- WEDNESDAY- MORNNGG JANUARY 8 1949 -
Our Aim
"Better Service"


## 1869 --- GOLDEN JUBILEE -- 1919

Great Opportunities to Save on These Sale Offerings Today


## Early Selection Is Advisable. Watch for Blue and White Sale Tickets in Departments.

Five Items of Exceptional Interest in the Bedding Department, Reduced for Today
ENGLISH PILLOW COTTON, AN EARLY SPECIAL, PER YARD, 25.
 There are 6,000 English pillow cotton to exceptionally low price today. Width 40 BLEACHED sale price, per yard, 25 c . PRICE, PER PAIR, $\$ 2.45$.
These are the days when you can replenish your household linens and becdaing at prices far below the regular, and yet obtain goods of excellent quality.
These sheets are of strong, bleached cotton, closely woven, and well finished, and are size $68 \times 86$ inches. oday, sale price, per par, $\$ 2.4$.
WHITE CROCHET BEDSPREADS, SALE PRICE
TODAY, $\$ 2.35$. 300 only, white Crochet Bedspreads of good quality Thite crochet are peaspreads of
designs.
size $72 \times 90$. Today, sale price, in $\$ 2$ COSY COTTON BLANKETS, SALE PRICE TODAY, Clearance of Cosy Cotton Blankets, in attractive
broken plaids
These promise great comfor and are in
 BEAUTIFU ALL WOOL SCOTCH BLANKETS, SALE PRICE, PER PAR, $\$ 13.50$.




Odd Coats of Cloth and Pile Fabrics, Sale Price, $\$ 15.75$ But a few of a style, but each and every one represents a wondrous saving. Pile fabrics
include plain plushes in the usual smart style and imitation baby lamb. Others are of velours, in attractive colors; some with bands of fur on collars; some self-convertible collars; gathered,
shirre

Paris and New York Model Coats in a Particularly Interesting $\begin{gathered}\text { Sale Clearance, Today, at } \$ 39.50\end{gathered}$
For coats with the chic of these garments, the price is inordinately small, but again the
anser is "Sale." We're out to make it a success, so offer this great special. The majority
answer
are street coats, though a few afternoon wraps of sevelvet, blanket cloth or velours are to be had, some having fur collars; others are of pom-pom, or velours, in taupes, green, Burgundy, reindeer,
bre brown and wine; gorgeously lined with plain satins or pussy willow silks, having large convertible
collars of nutria, badger, natural or dyed coon, Hudson seal (dyed muskrat). Promptly at 10.30
this morning they're to be placed an this morning they're to be placed on sale at $\$ 39.50$.


Four Extra Good Specials in Cotton Dress Goods
White Poplin, Union Linen, Muslin, Riplotette Crepe,
Some Half Price and Less, Yard 199

Swiss Embroidered Cotton Voiles and Cotton and Silk Crepes, Sale Price, Yard, 69c

$$
\begin{aligned}
& \text { They are those daintily fine, delicately filmy materials, } \\
& \text { which make the most delightful sumimer dresses or dear }
\end{aligned}
$$

$$
\begin{aligned}
& \text { which make the most delightful summer dresses or dear } \\
& \text { littte frocks for children. The voiles are obtainable in }
\end{aligned}
$$

different colors-white ground, embroidered with little blue

$$
\begin{aligned}
& \text { or pink or black sprays; brown or tan with green or mull } \\
& \text { and green with blue. Then delightfully filmy silk and }
\end{aligned}
$$

$$
\begin{aligned}
& \text { and green with blue. Then delightfully filmy silk and } \\
& \text { cotton crepes, some plain, some with a faint patter, can } \\
& \text { bee had in pink, sky, heliotrope, Copenharen. Tose brown }
\end{aligned}
$$

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\begin{aligned}
& \text { cotton crepes, somp plain, some with a faint patterf, can } \\
& \text { be had in pink, sky, heliotrope, Copenhagen, rose, brown, } \\
& \text { Alice blue, maize and reseda. Widths } 28 \text {, to } 40 \text { inches. }
\end{aligned}
$$

$$
\begin{aligned}
& \text { Alice blue, maize and reseda. Widths } 28 \text {, to } 40 \text { inches. } \\
& \text { Some are less than half-price. Yard, } 69 \text { c. }
\end{aligned}
$$

Prints and Ginghams, a Great Sale Special, Yard, 19c
figured patterns, dots and stripes, in dark patterns on little
grounds, in light patterns on dark grounds, in light patterns on dark grounds, and offer wide
choice for the making of aprons, house dresses, rompers etc., and are about 27 inches wide. The ginghame are,
38 inches wide and include checked and striped pat38 inches wide and include wiec. checked and striped pat
terns, in pinks, blues, tans, etc. Sale price, yard, 19c.


