Telephone Main 7841

1898---TWENTY-FIRST

ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Simpson's August l'urniture & Home l'urnishings Sale

Today is the second day of this great sale. The offerings are most remarkable from the standpoint of quality as well as price. It is a real pleasure to invite you to this sale, and we are sure you will find it a great opportunity to purchase furniture and home furnishings at decided savings. The Home-Lovers' Club is at your service during the sale. Ask about it.

STORE OPENS AT 8.30 AND CLOSES AT 5.30

Dining Suites in the Sale!

8-Piece Dining Suite \$97.55.

Extension table, 48-inch top, platform-base, colonial feet. Chairs, movable seats uphoistered in genuine leather, 5 small and one arm chair complete. Regularly \$129.00. August Sale price, set \$97.55.

9-Piece Dining Suite \$115.70.

As illustrated. Consisting of buffet, extension table, china cabinet and 6 chairs.

design. Extension table, quartered-oak, deep rims, 44-inch top; extends to 6 feet. Chino cabinet, glass door and ends, shelves have grooves for plates. 5 small and 1 arm chair to set. Slip seats upholstered in genuine leather; golden oak finish only. 9 pieces complete. Regularly \$150.00. August Sale price, \$115.70.

Buffet, genuine quarter-cut oak, highly polished, massive

8-Piece Dining Suite \$68.85.

Buffet, solid oak fumed and golden finish, 48-inch top.

Extension table, solid oak, fumed and golden finish, 42-inch top. 5 small and 1 arm chair with slip seats upholstered in genuine leather. 8 pieces complete. Regularly \$94.00. August Sale price,

Brass Bed, Spring and

Mattress, Complete, \$29.65

Mattress has seagrass centre and jute felt on sides and ends. Art ticking. Spring has metal frame, well braced, and woven wire top. Three pieces complete. Regularly \$38.45. August Sale price, \$29.65.

As illustrated. Bed has heavy 2-inch posts, special top rods and caps, five fillers. Supplied in satin ribbon finish—all regular sizes.

CLOSES 1 P.M. SATURDAY

4 Remarkable Specials!

For Friday Shoppers-Come Early.

\$20 Extension Tables \$12.95. Solid oak, fumed and golden finish. Six-foot extension pedestal base, shaped feet. Regu-larly \$20.00. August Sale price, \$12.95.

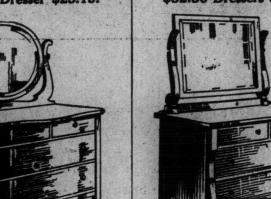
\$24.75 Dressers \$12.75.

Surface quarter-cut oak, golden finish, two large and two small drawers. Shaped standards. Regularly \$24.75. August Sale price \$12.75.

Genuine solid oak. fumed or golden finish. Heavy mission design. Bevelled plate mirror. Regularly \$38.75. August Sale price \$27.95.

Set of Dining Chairs \$32.25.
Solid quarter-cut oak—fumed and golden finish. Movable seats, upholstered in genuine leather; five small and one arm chair. Regularly \$41.00. August Sale price \$32.25.

Dressers Specially Reduced



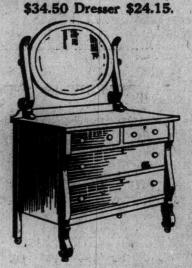
ing your plans. What a boon you will find

As illustrated. Genuine oak, fumed or golden finish. Shaped top and standard. 4 drawers, large heavy bevelled plate mirror. Regularly \$32.75. August Sale price \$23.15.



As illustrated. Top and front genuine mahogany, rubbed fin-ish, colonial design. Bevelled mirror, 22 x 28 inches. Regularly \$32.50. August Sale price

Simpson's-Fifth Floor



As illustrated. Genuine quarter-cut oak, front and top. Colonial feet, 42-inch case, two small and two large drawers. Fumed or golden finish. Regularly \$34.50. August Sale price

DERHAPS you have wonderful ideas for making your home beautiful, but the supposed expenditure involved makes you despair of fulfill-

The Home-Lovers' Club

Which will so adequately solve your problem. Deferred payments may be made at suitably arranged periods with no interest or other extras whatever for the convenience.

Begin now to make your home so comfortable, so attractive, so altogether livable that for yourself and family the old adage: "There's no place like home," will be truer than ever.

The Club Secretary will be pleased to give you any information.

Club Office---Fourth Floor.

NO NOON DELIVERY SATURDAY August Sale of Dining Chairs

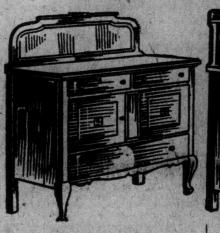


As illustrated. 5 small and 1 arm chair. Movable seats, en or fumed finish. Regularly priced at \$38.75. August Sale price, \$26.95.

Set of Dining Chars \$29.85.

Quarter-cut oak, fumed or golden finish. Slip seats upholstered in genuine leather. 5 small and 1 arm chair to set. Regularly \$26.50. August Sale price, \$29.85.

Sale Prices on Buffets



\$39.75 Buffet \$26.95.

guartered oak, rumed iinish, shaped feet. Regularly \$39.75. August Sale price

\$46.75 Buffet \$32.35. As illustrated, genuine quar finish, shaped doiley and cut lery drawers. Regularly \$46.75. August Sale price

\$39.75 Buffet \$27.65.

Genuine quarter-cut oak, fumed and golden finish, raised panel on front, colonial pillars and feet, shaped bevelled plate mirror. Regularly \$39.75. August Sale price, \$27.65.

Extension Tables Reduced



\$24.15. As illustrated. Genuine quar-

ter-cut oak top. 45 inches wide. Heavy oak base and feet. Extends to 6 feet. Regularly \$32.50. August Sale

THREE SPECIAL VALUES TODAY.

\$45.00 Extension Table \$31.45.

As illustrated. Solid quar-ter-cut oak, fumed or golden finish. Massive square barrel pillars on corners of pedestal. Extends to 8 feet. Regularly \$45.00. August Sale price,

\$46.00 Extension Tables, \$32.95.

Solid quarter-cut oak, fumed or golden finish. 48-inch top. Dividing pedestal, double lock, extends to 8 feet. Regularly \$46.00. August Sale price, \$32.95.

Decided Savings in Sale of Floor Coverings, Wall Papers, Draperies, Electric Bulbs Chintz Covered Bedroom Boxes at Congoleum Rugs \$5.49, Tapestry Rugs \$19.95, Carpets \$3.49 Extraordinary Values \$4.98 Each



a big range of colorings, top well padded, inside lined with plain sateen, fitted with castors. Every box is worth \$6.50 today. No phone or mail orders for these boxes.

August Sale price, \$4.98. Chintz Chair Cushions 69c Each. 150 only chintz chair

wicker chairs, well padded and covered with pretty chintzes. Regularly 98c each. Friday bargain, each, 69c.

American Chintzes, 59c Yard. 2.000 yards of excellent quality American chintz, 36 inches wide, showing triking designs on either blue, green, heliotrope or black grounds, for curtains, slip covers, etc. Anticipate your needs for the coming fall season and avail yourself of this extra special value. Regular values up to 98c per yard. Friday bargain, yard, 59c.



Tungsten Bulbs

60-watt and 40-watt, 27c each, 4 for \$1.00.

Bulbs broken in delivery will be replaced if returned with sales check by Monday morning next.

EXTRA SPECIAL!

Square Electric Stoves. Size 9 x 9 inches, and 6 inches high. Nickel-plated with cord and plug. The heating element is round to suit ordinary kettles and pans. Regularly \$4.75. Today, \$4.19. Simpson's Sixth Floor.

200 Congoleum Rugs \$5.49 Each. Good rug designs and a large assortment of colorings; easy to clean and durable. Size 6 x 9 ft. Friday bargain, each, \$5.49.

Grass Rugs Greatly Reduced.

Firmly woven Rugs in two-toned shades of green and brown coloring, with plain centre and figured border, also all-over designs; size 9 ft. x 12 ft., regularly \$12.50, Friday bargain \$7.95 each; size 4 ft. 6 in. x 7 ft., regularly \$4.25, Friday bargain \$3,29 each.

Wool and Union Tapestry Rugs \$19.95. Bedroom Rugs. The designs are suitable for bedroom or small Artistic rugs, small deliving-room, Scotch and Canadian made qualities,

signs with fancy borders, in various shades and colorings. Size 9 x 12 ft., regularly \$21.00. Friday bargain. \$17.95 each; size good designs and colors. Size 7 ft. 6 in. x 9 ft. Friday bargain each, \$19.95. Simpson's-Fifth Floor.

Axminster rugs, deep pile and handsome Oriental patterns. Small size, 3 x 6 ft., regularly \$12.75. Friday bargain, each, \$8.95. 9 x 9 ft., regularly \$16.00, Friday bargain, \$12.95.

Special! Axminster Carpets, \$3.49 Each

Body and border in brown Oriental or green and chintz colorings. Friday bargain, per yard, \$3.49.

Sheeting, Cotton, Towelling, Bedspreads and Breakfast Cloths at August Sale Prices \$2.25 Pillow Cases \$1.79

\$1.00 Sheeting 85c Yard.
2,000 yards heavy quality plain
weave snowy white sheeting,
round thread make, 72 in. wide.
Regularly \$1.00. Friday bargain,
per yard, 85c.

65c Pillow Cotton 58c Yd. 1,000 yards heavy circular pillow cotton, with a nice linen finish. 46 in, wide, Regularly 65c yard Frie in. wide. Regularly 65c yard. Friday bargain, per yard, 58c.

Pair.

300 pairs hemstitched Pillow Cases, made from a strong linenfinished cotton. Size 42 x 36 and 45 x 36. Regularly \$2.25 pair. Friday bargain, per pair, \$1.79.

30c Crash Toweling 24c

Yard.

2.000 yards Crash, with red stripes, great wearing quality, 19

in. wide. Regularly 30c. Friday bargain, yard, 24c. \$3.50 Huck Towels \$2.69

Pair.

Irish Hemstitched Huck Bedroom Towels with fancy damask borders. Fine quality. Size 22 x 38 in. Regular \$3.50 per pair. Friday bargain, pair, \$2.69.

\$15.00 Bedspreads \$7.50.

spreads, with beautiful Dresden effects. Size 90 x 108 in. Regularly \$15.00. Friday bargain, half price, each, \$7.50.

Heavy Axminster Rugs \$12.75 Down to

\$8.95 Each.

Imported heavy quality

\$2.00 Breakfast Cloths \$1.69.

Strong, heavy quality. Red bordered—fringe all round. Size 54 x 66 in. Regularly \$2.00. Friday bargain, each, \$1.69. Simpson's-Fourth Floo

in the Sale of Wall Papers

1,000 Rolls American Wall Papers, Regularly 10c to 20c, for 7c.

9-inch Borders to Match, 2c Yard. Your choice from six new styles and colorings. Conventional and floral patterns suitable for all rooms and halls.

New Tapestry Wall Papers, Regularly 35c, for 19c. For living-rooms, halls and dining-rooms.

Special Ceiling Papers, Regularly 25c, for 15c.

Large range of patterns in white and cream, including tapestry effects, silk grounds and silver mica prints. Chintz Wall Papers for Bedrooms,

Regularly 35c to 50c, for 25c. Pretty all-over patterns showing birds and flowers in many attractive combitions of pink, blue, yellow and mauve.

Embossed Silk Wall Papers, \$1.00 and \$1.25, for 48c. English soirette wall paper, heavily em-bossed, stripe and wreath design in pale green and ivory backgrounds for parlors

and reception rooms, ELISIMIPSON IL

WANTED ALL FIRST

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MANY R LEAD

D. McKenzie, the capital too petus to the p tional Liberal choose a perm the late Sir adopt a platfo McKenzie will after the conv vill attend th August 1, and On Monday, A Liberal member held and on held and on convention will Mr. McKenzie, tion of the se will engage th gates. It is ness of the coluded by the Inter While tental been considered the contest of the contest of the the contest of the several no D. D. McKenzi Hon. Geo. P. others, the promonstrate the and Hon. W. Saskatchewan

Eleven