

GRUPO CYDSA

Grupo Cydsa produces more than 200 products in 25 businesses areas, with exports around the world. This *grupo* is expected to spend US \$40 million in capital expenditures during 1996. Sales were US \$741 million in 1995, and the company reported a 20 percent increase in profits during the first nine months of 1996. Tomás González Sada heads this group, which is 49 percent owned by his cousin Federico Sada González. It has four operating divisions:

- **Fibres.** *Celulosa y Derivados* is a major producer of rayon and acrylic fibre. *Derivados Acrílicos* manufactures acrylic threads. *Bonlam*, which is located in San Luis Potosí, is a producer of fabrics. *Grupo Tèxtil San Marcos* manufactures acrylic threads, natural and synthetic fibres and textile products. *Ultracil* is located in Guadalajara, and specializes in sweater manufacture.
- **Chemicals.** *Industrial Química del Istmo* has plants in Monterrey and Mexico City, which manufacture chlorine and caustic soda. *Industrias Cydsa Bayer* has offices in Mexico City and Coatzacoalcos. *Polycid*, with operations in the State of Mexico and Tamaulipas, makes polyvinyl chloride (PVC). *Plásticos Rex* produces PVC pipe and connectors, with plants in Mexico, Guadalajara and Monterrey.
- **Packaging.** *Masterpak* produces cellophane, polypropylene and laminations at a plant in Monterrey. *Tiltitlán* produces plastic films, bags and pipe at its plant in the State of Mexico. *Lito Envases* operates a cardboard carton conversion plant in the State of Mexico.
- **Environmental services.** *Atlatec*, located in Monterrey, specializes in the design and construction of water treatment plants and the sale of chemicals used in water treatment. *Química Ecotec*, based in Mexico City, makes water treatment chemicals. *Dicotec*, of Monterrey, is involved in the engineering of water treatment plants.

GRUPO FEMSA

Grupo Femsá is the largest beverage producer in Latin America. Its cornerstone is the famous *Cuauhtémoc-Moctezuma* brewery, founded in 1890. This is Mexico's largest brewery and the world's fourth largest. It also has major soft-drink bottling and packaging operations. The *grupo* is controlled by the Eugenio Garza Lagüera family. *Femsá* is divided into three operating divisions:

- **Beer.** *Cervecería Cuauhtémoc-Moctezuma* produces many well known brands of beer, including *Carta Blanca*, *Tecate*, *Superior*, *XX Lager*, *Bohemia* and *Sol Estos*. These products are considered among Mexico's best beers and are exported around the world. The company has seven plants, located across Mexico, including the one in Monterrey.