



"THE GREATEST POSSIBLE GOOD TO THE GREATEST POSSIBLE NUMBER."

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THE CANADIAN BEE JOURNAL.

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D. A. JONES, EDITOR-IN-CHIEF.
F. H. MACPHERSON, ASSOCIATE EDITOR.

EDITORIAL.

The Canadian Bee Journal.

WITH this issue we present ourselves to our readers in a somewhat altered but improved form, with a feeling that the changes we have made are really in the best interests of all concerned, and the many expressions we have had from the readers of the JOURNAL indicate that our ideas meet with popular approval. We desire here to apologise for an apparent lack of interest in the editorial management of the BEE JOURNAL during the year past, caused by our attention being directed into other channels. These attentions will hereafter be directed towards the BEE JOURNAL, and with the increased time for editorial work at our disposal, we hope to make the JOURNAL of such value to the bee-keeper—professional or amateur—that it cannot well be got along without.

To do this it will be necessary that we receive the assistance of every reader, and to this end we invite all to lend a helping hand in the discussion of any subject which arises, and which

is of interest to the profession. Every contribution where space will permit, which deals with a subject in the public interest, will find a place in the columns of the JOURNAL. As has been our usual practice, articles containing personalities will be excluded, or the aspersions of personal character will, at least, be eliminated, if the remainder of the article is of public value. We want to keep the JOURNAL up to the times, and we want our readers to help us.

We desire their assistance, as indicated above, and also in a practical way, by each one endeavoring to secure us an additional subscriber, or more. The great majority of the subscriptions will soon expire, and we want each one, in renewing his own, to send us at the same time a new name, together with the subscription fee of 75 cents. If you cannot take time to do this, then please jot down the names of all bee-keepers in your vicinity, who do not take the JOURNAL, and enclose the list of names along with your own subscription, and we will forward sample copies.

The object of THE CANADIAN BEE JOURNAL, in a few words, is the elevation of the pursuit of bee keeping to its place among the standard industries of the present day, and it will require the combined assistance of every lover of the "busy bee" to lift it to the position. Come, therefore, and help us.