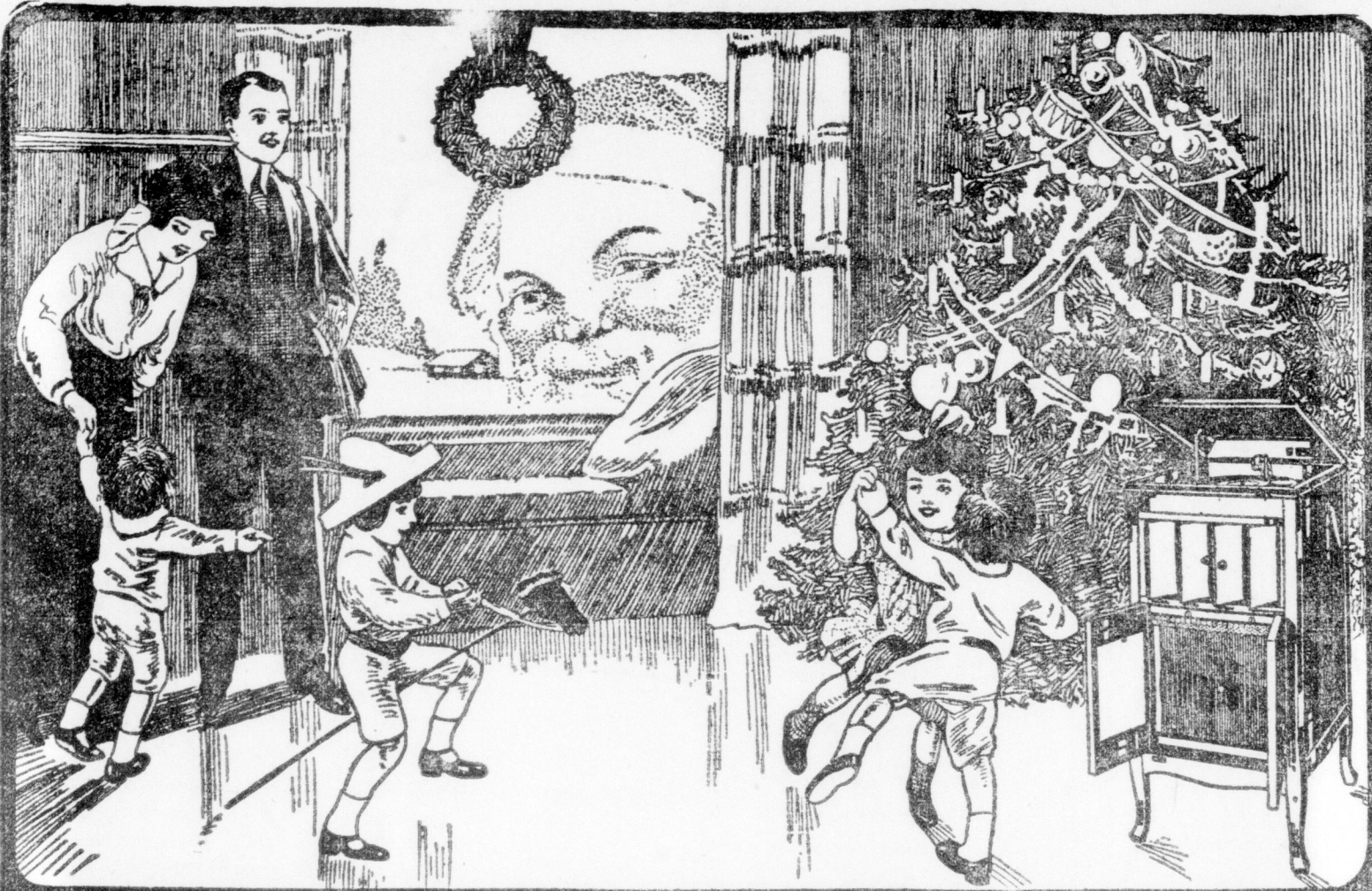


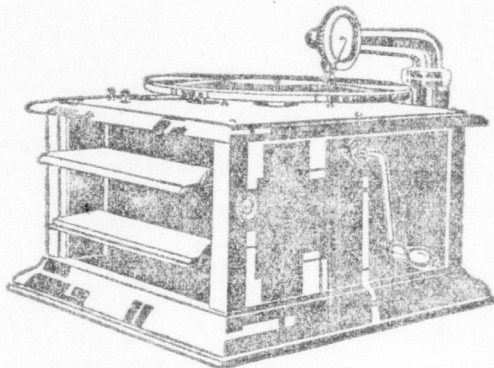
GOURLAY, WINTER & LEEMING, Ltd., Columbia Headquarters, 261 Dundas St.**"A Christmas Secret"**

Looks as though it has had a happy ending, doesn't it? The Christmas advent of the splendid COLUMBIA GRAFONOLA is now being planned in thousands of homes. It isn't too late for yours, so why not see your dealer at once? There's simply no telling the joy, happiness and contentment this gift will bring to everyone at home.

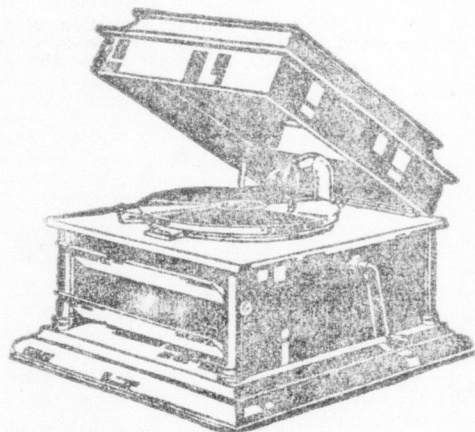
The Picture Above

is handsomely printed in four colors in a special holiday folder we have just issued. Along with it goes a fascinating little Christmas yarn and suggestions for a Christmas Grafonola and Records—

You really ought to have a copy to-day. Your nearest Columbia dealer has it, or we gladly send one on request.



Columbia Grafonola, price \$33
Other Grafonolas of this type, \$20



Columbia Grafonola, price \$65
Other Grafonolas of this type, \$45 and \$50

Columbia Double-Records

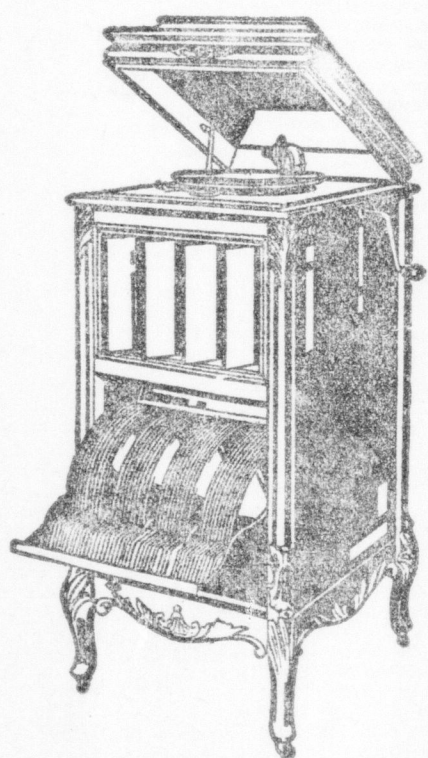
Let's think of the kiddies for a minute. Have your dealer play these for you to-day, and they're yours!

- | | |
|-----------------------------|--|
| A 2101
10-inch
85c. | THE MOUSE AND THE THOMAS CAT. (Francis.) Adeline Francis, talking. |
| A 2111
10-inch
85c. | THE SHOEMAKER AND THE BROWNIES. (Francis.) Adeline Francis, talking. |
| A 5883
12-inch
\$1.25 | THE TOY PARADE. (Prince.) Prince's Orchestra. |
| | THE DOLLY DANCES. (Poldini.) Prince's Orchestra. |
| | THE GOLDEN COBBLES. A Christmas Story. (Georgene Faulkner.) Georgene Faulkner, talking. |
| | THE GINGERBREAD BOY. (Georgene Faulkner.) Georgene Faulkner, talking. |
| A 2104
10-inch
85c. | HARK! THE HERALD ANGELS SING. (Mendelssohn.) Columbia Mixed Quartette. Orchestra accompaniment. |
| | O, COME ALL YE FAITHFUL. (Adesso Fideles.) (Canon Oakeley.) Columbia Mixed Quartette. Orchestra accompaniment. |

Dozens of other Splendid Christmas Records

Columbia Graphophone Company

Sorauren Avenue, Toronto
CANADA



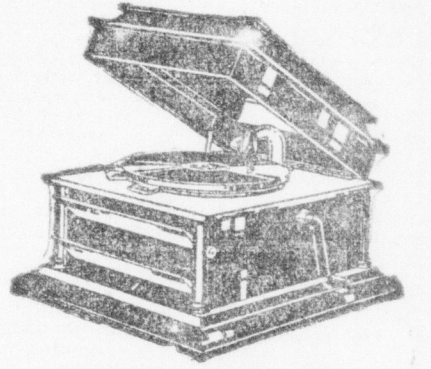
Columbia Grafonola, price \$130
Other Grafonolas of this type, \$100 up to \$475

A Grafonola Brings Good Music To the Home

Music Is the Means of Expressing Extremes
of Imagination and Emotion

Darwin Said:

"If I had my life to live over again I would make it a rule to listen often to good music. The loss of this taste is a loss of happiness, and it may be injurious to the intellect and the moral character by enfeebling the emotional part of your nature."



\$45 Model

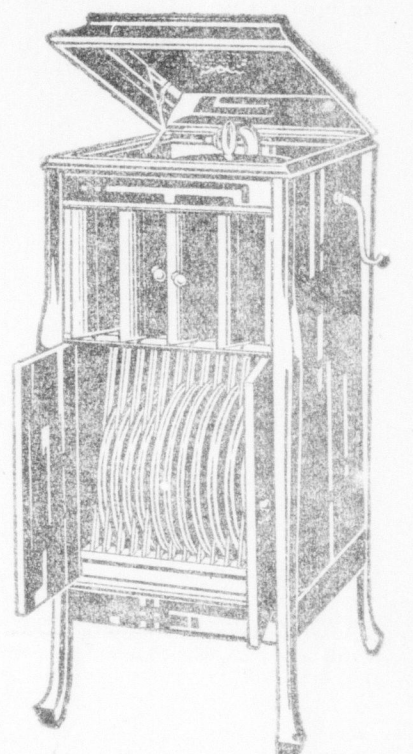
With twelve selections (six double disc records) \$50.10. Yours for \$5.10 cash, and the balance on easy payments.

Various sound producing instruments have been created, but the one standard for all true music lovers is the

COLUMBIA GRAFONOLA

Come and let us demonstrate them to you. There are many models in artistic finishes at prices ranging from **\$20 to \$475**

We carry the most select stock of Grafonolas and the most complete stock of Columbia Records in London.



\$100 Model

With 24 selections (twelve double disc records), \$110.20. Yours for \$10.20 cash, and the balance on easy payments.

THE CHRISTMAS SEASON'S BIG SPECIAL



Handsome Inclosed and Cabeted Grafonola

A Notable Combination of High Quality and Low Price

Grafonola and Cabinet \$55. Terms \$1 Per Week



We Also Offer a Favorite Style
Highly finished in genuine mahogany and mounted upon a beautiful cabinet, for **\$80**

Terms \$1.25 Per Week.

Smaller Styles at \$15, \$20 and \$33

FREE TRIAL OF ANY INSTRUMENT IN YOUR HOME. RECORDS SENT TO ANY ADDRESS ON APPROVAL

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Winter &
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