

512 - SINGAPORE
PLANNING:

SINGAPORE

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

AGRI & FOOD PRODUCTS & SERVICE SEMI & PROCESSED FOOD & DRINK
CONTACT THE MAJOR FOOD AND BEVERAGE PROCESSORS IN SINGAPORE AND ADVISE
THEM OF THE POTENTIAL IN CANADA.

IDENTIFY NEW PROSPECTS FOR INVESTMENT AND
CREATE AN AWARENESS OF THE SCALE OF THE
ETHNIC FOOD MARKET IN CANADA.

COMM. & INFORM. EQP. & SERV ALL SUB-SECTORS
THIS DYNAMIC SECTOR IS GROWING RAPIDLY AND INDUSTRY CONTACTS WILL BE
REGULAR AND FREQUENT IN ORDER TO KEEP ON TOP OF DEVELOPMENTS AND
IDENTIFY OPPORTUNITIES AS THEY ARISE.

COS WILL BE ADVISED OF CDN INNOVATIONS AND
GROWTH POTENTIAL, AND EXECUTIVES ENCOUR-
AGED TO INCLUDE CANADA IN THEIR TRAVEL
ITINERARIES.

OIL & GAS EQUIPMENT, SERVICES MACHINERY AND EQUIPMENT
CONTINUE PROGRAM OF INDUSTRY LIAISON AND ENSURE THAT OPPORTUNITIES FOR
INVESTMENT ARE HIGHLIGHTED.

IDENTIFY SIGNIFICANT NEW PROSPECTS FOR
INVESTMENT & ENCOURAGE EXECUTIVES TO VISIT
THE MAJOR CANADIAN OIL AND GAS EXHIBITIONS

NON SECTORALLY ORIENTED ACTIVITIES

No proposed activities indicated