- (1) Promotion of trade, investment, new industries, immigration, tourism, cultural exchanges.
- (2) Participation in international conferences and in the work of international organizations on a wide range of subjects, including education, health, agriculture, labor, social security and many others.
- (3) Assistance to developing countries in co-operation with the Canadian International Development Agency.
- (4) Bilateral and multilateral international agreements, particularly where provincial action is required for their implementation.

Promotional Activities Abroad

In connection with some of their promotional activities mentioned above, several provinces maintain offices in individual foreign countries. The number of such offices has been increasing rapidly. At the moment Ontario, for example, has 15 offices in eight countries and Quebec has 12 offices in six countries. Four other provinces (Alberta, British Columbia, New Brunswick and Nova Scotia) have at least one office each abroad. (While many provincial offices abroad have been set up recently, a few were established as much as a century ago.)

The Division assists provinces that wish to establish new offices abroad. It enlists the help of Canadian missions and assists, as required, in securing visas, documentation and any privileges that may be accorded to provincial officials by the foreign countries concerned.

These "promotional" activities have led to an increasing volume of provincial visits abroad. Accordingly, a continuing task of the Division lies in making necessary arrangements for visits abroad by provincial premiers, ministers and officials. The Division also assists with arrangements for visits of foreign personalities to the provinces.

International Conferences and Organizations

The Co-ordination Division is actively involved in the formation of Canadian delegations to international conferences and organizations. Basic guidelines on this subject were outlined in the White Paper Federalism and International Conferences on Education, published in February 1969. In this White Paper, the Government reaffirmed its policy that Canadian delegations to international conferences and organizations should reflect both Canada's bilingual character and the international interests of the provinces. In implementation of this policy, the Co-ordination Division notifies the provinces of forthcoming Canadian participation in international activities of concern to them, invites provincial representation and stands ready to help provincial representatives with administrative problems connected with their participation.