## The London Advertiser

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#### The British Empire.

The fact that Britain controls the world's rubber market at present, and is likely to do so for some time to come, has given rise to no little discussion concerning the size and possibilities

and possessions the world has ever seen, covering 13,500,000 square miles, or one-quarter of the land area of the earth. It is seven times the size of the Roman empire when Rome was at the pinnacle of possession. It would make 65 Germanys, and of this area one-fourth is in Canada. It embraces more of Central America than any non-Central American country, and the same is true of South Africa. By a strange coincidence, while one-quarter of the earth's surface is British territory, one-quarter of the world's inhabitants, 450,000,000, are British subjects.

In history its ramifications run back into the first stages of recorded civilization, for it includes Chaldea, Mesopotamia, Moab and Edam. The Holy Land, Palestine, is one of its provinces -Judea, Samaria and Galilee. It takes in large sections of the ancient empires of Assyria, Babylonia, Persia, Rome, and within its boundaries is Mount Carmel, made famous by the challenge of the prophet Elijah to the followers of Baal in the reign of Ahab. Rivers of historic interest are the Euphrates, Tigris, Jordan and Kishon, while on its borders are the Dead Sea and the sea of Galilee. Jerusalem, Beersheba, Hebron, Bethlehem, Nazareth, Capernium are all in the British empire.

The British empire is the world's greatest wheat producer, the greatest wool producer, and its output of gold occupies the same position. The Wabana iron ore deposits, off the coast of also its rubber plantations. In the C. P. R. and the C. N. R. it possesses the two greatest

force alone was as great as the whole of thing, so the germ has been getting in its work Napoleon's grand army with which he invaded in the St. Catharines board of education.

are subject to the will of the people; it is the London. He rang the town bell five times a home of plain justice that guarantees a fair trial day, swept out the town hall, bought the gravel to an accused person, that holds him innocent and tanbark for the streets, mended the wooden until his guilt has been established. The Britis'ı sidewalks, ran the market scales, looked after empire is, in a very real sense, the original stray cows and was constable as well. When he League of Nations.

a serious mistake in allowing United States capital to be so largely employed in the developmore willing to grubstake themselves and take chances on making good." Mr. Price considered that as a people we were too willing to allow the difference. outsiders to come in here and do the pioneer

In a recent issue of the Sault Ste. Marie Star the same idea was developed under the heading, "Did Providence Make a Mistake By Handing ing that the country is going to pass into a stage of vigorous development by passing resolutions, or by recourse to the great Canadian slogan, "Why can't we do this, that or the other thing?" The salvation of Canada, by the Star argument, "must be a matter of individual responsibility with Canadians. Things are not Year resoluting. going to be fixed by resolutions." Continuing, the Sault paper says:

"There is just one remedy-to create more jobs in Canada. If we had 1,000 more jobs in feated. the Sault for men, we could have 1,000 more families here in a month. They would come eagerly at their own expense. If we have not jobs for 1,000, it would be very foolish for the council to spend \$50,000 a year getting 1,000 shrewd investor.

men to come here." It is well that Canadians should face these if we say that it is simply scolding our people, dumped in the garbage can. because a thorough and well-founded scolding is often as useful as bestowing well-merited approval.

It is safe to assume as a starting point that best friend a homing pigeon. we should look to ourselves to develop our own for our own business. Right now experts are the great the great state one family 98 years. Rather an odd notion, between the great to age or infirmity. On one trip an old one family 98 years. Rather an odd notion, between the great to age or infirmity. On one trip an old one family 98 years. dian western grain by Canadian water and rail routes because these routes are all determined shipped. If that is a fact, and if we are to allow it to remain a fixed fact, then it is a poor lookthird place to foreign competitors in handling runs out to the cemetery. a great commodity produced in our own country.

and makes the flour the market requires.

low grade. The trouble here may be indicative must take from us in large quantities."

of our trouble elsewhere. The truth is that we do not know how to refine low grade ore or to prepare it for the blast furnace on a commercial basis, and that condition, "we do not know how," may be the explanation for our failure to have made further progress in developing other natural resources. To devise the proper way to handle our low grade iron ore needs study, close, persistent, relentless effort. A few studious men did make progress through the use of the electric furnace, but we have not gone the whole distance. We need studious application by chemists, geologists, traffic experts, world salesmen. And yet how few have carried on this work. We have looked upon those who have attempted to carry on research work more or less as faddists; we have often complained about public money being spent on their efforts, and yet this work lies at the bottom of what we

call our problems. Canadians can do things. That has been demonstrated many times. In the world war Canadian workmen made records in the accurate production of munitions that were not equaled by any shops in United States. Even the word, the most extensive group of nations in the making of the time fuse, a delicate operation of dimensions more precise than anything ever attempted, the Canadian product was a mechanical triumph. Ontario has produced the greatest publicly-owned power system in the world, and Canadians are now grappling with the greatest government-owned railway system in the world and bringing it each month nearer to ultimate success.

Nor can it be said that Canada has not money to invest. Our people buy millions of dollars worth of bonds each year, but they are largely government, municipal or in some well-established industrial concern. A few years ago we were pouring out money for speculation in Western Canada, hoping for quick returns in the way of large profits. This was not develop-

ment money, it was purely speculative. We do need more of the pioneer spirit of development. Give us trained men who have the solution for the treatment of our natural resources, for their fabrication and marketing. Give us reasonable assurance that they know their subject thoroughly, and it is not unreasonable to predict that they will receive the backing of Canadian finance. On such a basis and with intelligent industrial leadership, Canadians could do many things that they are now inviting others to come in here and do for them.

#### Gowns On School Teachers.

St. Catharines board of education has been Newfoundland, are the greatest yet discovered, considering putting distinctive gowns on teachand Malaya is the greatest producer of tin. Its ers. It is even suggested that such a garb resources in fishing are the world's greatest, and would be a mark of authority. There's been a movement in this direction for a long time back; they put official suits on firemen, policemen, long. During the world war 9,500,000 British sub- postal carriers, gowns on choirs, uniforms on Jects responded to the call to arms, and Canada's bank messengers. Yes, it's come to be quite the

Even the villages have it. Years ago there Britain is the birthplace of parliaments that used to be a very handy man in a village near was doing odd jobs he wore an old felt hat and a smock. In such raiment he was just one of says a heading. Yes, if you don't slip on a newlythe common people and folks called him by his Hon. W. H. Price, provincial treasurer, in a first name. When there was constabling to be speech at St. Thomas before the chamber of done, when fair day was on and traffic had to herce, charged that Canadians were making be regulated, he put on a blue coat and a cap, on the front of which was worked in gold braid It isn't possible to elevate the stage by elevating the one word "Constable." That made a com- dirt. plete change-he became vested in an authority stating the case was that "Canadians should be that never could have struck root in that old felt hat and loose-fitting smock. The uniform, the level, he means sea level. the outward symbol of vested authority, made

But the teachers of St. Catharines do not favor the idea at all. They have taken a straw reap the rewards as well as control the situation. vote, or a chalk vote, whichever teachers use, the uniform idea. They will neither be downed by the trend of the times nor gowned by the board of education. They will wear crepe de, plores the tendency that people have in imagin-Catharines we'd be inclined to take a place on the side lines and cheer them on.

> Note and Comment. Just two days left in which to do your New

Seven candidates up for the mayoralty of Guelph, and six-sevenths of them will be de-

A man is never certain what he's going to power and the heavier the selling. That is an inquestions fairly. It will serve no good purpose get to eat until he sees the carcass of the turkey exorable law that nobody can change.

> Speaking of Christmas presents, one cynic asks if we heard of the Scotchman who gave his A behaviour in school cars—that is, street cars

telling us that it is not possible to handle Cana- cause the average now is 98 places in one year. cumbersome parcels boarded the car after the seats

by the foreign purchaser who buys the wheat 10 below zero writes to say he can't see any and names the route by which he wants it sense in spending money on a polar expedition. when aboard a car. They could not possibly stand

out for our transportation systems and our Cana- street railway. It's no wonder it causes trouble, conductor, but they could not stand up. dian ports when they have to take second or because part of the line starts at a brewery and

another authority says it is not possible to capture the British market with Canadian flour. Sovernment has set up a number of precedents ture the British market with Canadian flour, government has set up a number of precedents because the British miller selects his own blends which may be quoted against it. Its cabinet against crime and against sharp practice in business. officers and their subordinates have time and We know that in Canada there are tremen- again urged curtailment of the output of agridous deposits of iron ore, but nearly all of it is cultural commodities which foreign countries law of good taste.

### The Handy Man

A chap who lives up close to us can do most any job himself, from puttin' of a stovepipe up

to nailin' on a pantry shelf. Now we had reckoned how we'd have some paper on the livin' room, some fancy stuff that had a bird perched crossways on a crescent moon. Well this chap come across one night and said it was no trick at all to get some paste and go ahead and stick the paper on the

Well I believed what he had said, decidin' when the job was through that I would make the thing complete and paste it on the ceilin'

I got the rolls and took them home and made a pot of sticky paste, and every movement what I made was carved and modeled after haste. I'd show the alec up our way just how a papered room should look, the critics they would sketch from it and paste it in their sample book.

I got the kitchen table in, a ladder and my pot of glue, and built a derrick in the room

just like a circus man would do. The paste was on like it should be, I mounted on the scaffold then, and glue a strip upon the roof the same as do the expert men. The folks that helped they took a broom, another held it with the mop, all fearin' that the strip I stuck would shrivel up and take a drop.

I hollered at them several times to lay off on their proppin' stuff, and bein' het up in what I thought no doubt was speakin' rather rough.

That strip it got upon my ear and on my hair there was fresh glue, before I knew just how 'twas done my head was stickin' right

Today I telephoned a jay who knows just how these things is done, and told him if he'd like a job I knew where he could capture one. (Copyright)

### The Once-Over

TO OUR FURNACE.

Prize glutton that you are, you know Our fuel supplies are getting low; No matter now how scant the store You only song is "Feed me more." -Detroit Free Press.

But this is not your gravest sin, For every time that we come in We always have a sneaking doubt That you have probably gone out.

What can be more depressing than to view an ex-Christmas tree cast out in the snow to await the coming of the garbage man?

The proposal to abolish home-work in London chools will doubtless meet with hearty approval by the pupils, if by nobody else.

Motorists from U. S. may now stay in Canada for 90 days. Judging by present snowdrifts on the liberal "in the highways, some of them will be here at least that

A New York market report says that hops are steady. They'd better be, these days.

Chicago threatens jail to carriers of hip flasks on New Year's Eve. There's many a slip twixt hip party and lip!

### AND SEE WHAT HAPPENED!

"Our constitution decreed that skirts should be at least six inches above the ground, but we never thought to place any limit in the other direction" laments the lady president of the Rainy Daisies.

"Proper care of floors rewarded by longer life," polished one and break your neck.

### Isn't It the Truth?

Perhaps laws can't make a man be good, but in-

When a Florida realtor says his proposition is or

Highbrows are born, but high-hatters are per-

onally to blame. One section's delight in cheaper necessities means another section's poverty.



doctor. He can't find any magazines old enough for his outer office.

The prehistoric is interesting, but now let somebody produce some evidence of modern civilization. Appreciation of scenery tourists travel miles to riew: "Now you snap us standing by the car." Correct this sentence: "She's getting boy on the brain," said the mother, "but she leads her class in

### Editorial Opinion

LIKE NATURAL LAW.

DID you ever stop to think that if buying is slow it may be because prices are too high? And The trouble comes after a man makes one did it ever occur to business that the consumer has to fit his outgo to his income, and that if he hasn't times by demanding too heavy a profit? The wider prosperity is diffused, the greater the total buying

YOUTH MUST BE SERVED.

From the Los Angeles Times CORRESPONDENT cites examples of youthful that at definite periods each day are largely occupied by children on their way to or from schools. It is A servant is dead in France who had been in his opinion that the youngsters seldom or never were filled with students. Did any of the juveniles A hired man who started doing the chores at offer parking space to the seniors? They did not. The lads may be demons on the diamond or the gridiron, but they are dreadfully weak and tired up long enough to give a cripple a seat for a few Guelph's civic election centres around its blocks. They could still hoot, whistle and goad the

THE LAW OF GOOD TASTE.

From the Vancouver Sun. when it comes to milling the Canadian wheat

In an editorial headed "Our kick against

THAT series of graceless contortions known as the "Charleston" has been banned in some of Den-

It will probably always be necessary to have laws But it is a serious reflection upon our civilization that a social practice that shakes down buildings should have to be controlled by a special law. One would almost expect it to be covered by the

# A Very Superior Person

Written by an Old Liberal.

Pioneer," who wants to know if the "Western Pioneer" was the War Times Liberal party needs reforming. He Election Act depriving many of the says that he is a Liberal, but that Mr. ditizens of Canada of the franchise credit of Ontario and that it may prove counter the peak costs of material and Mas this one of the truly Liberal to be ruinous to the province. No conlabor in 1920. But both these major dethat Quebec is not Liberal, so that he measures which won the admiration of siderable portion of the population of velopments are commercially successful evidently wants to reform (or deform)

"Western Pioneer"? The Toronto Globe
the Liberal party in a very thorough

declared that it was inconsistent with manner. He is also a better Liberal the national honor and British tradithan Sir Wilfrid Laurier, for his dis- Canadian or English in its character. satisfaction with the present Liberal

f the so-called Liberal party.

years of the war. During that of the country, for it was the Toronto Globe was assailing ingly defeated at the polls. early years of the war. the Conservative government furiously a disgrace, had cut the nerve of the recruiting campaign, and in all the provinces failed utterly to mobilize the kindle the enthusiasm of all the people.

In another article it said that the disgraceful manner in which retheir country were little short of crimi-

vative government "Western Pioneer" total.

There is nothing in "Western Conservative party were much more liberal "in the broad and true sense" than those of Sir Wilfrid Laurier and his followers. Does he regard graft.

his admiration of the Conservative party dates back to a period before conscription, and must fairly be taken to include those years in which the Globe painted the conduct of the Conservative government in such lurid colors.

"Western Pioneer" regards himself as a better Liberal than Mr. King, a better Liberal than Sir Wilfrid Laurier, and a better Liberal than the 1,258,465 industry and research. Besides, Canada is rich in bituminous coal.
Without doubt here are almost illimitable opportunities for science and inperson?

"Western Pioneer" regards himself as dyes, etc.—in brief the coal tar derivatives? Here are wonderful fields for gives? Here are wonderful fields for

party seems to have begun ten years or more ago.

This "Liberal" measure was immediately followed by the formation He says:
"It would not be difficult to demonstrate that during the last ten years or more the policy or acts of the so-called Conservative party have been much more Liberal (using that word in its lasted, no comparison of the two parties. So long as this government and the parties are applied by the formation of the two parties. The price at which provincial bonds sell proves that Ontario's credit is tip-standing its venture into public ownership. There is nothing in parties. The price at which provincial bonds sell proves that Ontario's credit is tip-standing its venture into public ownership. There is nothing in dustry. How has Germany succeeded dustry. How has Germany succeeded broad and true sense) than have those could be made, because neither party period is included in those was solely responsible for the acts and "ten years or more" of Conservative policy of the Union government. As superiority in Liberal principles? Did the Liberal ministers one by one left Conservative party show its Lib- the government and it became distinceralism in its opposition to reciprocity tively Conservative again, it ought, Quebec Nationalists at the same time? upon "Western Pioneer's" supposition, that is going back too far, the to have shown marked improvement, 'ten years or more" will include the but this was not the general opinion for it was overwhelm-

"Western Pioneer" says that Quebec countenancing war graft and voted against conscription because it for countenancing war graft and profiteering and for weakness and in competence. These criticisms will be found in numerous articles in 1916 and 1917. In May, 1917, it spoke of the humiliation and shame that everywhere humiliation are humiliation and shame had everywhere humiliation and shame that everywhere humiliation are humiliation and shame had because him everywhere humiliation and shame had because him everywhere humiliation and shame had haunted the steps of the Canadian government. It declared that this wanton disregard of moral obligations, this indisregard of moral obligations, this indisregard of moral obligations, the weight of the Protestant churches disregard of moral obligations, this the weight of the Florestein the weight of the Florestein the was thrown on the side of conscription was thrown on the side of conscription was thrown on the side of conscription and many pulpits were converted into political platforms. In these circumpolitical platforms. In these circumstances, we in Ontario have no right to

the persons in Quebec who vote the persons in Quebec who vote of science applied to industry, and put of science applied to industry and put of science applied to industry and put of science applied to industry. turned soldiers had been deprived of money due to them and the needless suffering and privation endured by of Canada. In this report to money due to them and the needless jority of the "so-called Liberal party" trades now in their infancy. Let us Applie brave men who fought the battles of by the figures of the representation in constant the aid of science in the textile industries, ranging from sheep-breeding their country were little short of criminal. Even after Sir Robert Borden had
announced his policy of compulsory service it said that he could not lead a
united country, and that for this purunited country, and that for this purunited country, and that for some of the representation to
the House of Commons. The popular
the House of Commons and the House of Commons.
The no one could take the place of Sir came from Quebec. So that the Quebec for Canada should be undertaken in "Western Pioneer" evidently regards Liberals, or whatever Pioneer chooses metallurgy, chemistry and organization

than those of Sir Wilfrid Laurier and his followers. Does he regard graft, profiteering and incompetence as manifestations of true Liberalism?

"Western Pioneer" describes conscription as a truly Liberal measure. That is at least an open question. But his admiration of the Conservative his admiration of the Conservative harty dates back to a period before a hetter Liberal them All benefits and the formal transfer of the leader who in the face of great the leader who in the face of great the leader who in the face of great the standard profits and manufacturing purposes. Coke already is being used more and more.

Has it been seriously considered what are the value of gas tars, benzols, aniline where the standard profits are the value of gas tars, benzols, aniline was the standard profits and the standard profit

# Could Sell Out At a Big Profit

PEOPLE outside the province should the contention that the hydro went wrong not allow themselves to be im-THE TORONTO GLOBE features an About the last act of the Conservative government so much admired by pressed by the view of the late Prof. buy all its power from private interests. Mayor that the hydro is on an unsound The hydro was unfortunate enough to financial basis, that it has injured the go into its first two big construction credit of Ontario and that it may prove schemes during the war and to endeclared that it was inconsistent with the national honor and British traditions, that it was more German than Canadian or English in its character.

a low estimate.

least \$75,000,000 more than the amount invested in it by the people—which is than act as middleman. On the other The price at which provincial bonds hand, the hydro should not hesitate to

### To the Editor

Science and Industry.

Editor of The Advertiser: Sir: With many others of your readers I find myself deeply interested about Observe our transportation facilities industrial scientific research for our by water and rail are as applicable for country's progress. It is time indeed coal haulage as they are for agriculture

with open minds. Manufacturing our raw materials into make it imperative.

We have the natural resources and "WESTERN PIONEER" says that supply the needs of other countries. Let Canadians awaken to the value for wools to the finished cloths, etc.

western Pioneer evidently regards himself as a better Liberal than the Globe also, for during all the time that the Globe was denouncing the Conservative government "Western Pioneer" total.

The Globe was denouncing the Conservative government "Western Pioneer" total.

The Globe was denouncing the Conservative government "Western Pioneer" total.

in these fields?. It is world history.

Every year we let go some \$100,000,000 to our neighbor, the United States, for coal, while we have enormous deposits of rich coal east and west in our owl country. What a lever in trade that money would be in Canadian industry.

country's progress. It is time indeed and other cargoes. The coal industry for all Canadians to face this subject of this dominion should command the nation's attention. It has unbound Research is Canada's highway to possibilities; the productivity of our greater markets at home and abroad. country and the incoming population We must apply research along all lines

Let us spend it for coal at home.

nnished products here in our own country must be Canada's battlecry. An embargo on raw materials is justly in their many forms, coke, coal tar derivaoutstanding agency for the rapid in-crease of our population throughout the profitable to our country as early as

posible. Here are jobs for the men and campaign, and in all the loast of our freedom from clerical failed utterly to mobilize the co-ordinate the services and enthusiasm of all the people.

Stances, we in Ontario nave no light to develop them. Then let domination, or of our "theocracy" as "Western Pioneer" calls it.

"We have the natural resources and the ability to develop them. Then let us turn them into finished products for commercial purposes, and bid, not only these tasks by the application of science to industry, and make Canada a manufacturing as well as an agricultural

Applied Science, University of

Toronto, '89. Hamilton, Dec. 25, 1925. P.S.-The writer heretofore has adocated the setting aside of \$10,000,000 intry's good in trade and com-

Servant (picking up silver spoon after party)—Good gracious! One of the guests must have had a hole in his

Sister-Oh. Jimmy, you're How could you cut that poor defenceless Jimmy-Aw, sis, he seemed so lone



THEN you bank with us we consider it an expression of your confidence in us. It then becomes our purpose to deserve this confidence by more than routine bank service. You are more than just an "account on our books." You become a client with individual needs and personal business problems that call for our closest cooperation.

The size of your account is not a

measure of our desire to serve you. We take as much personal interest in the affairs of the small business as we do in the one that carries a big balance with us. Many times in our experience of nearly one hundred years have we seen customers who began with us in a small way develop their business into large and prosperous concerns—a development in which the bank had no small part.

The Bank of Nova Scotia branch near you is qualified to give you this helpful business service.

THE BANK OF NOVA SCOTIA

Capital \$10,000,000 Reserve \$19,500,000 Total Resources \$ 230,000,000