

WINDOW DECORATING—Continued.

factory in a very short time, and if the trimmer takes care of them a set will last for years.

THE REVIEW will illustrate in this and future editions some exceedingly handsome window-trims, gotten up in a very short time through having these frames to trim with. In putting these together, one thing is important.

Nails larger than are necessary to hold the structure together should not be used. Many novices spike their pieces together as if they were to endure to the end of time, and the consequence is that many pieces are broken and destroyed in taking the framework apart. Temporary security is all that is required, and by the exercise of a little care the frames can be kept in good order for years.

The illustrations will serve the amateur window dresser to some advantage and show how, by arranging and placing certain fixtures in different positions, a great variety of designs may be obtained.

By puffing and pleating in different colors and by displaying different lines of goods on these fixtures, the effects will always be entirely new and your windows will never lack attractiveness and novel ideas.

Form your ideas first before emptying the windows. Work ahead to save time and labor. Do as much as possible out of the windows during your spare moments so that the trims can be arranged to save as much time as possible in changing the trim.

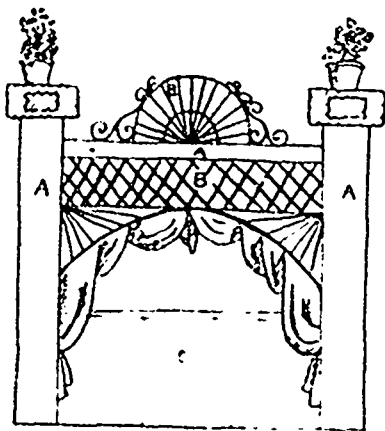
Before explaining the different drawings I might say that they are very roughly sketched, but I think the ideas they are intended to convey can be gleaned from them.

EXPLANATIONS OF ILLUSTRATIONS AND DRAWINGS.

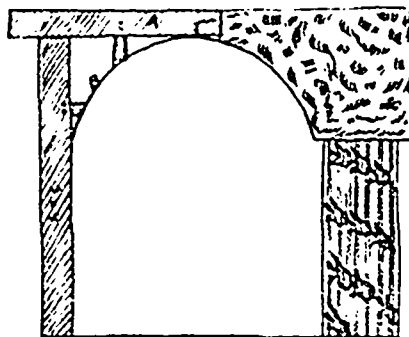
No. 1 can be made to suit any sized window that has two ends with walls. The framework is made with 1 x 4-inch lumber (cheap stuff), cleated together with wooden cleats and screws at the back.

The background is set out about a foot from the wall. A few bendable strips and some white or colored tape for lattice work are all that is required to complete a very artistic effect for a backing for almost any line of goods.

No. 2 runs from the floor to ceiling, set about half way between the window front and the back wall. The 3 piece design can be made cheaply at a factory. It is nailed to the framework, and the ends are either shirred or pleated over, and white cotton stretched tightly over it. The dots indicate



No. 1 (for Millinery)
A—Covered with flowers B—Lattice
C—M. screen



No. 9.
A—Board top. B—Lath.

electric lights. Rows of colored puffing in a contrast or blend with the filling in on sides will give the backing a pretty effect. The wall behind it could be pleated or filled in some suitable way.

No. 3 does not require explanation, as the reader can readily see the idea, and can get several ideas from it that will help him in arranging a very effective background.

No. 4 is a millinery background made of cheap strips. The entire framework if covered in with flowers will make an artistic background.

No. 5 These are the kind of frames I had reference to before. A good supply of these should always be kept, the number of each to be determined by the number of windows you have to trim.

Nos. 6, 7, 8 are drawings showing how good fixtures can be made from ordinary barrel hoops. Dozens of different lines of goods can be arranged on these after they have been covered over with fancy crepe, paper or cloth.

No. 9 shows a method of arch construction which is simple and effective.

H. H.

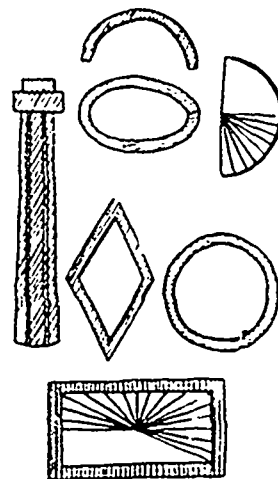
JACKET DISPLAY.

We reproduce a mechanical display of the Northway coats, designed and decorated by Arthur W. Humber for S. W. Mason & Son, Bowmanville, Ont.

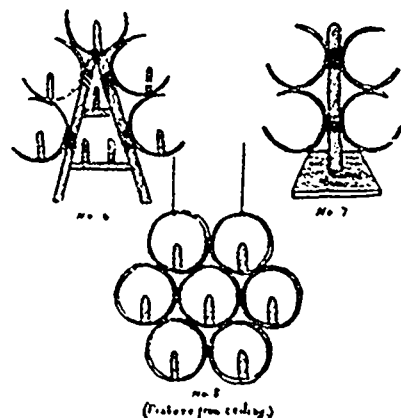
The window was not only small, but of a triangular shape, which proves that a very striking display can be placed in small windows.

The color scheme was light blue and white. Mr. Humber did all his own carpenter work, pleating, puffing, lettering, etc., in his workroom before placing the display in the window, thus saving a great deal of work in the window and also doing away with the need of keeping the blind down which is very often overlooked. The less the blind is down the better, as it gives the store a dead appearance.

One feature of this display was that there was not a great amount of goods shown but that each piece stood out prominently. The two side pillars



No. 5



No. 6
(Picture from ceiling)