

EARLY SHOWING OF NEW FALL GOODS

The first shipments of our NEW FALL GOODS are being opened this week, and nearly every day from this will add new and attractive goods to our already very complete stock.

New Sweater Coats For Cool Evenings

The cool evenings will soon be here and you will require a sweater coat. We are already displaying the NEW FALL COATS for men, women and children. You will find Nothing Here But the Very Finest Quality and the Styles and Colors are New and Distinctive.

- Men's Sweater Coats \$1.00 to \$7.50
- Ladies' Sweater Coats \$1.00 to \$5.00
- Children's and Infants' Coats 75c to \$3.50

See those New Roll Collars in English and Canadian Made Goods

The First Showing of New Fall Suits for Men

The first showing of the celebrated 20th Century suits for fall are here. You have always been led to expect something far in advance from this renowned brand of good clothing—you will not be disappointed this season for you will find these garments correct in every detail and the style one or two seasons in advance of all competitors. A year's guarantee with each garment. Ask or send for the new style book. Over 500 special measure samples for suits and overcoats for fall are now ready. Remember—a suit for every type of man.

Our Staple Department is Complete with Early Fall Goods

Over 300 pieces of Flannelette in every imaginable pattern. Canadian makes at 8c, 10c, and 12c. English makes at 15c and 20c. 50 pieces Wrapperettes in choice patterns and good quality at 10c and 12c. Flannelette Blankets, in cream or gray, all sizes and qualities. Compare our prices in this line. New Linens, Shirtings, Towelings and Cottonades opened this week.

A. BROWN & CO.

IT WILL SOON BE COLD WEATHER—BETTER PUT ON **GUARANTEED ROOF**

NOW, A WRITTEN GUARANTEE WITH EACH ROLL FROM ONE TO FIVE YEARS.



WIRE MATS are a great saving to housewives. We have a good supply.

T. DODDS & SON

ATTENTION!

You can stand at ease if you buy your shoes from **S. B. Howden, The Shoe Man.**

I have received a shipment of fall goods which for style and quality can't be beat.

Ladies' Cushion Sole Shoe, with rubber heels, only \$3.50

Men's Cushion Sole Shoe, only \$4.50

Just see them and you will buy. No old stock, all fresh new goods.

The Banner Shoe for Ladies. Call and examine them.

REPAIRING A SPECIALTY CASH OR TRADE

S. B. HOWDEN

Time works quick changes in the growing girl. Pig-tails and short skirts are soon forgotten in the maturer charms of the debutante.

Sometimes, though, you will ache for a picture of her just as she romped in from school or play.

Think how she would like one, too, in the after years—to show her friends and possibly her children. Make the appointment while the thought is fresh in your mind.

Aplesworth's Art Studio.

PHONE 42 R. 4. WATFORD.

NERVOUS CHILDREN

Are Often in the Early Stages of St. Vitus Dance

They Need a Tonic to Strengthen the Weak Nerves and Restore Them to Natural Health

Many a child has been called awkward, has been punished in school for not keeping still, or for dropping things when the child is not really at fault, as the trouble is really St. Vitus dance in its earlier stages. So common is this nervous disease in childhood that in some schools one-fifth of all the pupils have been found suffering from it in one form or another. Before the presence of the disease is betrayed there is usually a disturbance of the general health. The child becomes restless, and inattention. Then it becomes restless, and twitching of the muscles and jerking of the limbs and body follow. A remedy that cures St. Vitus dance and cures it so thoroughly that no trace of the disease remains is Dr. Williams' Pink Pills, which make the new blood necessary to feed the starving nerves and gives them the nourishment they demand.

Mrs. Hiram Barnhart, Scotia Junction, Ont., says: "About two years ago my oldest daughter, Mabel, then ten years of age, was stricken with St. Vitus dance. She could not keep still for half a minute no matter how hard she tried. Her limbs would jerk and twitch and every little thing would start her crying. I gave her several bottles of medicine and to be good for the nerves, but instead of helping her she was steadily growing worse. Her voice would change so that we could hardly understand her, and her face became twitched until she did not look like the same child. I had used Dr. Williams' Pink Pills myself when run down, and finally decided to give her these. When she had taken two boxes I could notice an improvement, and by the time she had used five boxes she was fully cured. However, I was determined to make the cure permanent if possible, and I gave her two boxes more and I can truthfully say that she has never had a symptom of the trouble since, and is now as bright and active as any child of her age. I heartily recommend Dr. Williams' Pink Pills to all mothers as the result of what they have done for my child and myself."

Sold by all medicine dealers or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

WATFORD COUNCIL.

Watford, August 28th, 1913. Special meeting of Council, all the members present. Meeting to consider resolution of Fire Co. re purchase of chemical engine.

McKercher—Hawn, that in compliance with request of Fire Co. to purchase Ajax Chemical Fire Engine that Council rescind former motion not to purchase, and that we grant \$185.00 to the Fire Co. to purchase said engine.—Carried.

Hawn—Fowler, that we adjourn.—Carried.

Watford, August 25th, 1913. Special meeting of Council at call of Reeve. Present: Stapleton, Fowler, Doan and McKercher. The Commissioner, after the Andrews Wire Works Co. \$200 towards putting on new roof on main part of wire works building, and the City Company release the village from all further guarantee. If not accepted, that we accept the tender of R. C. McLay for his roofing to be put on in first-class shape, including the flashing, and guaranteed as per tender.—

A. D. HONE & SON

Painters, Decorators

Good Work. Prompt Attention. Reasonable Prices. Estimates Furnished. Satisfaction Guaranteed.

A. D. Hone, Clarence Hone. RESIDENCE: ST. CLAIR ST. WATFORD.

Why a Child Needs Glasses

(Parents should realize this)

ANY children are born with a defect of vision. Unless it is very great the child does not particularly suffer until the school period. Then the young mind becomes intent upon study and any defect of vision becomes a direct strain upon the brain. To relieve this the child will squint, or turn the head, in many cases using only one eye. This habit grows until we almost have a deformity of the eye.

Parents do not let this be the experience of your child. We will gladly and thoroughly examine your child's eyes, and tell you truthfully how best to remedy it. See to it now.

CARL CLASS JEWELER, ISSUER OF MARRIAGE LICENSES

Carried. McKercher—Doan, that we adjourn.—Carried. W. S. FULLER, Clerk.

Slaughter Houses in Bad Shape

"The slaughter houses all over Western Ontario are in very bad shape and unless the owners of these establishments exercise more judgment in sanitary affairs and live up strictly to the law there will be a number of prosecutions."

The above statement was made by Dr. David P. Bentley, of Sarnia, district officer of health. Dr. Bentley has been spending a few weeks inspecting slaughter houses particularly, and he finds that matters are in a very unsatisfactory shape.

"I have not found in all my travels through Western Ontario," he stated, "a single slaughter house that is living up to the law. I have been serving notices everywhere I have gone, and I intend to follow the notices up with stringent action if the advice is not heeded immediately."

From Old Subscribers.

James F. Langan, Balgonie, Sask., writes on Monday, Aug. 25th:—"Harvesting starts full blast. Crops are good, in fact, best in years in this district (near Regina)."

Herbert W. Collier, of Vancouver, writes:—"The old Watfordites here all seem to be well and doing O.K., as we often bump against each other in the ordinary coming and going of life. I was talking to Sandy Mavity a week ago last Saturday night and who should walk up but Joe Lamb, son of James Lamb, late of the 4th line. Naturally Watford was the subject for discussion and Sandy brought up the names of many old timers and little incidents of bygone days. We were sorry to note in your recent issue the announcement of the death of our old friend William Hone, of Petrolia, both Sandy and I having helped to entertain him on his visit to Vancouver about four years ago. Watford is always Watford to those of us who are far away from it no matter what prosperity or adversity we may have met with."

Dad's Dope

The hay fever season is never postponed on account of damp grounds.

The French poetess who was acquitted of the charge of murder carried poetic license to the extreme.

Eminent alienists are agreed that Harry K. Thaw has been crazy to get out of Matteawan for years.

The "telephone ear" is said to be acquired by applying that organ too continuously to the receiver on a party line.

Nat Goodwin has left for Europe on his fifth honeymoon trip. A reunion of the Goodwin Old Girls would be an interesting gathering.

A New Jersey woman pulled \$1600 out of her stocking to furnish bail for two of her friends who had been arrested. Now we know what is meant by "leg bail."

London Opinion congratulates Mrs. Pickles and her son Mr. Pickles on successfully crossing the channel in an aeroplane without dropping into the brine.

As a rule it is good policy to let well enough alone. The mayor of Indianapolis tried the bee sting remedy for rheumatism, and is now suffering with the hives.

At a Chicago wedding, the organist played a dirge in memorial of the previous wives of the groom, concluding with a lively melody in honor of the bride elect.

A titled English lady has been censured by royalty for engaging in the mite act of the poor. Her object was to add to a slender income it is merely a matter of dollars and cents.

BORN.

In Brooke, on Friday, Aug. 8th, 1913, to Mr. and Mrs. Jno. W. Armstrong, a son.

In Warwick, on Sunday, Aug. 17th, 1913, to Mr. and Mrs. Thomas Jackson, a daughter.

In Warwick, on Wednesday, Aug. 27th, 1913, to Mr. and Mrs. J. Learn, a daughter.

DIED.

In Brooke, on Sunday, Aug. 25th, Sarah Elizabeth, beloved wife of John Smith, in her 56th year.

In Watford, on Tuesday, August 26th, 1913, John W. Hamilton, of Sarnia, aged 53 years.

In Forest, on Wednesday, Aug. 20th, 1913, Annie Newton, relict of the late Geo. S. Stonehouse, aged 74 years.

In Appin, on Friday, Aug. 8th, 1913, Martha, relict of the late Mathew Thornicroft, and mother of Joseph Thornicroft, Plympton, aged 82 years.

In Warwick, on Wednesday, August 27, 1913, Ruby Irene Routly, beloved daughter of Mr. and Mrs. George Routly, aged 6 years, 5 months, 21 days.

CHOP STUFF.

Glencoe's tax rate for 1913 is 23 1/2 mills on the dollar.

A Blenheim lady owns a banana tree with leaves 37x19 inches.

Pincomb's storehouse, Strathroy, was damaged by fire last week.

Eight hundred tickets were sold for

the Forest band excursion.

Wm. Scott, clerk of the township of Somber, is said to be the youngest municipal clerk in Lambton. He is only 22 years old.

Joseph Richardson was sentenced to one month in jail at Sarnia, Friday, for smuggling a suit of clothes past the custom officers.

Decker's pump works, Forest, had a narrow escape from fire last week when a lighted lamp was used to give light when drawing gasoline from a barrel.

John W. Aikens, another of the old pioneers, of Strathroy, died in Winnipeg, Man., on Aug. 18th, in his 84th year. In the sixties he conducted a flourishing blacksmith and wagon works in Strathroy.

The W. J. English Company, general merchants here, made an assignment on Monday last, for the benefit of their creditors. It is expected that arrangements will be made to resume business at an early date.—Forest Free Press.

Mrs. John Hopgood, of Essex, and Mrs. Thomas Morris, of North Ridge, twin sisters, who were 71 years of age on Sunday, celebrated the anniversary on Saturday at the home of the latter's daughter, Mrs. R. Shavaler, Essex.

Starting to High [School] a year ago last January with entrance standing, Percy McLellan, of Arthur, has created a record for the school, and possibly for the province. Two months after entering he was promoted to form 2, and at midsummer entered form 3. He pursued the middle school course during the past year and has completed both the normal entrance and the junior matriculation, taking honors in the former.

Ford City at last has a post office. It is called "Ford." The P. O. Department would not allow "City" to be used. "Ford" is good enough. Postmaster Mitchell, in apologizing for the Government's act in not complying with the petition, says: "Some years ago, under the Liberal Government, a ruling was made by the Postoffice Department, that they would not allow a postoffice to be opened in villages and small towns where city formed part of the name. This ruling has always been adhered to since that time."

A barn raising on the farm of Archie Anderson, con. 3, Plympton, took place last week. Owing to the busy harvest season, a rather small number of men turned out, but were successful, however, in finishing the building by moonlight.

What might have caused serious accident was the falling of a heavy girth to the ground. It barely missed striking many men. This is the second raising of a barn on this foundation, as during a severe wind last summer the old barn frame raised but a few days and set on cement blocks, was blown down, and the cement wall. A new wall was constructed and an entirely new frame takes the place of the former.

Are You Ready For School Opening?

WE ARE

WITH THE FINEST LINE OF

Scribblers, Note Books, Exercise Books, Pens, Pencils, Crayons, Inks, Erasers and all Text Books for Public and High Schools.

Send the Children Here

J. W. McLAREN DRUGGIST, STATIONER, Issuer of Marriage Licenses. The Rexall Store.

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Volume XXXIX EAST LAMBTON FALL Watford OCTOBER 7 a.

LOCAL HAPPENINGS

THE GUIDE-ADVOCATE welcomes items of interest for this column. Send by mail or in person to the Editor.

Pay your bills at Swifts'. The money.

The picnic season is about over for the Falls.

The Kincairdine Reporter asks sisters go to prayer-meeting when they can. We pass it along.

COMPLETE RANGE of knitted goods. A. BROWN & CO.

THE GUIDE-ADVOCATE will be any address in Canada for the balance of the year for 25c. Tell your name about this.

AFTER a short career of three the "Lucan Journal" found the "Lucan" too much for it and it is to a better world.

We have a lantern that will itself in the saving of chimneys. 25c.—THE HOWDEN EST.

The colors that will be popular fall millinery include Dorothy blue, a new shade of green as well as staple navy and black.

"How do you find business?" The wreny complaining merchant advertises for it and get it," replies Justing prosperous retailer.

MARY has an X-ray gown. In latest style 'tis made. But if she has a grain of sense, she'll stand right in the shade.

THE Municipal World says a revision has no power to remit to make a reduction of assessment or fire loss after assessor has returned roll.

MR. TOM SWIFT is in Toronto fair and buying for the B. M. O. OSTRICHES hide their heads and when suddenly alarmed, they would only hide their tails many hands would save a fortune in mill bills.

HARVEST Thanksgiving service held in Trinity church on Sept. 28th. The Rev. D. W. C. rector of Exeter, will be the preacher.

THE High School opened on Thu. with a good attendance. The Chai Mr. E. D. Swift, and trustee, Dr. I were present and briefly addressed students.

A CHARTER member of Watford's Bachelor Club, organized in the evening, will join the ranks of the beneficiaries of the time of the last quarter of the month.

WATSON'S underwear for women children. Buy it once and you will no other.—SWIFTS'.

A TORONTO paper announces in type that Pittsburg Society girls had put out a fire in Muskoka. It does say whether they could light on cook a meal on it.

A TORONTO judge has handed out an important decision to the effect "poultry must not trespass and a woman hen is liable to execution by owner of the property so trespassed."

TIGER pure lead \$9.50, pure raw wets, pure turpentine 90 cts. She Williams \$2.50 per gallon. Try win-Williams hard grip and elastic wamish for inside finishing.—THE HOWDEN EST.

THE threshers are wearing the e that won't come off. They have no experienced a busier or more profitable season in many years, the grain crop are so bountiful generally through the country.

THE harvest is over, the summer ending and yet that unpaid subscription to the Guide-Advocate, Banquo's ghost, stares at us every time we open the subscription list. What you going to do about it.

A GREAT many men believe women should have a vote, and are bound to come. But few Canadian men and, we believe, fewer Canadian women have any sympathy with the Panik methods.

HAVE a 20th Century suit made your special measure. Over 500 new patterns are ready for your inspection.—A. BROWN & CO.

MATRICULATION is the key to all professions. Boys expecting to study their studies in law, medicine, dentistry, pharmacy, or the Christian Ministry should secure matriculation at the 1st High School.

By a recent decision of the Game Fisheries Dept., no quail will be allowed to be shot this season, and lovers of handsome game birds are requested to send in names and facts in connection with any attempt to destroy the quail game wardens.

PAY cash for your drygoods and things. We have our fall goods marked at cost prices or short credit.—SWIFFS & CO.