

with a good deal of precision, what these principles are, as they apply to the various components of the system, both public and private. Obviously, the most important of them will concern programming. In the case of the CBC, responsibility for programming must rest with its Board and management. We welcome the assurance that the BBG "will not, however, be empowered to give directions, other than by generally applicable regulations or in the conditions of a licence, to any broadcaster in respect of specific programs."

In case of conflict between components, the BBG should have the power to arbitrate any dispute. It should seek to resolve complaints which fall within its purview by consultation with the component or components concerned before resorting to penalties or public censure, either of which should be a final resort but firmly used if necessary.

As creatures of Parliament, both the BBG and the CBC should continue to report to Parliament annually and the members of each board should be available to this Committee for a review of their reports when their estimates are under consideration. A major parliamentary inquiry into broadcasting should not be necessary more than once every five years. We agree that it will be necessary, and useful, to have discussions between the CBC and BBG on the Corporation's budget. The BBG, however, should not assume responsibility for the budget. As "auditor general" of broadcasting, the BBG should assess the performance of all components of the system under its supervision, including the CBC. In assessing the CBC, the BBG should take into account the financial resources available to the Corporation, its mandate and its vital importance as the prime instrument of national policy in broadcasting.

We endorse the White Paper's view that "far too little is known about the specific effects on the public of new forms of communication, or about the views held by Canadians as to the objective of public broadcasting." We note the willingness of private broadcasters to collaborate with the BBG and the CBC in an accelerated research program and feel that other independent agencies should be encouraged to participate in this endeavour. In addition to the areas of research mentioned in the White Paper, we recommend that a study be undertaken of the economic effects on Canadian broadcasting of advertising placed by Canadian firms with U.S. stations.

The Committee approves of the licensing procedure, regulation of affiliation agreements, and composition of the BBG as outlined in the White Paper. The Committee believes, however, that the authority of the Board should not reside only in the full-time members but that part-time members should have the right to vote. We also recommend that the total number of members be eleven; five full-time and six part-time. We suggest that the full-time members