



THE JOY OF CHILDHOOD

Any Child—even the Baby—knows when PEARS' is used in the bath; that's why "he won't be happy 'till he gets it."

THE PRIDE OF YOUTH

PEARS' SOAP is the pride of youth because it gives that incomparably thorough cleansing and purifying of the skin which has made the PEARS' COMPLEXION so famous.

THE COMFORT OF OLD AGE

A PEARS' SOAP COMPLEXION is a defence against the ravages of time. Many a grandmother who has used PEARS' since childhood, is carrying her velvety skin and girlhood complexion into old age.

A LIFE TIME OF HAPPINESS
FOLLOWS THE CONSTANT USE OF

PEARS

Of All Scented Soaps Pears' Otto of Rose is the best.

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