

OREGON DUNGENESS CRAB COMMISSION

The Commission provided a moderate display which featured all market forms of Oregon Dungeness crab available to visitors. Two representatives were available to answer questions and distribute suppliers guides with contacts, "point-of-sale" materials and additional promotional pamphlets. The ODCC is an industry-funded marketing and promotional organization.

STATE OF HAWAII/OCEAN RESOURCES

Decorative and colourful display featuring Hawaiian seafood products. Three different fresh product counters highlighted various species while representatives were available to provide additional information. Seafood promotional materials were distributed including pens, posters, brochures, recipe cards and the "Hawaii Seafood Buyers Guide" to assist in purchasing, handling and preparing Hawaiian seafood products. Visitors could sample some prepared dishes as well as watch promotional videos.

**THAILAND DEPARTMENT OF EXPORT PROMOTION
THAI FISHERY & FROZEN PRODUCTS ASSOCIATION**

Thailand national stand promoting all aspects of seafood products sourced from Thailand. The large display was attended by 10-15 representatives at all times including chefs preparing seafood salads, shrimps and other Thailand seafood dishes. The stand was artistically decorated with floral displays and comfortable features and accents. There was a frozen products display counter which included frozen shrimp, frozen cooked shrimp, frozen squid, frozen whole scarlet, red snapper, and frozen imitation crab meat. Two different meeting tables were available for discussions, and two video screens offered detailed information concerning different factors affecting the local fishing industry. Vast quantities of promotional materials and information pamphlets were available for distribution to visitors.

VIRGINIA MARINE PRODUCTS BOARD

Quaint little exhibit styled after a local dock scene with a picturesque setting, featuring fresh product displays, value-added products, specialty seafood items and breaded product sampling. Two representatives answered questions from visitors while a video terminal highlighted the Virginian fishing industry and processing sectors. Value-added retail products were prominent in the exhibit with secondary importance being given to IQF products and packaging techniques.