

States. Despite gloomy forecasts on unemployment and inflation, and realizing that this area is not completely immune, there would appear to be significant opportunities for Canadian exporters in this region.

Market Facts

Texas

Population: 14,474,800

Total personal income: approximately \$151.6 billion
(\$10,470 per capita).

Ranks first in the production of petroleum, natural gas, cotton, wool, livestock, and eighth in value added by manufacturing, which amounted to \$33.1 billion in 1977. Ranks high in commercial fishing and electric power. It is a major agricultural area. Mineral production in 1978 was \$19.6 billion. Total farm receipts in 1979 amounted to \$9.9 billion.

Leading industries include petroleum refining, chemical processing, oilfield machinery and equipment, aircraft, electronics, primary metals, textiles and food products.

Major cities are Houston, Dallas, San Antonio and Fort Worth. The state capital is Austin.

Oklahoma

Population: 3,059,500

Total personal income: approximately \$30.6 billion
(\$9,996 per capita).

Leading industries include petroleum refining, oilfield machinery, fabricated metals, transportation equipment and processing of foods and related products.

Major source of income is manufacturing based on processing of Oklahoma's farm and mineral products, followed by livestock and livestock products, and then by agriculture. Value added by manufacturing was \$4.6 billion in 1977. Mineral production was \$3.8 billion in 1978 and total farm receipts reached \$2.5 billion.

Tulsa now has an inland port, Port of Catousa, on the Arkansas River.