

## Do You Know These Babies?

### Their Dispositions, Not Their Names



**THIS** boy would make a successful business man, but will find his greatest happiness and usefulness in the medical profession.



**GOOD** constitution, a well balanced intellect and good business ability. Rather conservative. He will succeed well as a retail merchant.



**HERE** we have the successful lawyer, although he would make a good business man. Intelligent, high strung, strong sense of duty.



**GOOD** physique; serious and religious disposition; love of mechanics; very orderly and systematic. Likes to handle big things. Succeed in farming.



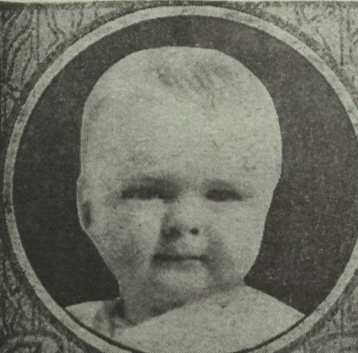
**THOROUGHNESS;** strong sense of duty. Can assume responsibility; likes admiration and will enjoy work of a public nature.



**INTELLIGENT,** quiet, fine. Likes home pursuits, such as gardening and poultry. A good listener and listens to advantage.



**GOOD** practical intellect, great thoroughness, independence and energy. Likes responsibility and leadership. This baby girl will want to be "on her own."



**SPLENDID** constitution, fine intellect, lovable disposition; original, ambitious. Good public speaker. Love of machinery and of artistic design.



**A BORN** leader; ambitious, optimistic, self-reliant, self-confident. Will be in business for himself, and give rather than take orders.



**VERY** strong sense of duty and can be counted on to do what is right once she is convinced. Strong independence; loves an argument or contest.



**A VERY** wholesome little girl, fine disposition and good intellect. Not very robust and will need care in what she eats.



**VERY** practical, quick to make up his mind and tenacious in holding his own opinion; likes an argument, but listens much and says little.

## BABY ECONOMICS

By KATHLEEN ELIZABETH STEACY

**THE** baby is coming into his own! His own and rightful place in the economics of the nation!

It costs far less to bring up a healthy child than one who is delicate.

We shied away from considering him from an economic view-point; it seems so sordid and material to think of him in terms of dollars and cents—but if we write it dollars and sense, we include both the monetary and the practical.

Health is the greatest gift parents can give a child; it means a fair start in life, and lays the foundation for the development—mind, body, soul—to the fullest limit of his possibilities.

A healthy child costs the parents but little in actual cash, anxiety, care, and gives them much in happiness, cheer, contentment and the knowledge of duty well done.

A strong, healthy baby is the nation's greatest asset. Science, art, literature, politics, business—all yield to the man strong and wholesome in body and mind. He fills his place to its fullest extent; he does his work with efficient ease; he lives his own life in a broad-minded, whole-souled manner that makes for the strength and resourcefulness of the nation.

HEALTHY BABIES PAY!

Editor's Note: These photos were sent in by parents, and the readings are *bona fide*. See Chart of Questions on pages 32 and 54.



**THIS** little girl is unusually intelligent and ambitious, fond of animals and children; would succeed in work that brings her before the public.



**AN** unusually well balanced boy, will make good in the business world. Good sense of values, remembers prices; acts promptly and with tact.



**A BRIGHT,** happy little girl of good disposition and an inquiring turn of mind. Optimistic with religious tendencies.



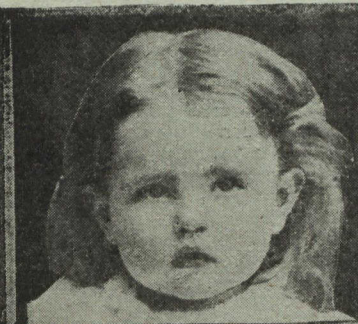
**A VERY** attractive little girl, with marked dramatic ability. Likes to recite in public and will succeed as an elocutionist or reader. Refined, artistic, sympathetic and unselfish.



**BRIGHT,** active boy; great ambition and confidence. Quick to make decisions, determined and thorough. Good salesman.



**AMBITIOUS,** strong religious tendencies, artistic and musical. Good head for figures. Not very strong, needs plenty of exercise, sleep, and fresh air.



**AMBITION,** the ability to imitate, love of admiration, variety and change mark a strong natural dramatic talent. Needs plenty of sleep.



**GREAT** courage and sociability mark this boy. Large capacity for making friends and likely to become an organizer and leader either in business, engineering, or politics.



**GOOD** business ability, especially in high grade artistic goods, like jewellery, where reliability counts. May be attracted to the law and would succeed. Has self-confidence and likes leadership.



**DECIDEDLY** superior physique and mentality. Quick, sensitive, impressionable, affectionate, and independent. Musical talent, violin or vocal.