

## L. B. SYSTEM OF VERTICAL FILING.



Will lay before you any letter you have ever written or ever received—in ten seconds.

Or—just as quickly—all the letters to and from a given correspondent in one bunch, in order written.

Or—just as quickly—all the letters to and from any number of correspondents concerning a given subject.

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A graphic advertisement for Dunlop shoes. It features two shoe sole cross-sections. The left sole is labeled 'CANVAS PLUGS' and 'DUNLOP SURE STEP'. The right sole is labeled 'DUNLOP' and 'COMFORT'. In the center, the text reads: 'DUNLOP', 'UNIFORM. ELASTIC. NON-SLIP.', 'PUT ON THE 50¢ PAIR', and 'RUBBER HEELS'.

DUNLOP TIRE & RUBBER GOODS COMPANY, Limited

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