

## EXCEPTIONAL SHOWING OF RUGS and LINOLEUMS

BY buying in large quantities and placing our orders many months in advance, we are in a position to-day to offer you Rugs and Linoleums at prices considerably below the present manufacturer's cost. We doubt if you can find in any town in Western Ontario such a complete range of floor coverings. Every quality is shown from the cheapest union to the highest grade Wilton and in each case the full range of sizes.

**UNION RUGS**  
Prices.....\$4.75 to \$9.25  
Sizes.....2½ x 3, 3 x 3, 3 x 3½, 3 x 4

**TAPESTRY RUGS**  
Prices.....\$7.00 to \$30.00  
Sizes.....2½ x 5, 3 x 3, 3 x 3½, 3½ x 4, 4 x 4½

**BRUSSELS RUGS**  
Prices.....\$18.00 to \$37.50  
Sizes.....3 x 3, 3 x 3½, 3 x 4, 3½ x 4, 4 x 4½

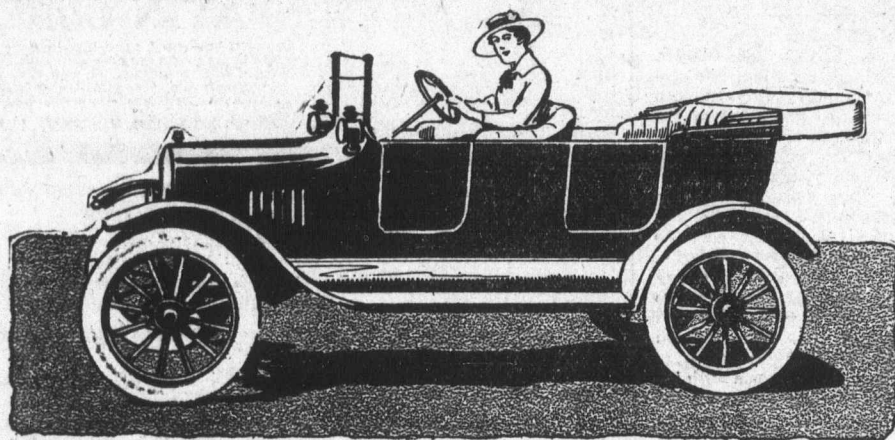
**VELVET RUGS**  
Prices.....\$22.50 to \$45.00  
Sizes.....3 x 3, 3 x 3½, 3 x 4, 3½ x 4, 4 x 4½

**WILTON RUGS**  
Prices.....\$27.50 to \$60.00  
Sizes.....3 x 3½, 3 x 4, 11½ x 12, 3½ x 4

**JAPANESE RUGS**  
Prices.....\$1.50 to \$2.75  
Sizes.....2 x 2½, 2½ x 3, 3 x 3½

**CONGOLEUM and PORCH RUGS**  
in all sizes.  
Highest Grade Canadian and Scotch  
**LINOLEUMS**  
in 2 and 4 yd. widths at.....  
.....65c, 75c and 85c per square yard

**A. BROWN & CO.**



## Give Your Wife One

**T**HOUSANDS of wives and daughters run their town Ford cars. They use them for shopping, calling, attending the theatre, taking the children for a run in the country or to school.

The Ford is as easy to operate as a kitchen range, no knowledge of mechanical details being necessary. Inexpensive to operate. A woman can call around town all afternoon, or take a 25-mile spin in the country, at the minimum of cost for gasoline, oil, wear on tires, etc.

You couldn't give "her" a present she would appreciate more than this beautiful, modern car, with its stream-line effect, tapered hood and crown fenders.

**Ford**

Runabout - \$475      Town Car - \$780  
Touring - 495      Sedan - 890  
Coupelet - 695      F. O. E. Ford, Ont

**WATFORD GARAGE**  
R. MORNINGSTAR, PROPRIETOR.

### NOTICE

All parties having claims against the estate of John White, deceased, will take notice that said claims should be sent to the undersigned before May 15th, 1917, and all accounts owing to the estate must be paid by May 15th, 1917.  
(MRS.) SARAH A. WHITE, Executrix.  
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### Court of Revision

The Court of Revision of the Village of Watford, will be held in the Council Chamber, on Tuesday, May 29th, 1917, at ten o'clock a.m., to hear and determine any complaints against the assessment of the Village of Watford.  
W. S. FULLER, Clerk.  
Watford, May 11th, 1917.

Remember this, a man can show a heap more patriotism by waving a hoe this year than can by flapping the flag.  
—Guelph Mercury.

### A Chance for Those Going West—Homeseekers' Excursions via C. P. R.

Homeseekers' excursion to western Canada at attractive fares, each Tuesday until October 31st, via Canadian Pacific, the pioneer route to the West. Particulars from any Canadian Pacific Agent, or W. B. Howard, District Passenger Agent, Toronto, Ont.

Glencoe horse show will be held June 5th.

## THE STERLING BANK OF CANADA

### SAVE, Because--

A good finish to any week's work is putting away in a savings' account a little of the week's pay.

### Famine and World Hunger

An appeal is made by the Organizer of Resources Committee of the Ontario Government, with full inside knowledge of the fact that upon the extent of the food supply at the disposal of the British government this year depends the success of the allied armies and the bringing within sight the victorious peace which we all desire and hope for. To residence of Canada and especially to the people of Ontario, the idea of famine never enters their minds. It seems too improbable to be worthy of a second thought. How could it come to a people in a land of plenty? We overlook the fact that the whole continent of Europe, as a result of the war has been practically deprived of the crop upon which they had formerly depended for food. This continent must supply the deficiency to the people of Great Britain and to her European allies. To do this the products of the soil must be speeded up by bringing larger areas under cultivation and adopting more intense methods of culture. Ontario is therefore urged to do its full share to assist in providing against the threatened world famine. But every farmer, every gardener, every tiller of the land feels handicapped by the lack of help. Men or boys willing to work with plough or spade, hoe or rake are not to be had. Vast spaces in cities and towns to say nothing of the vacant lands and the country at large, await cultivation, but the labor to cultivate it is not to be had. There is work for the Organization of Resources Committee to organize the land labor resources of the province and so distribute them that the maximum of land possible under present circumstances may be brought under cultivation. Everybody must realize the importance, the vital necessity that exists of utilizing every foot of land and putting to work every available person in order to meet the food crisis that will reach its most critical stage during the present year.

### Words of Praise

EZRA HAIST, Crediton East, Ontario, says:  
"I feel it my duty to say a word of praise for Homestead Bone Black Fertilizer which I used last spring on a barley field and other crops with very good results."

### Extra Straw Pays Fertilizer Bill

H. WILSON, Thedford, says:  
"Have been using Homestead Bone Black Fertilizers for the past ten years and can recommend them as first class. I believe I get enough extra straw to pay for the Fertilizer and some years, almost, if not fifty per cent more wheat per acre by its use."

Each year I sow a piece without fertilizer and the difference between the fertilized and the unfertilized is so great each year that I am fully convinced it does not pay me to sow wheat without fertilizer.

### 130 Bushels per Acre

ARCHIE DICK, Chatham, Ontario says:  
"I have used Homestead Bone Black Fertilizer and can recommend it very highly. I put one ton on eleven acres for corn and although the ground was poor, from that field I realized 130 bushels to the acre."

There were other kinds of fertilizers used in the neighborhood, but they didn't prove as satisfactory as the Homestead."  
Write Michigan Carbon Works, Detroit, for free book and particulars about their Homestead Bone Black Fertilizer.



## However;

After all is said and done there is nothing that will take the place of good Glasses. One may move nearer the light or bring the light nearer to them, they may twist and turn the book or paper, they may do as they please, yet, if the eyes need Glasses they must have them, otherwise there is the inevitable eye strain, followed by headaches.

Why not avoid all this discomfort by coming to us. We are here to help eyes.

Consultations free.

**CARL CLASS**  
Jeweler and Optician  
ISSUER OF MARRIAGE LICENCES

### THANKFUL MOTHERS

Mothers who have once used Baby's Own Tablets for their little ones are always strong in their praise of this medicine. Among them in Mrs. Marcelle Boudreau, Mizonette, N. B., who writes: "Baby's Own Tablets are the best medicine I know of for little ones. I am very thankful for what they have done for my children." The Tablets regulate the bowels and stomach; cure constipation and indigestion; break up colds and simple fevers; in fact they cure all the minor ills of little ones. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

### KERWOOD

The Ladies' Aid of the Methodist church will hold their annual picnic and bazaar in Mr. Chas. Foster's grove, on June 23rd. There will be all kinds of sports and a well supplied booth and supper served in picnic style. The annual election of officers was held at the home of Mrs. Richard Inch, the following officers being elected. President—Mrs. J. M. Brunt; 1st vice—Mrs. Frank Hull; secretary—Mrs. Howard Barley; Treasurer—Mrs. Frank Wright; auditors—Mrs. Brush, Mrs. W. Leacock. The remainder of the afternoon was spent in sewing and the hostess served a dainty lunch. The next meeting to be at Mrs. John Johnson's.

The marriage of Miss Margaret Richardson, daughter of Mr. and Mrs. John Richardson, to Ernest Tedbal, both of Kerwood, took place quietly on Monday, April 30th, at 10 a.m. The Rev. John Ball, officiated. The bride wore a traveling suit of navy blue silk with hat to match. After a short trip to London and Windsor, Mr. and Mrs. Tedbal will take up their residence in Kerwood.

## Dr. Hess

## Dip and Disinfectant

### For Animal Parasites

Dr. Hess Dip and Disinfectant is death to Practically all Parasites that infest live stock.

### For Disease Germs

Use it as a disinfectant in the barn, the cow stable and the pig pen and hen house to keep them pure and healthful, and to kill cholera and roup germs.

### For The Home

Pour it in the sink, in closets anywhere that there is filth or a foul odor.

## TRY DR. HESS STOCK TONIC AND POULTRY PANACEA

YOUR MONEY BACK IF NOT SATISFACTORY

## J. W. McLAREN

Drugs Stationery  
Issuer of Marriage Licenses

The Rexall Store

Volume

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THE GUIDE-AD  
Items of Interest  
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We have Giant In  
in bulk at 25c. a lb.  
regular 45c. Phone  
JACKLIN.

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