production plant, acquire advanced technology for recycling of waste paper, take environmental enhancement action and resolve many social problems. In contrast to other industrial sectors the papermakers are cabable of coping on their own with the vast majority of the problems that have accumulated, and may even render important assistance to the loggers".

It cannot be denied that with regard to the loggers, who for decades have been supplying the Kondopoga PPC with excellent spruce pulpwood, the papermakers are quite correctly taking a lenient attitude. They feel that a huge wave of displeasure could originate in the woodlots if they were to sell paper at 600-700 roubles a ton, while continuing to purchase wood, as before, for 25-40 roubles a cubic metre. The difference between the prices, as we see, is inordinately large.

The Kondopogans are offering to solve the problems experienced by the printing trades workers and publications people as follows: "We are confident that a well-founded reduction in the number and circulations of newspapers, and a change in the periodicity of their issues, will be properly understood by the people."

"No, the people will never understand if there is a drop in the circulations of the newspapers and a cut back in other publications", comments the director of the Balakhna PPC. "There is no necessity for this, for we should have been thinking about fair prices for paper, timber and newspapers long before now. Ours are the lowest in the country".

"Yes, these consumers are forming very close contacts with us, and are rendering financial assistance", confirm the directors of the Kondopoga PPC. "You see, we are planning to start up yet another machine in 1993 - our tenth - and it will produce more than 200,000 tons of paper annually."