

# Canada's International Trade Business Plan

In order to improve future editions of the International Trade Business Plan (ITBP), we would like your feedback. On a scale of **1** (Excellent) to **5** (Poor) please evaluate the plan on the basis of the following:

	Excellent				Poor
Overall Usefulness	1	2	3	4	5
Usefulness of Strategic Overview	1	2	3	4	5
Usefulness of Industry Sector Strategies	1	2	3	4	5
Usefulness of Activity/Event Lists	1	2	3	4	5
Timeliness	1	2	3	4	5
Overall Presentation/Format	1	2	3	4	5

Comments:

What sector(s) is (are) of most interest to you?

Does your company currently export?

Yes ☐ No ☐

If **yes**, to which markets?

U.S.	<input type="checkbox"/>	Europe	<input type="checkbox"/>
Asia-Pacific	<input type="checkbox"/>	Latin America/Caribbean	<input type="checkbox"/>
Africa/Middle East	<input type="checkbox"/>	Other (please specify)	

What is the size of your company (annual sales)?

Under \$1 million	<input type="checkbox"/>	\$1 million – \$5 million	<input type="checkbox"/>
\$5 million – \$10 million	<input type="checkbox"/>	Over \$10 million	<input type="checkbox"/>

How many full-time employees do you have?

How would you like to have this document made available to you in the future?

Hard copy	<input type="checkbox"/>	Electronic Bulletin Board (BBS)	<input type="checkbox"/>
Fax-back system	<input type="checkbox"/>	CD ROM	<input type="checkbox"/>
Floppy Disk: DOS File	<input type="checkbox"/>	Floppy Disk: Macintosh File	<input type="checkbox"/>

## Optional

Name of your company

Your name and phone number

Would you like to be contacted? Yes ☐ No ☐

Please fax this completed questionnaire to: **(613) 996-9265**

Or mail to: **Trade Planning and Coordination Division  
Department of Foreign Affairs and International Trade  
Tower C, 5th Floor, 125 Sussex Drive  
OTTAWA, Ont.  
Canada K1A 0G2**

