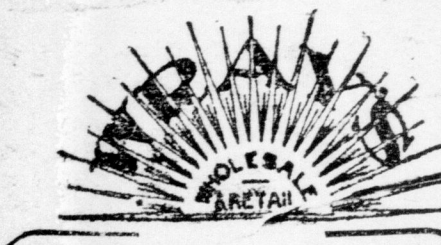


Wall Paper, Pictures
and Picture Framing

Our best service is always at
your command.

O.B. GRAVES



Have You Heard

About the 23-JEWEL ADJUSTED
BETH THOMAS MOVEMENTS, in
guaranteed gold-filled cases, at the
ridiculously low price of

\$20.00 Complete

WRAY'S

ONE-PRICE STORES,
234 Dundas St. 384 Richmond St.

Let us fill your optical
want. Why? Because
we specialize in optical
work.

Brown Optical Co.
237 DUNDAS STREET.
Phone 1877.

Pictures

In framed and unframed
we have a great variety
and at bargain prices. You
can probably find a place
for one or more good pic-
tures. Buy them now and
save money.

**A. E. JOLLY
& CO.**

190 DUNDAS STREET
650-XT

LONDON CONSERVATORY OF MUSIC
AND SCHOOL OF ELOCUTION,
LIMITED.

An affiliation with the Western Uni-
versity. Efficient staff of teachers. Thoro-
ugh course of study. Up-to-date meth-
ods. Terms reasonable. Exams twice a
year. Write for year book and curri-
cula. F. Linforth Willgoose, Mus. Bac.,
principal; Lottie L. Armstrong, regis-
trant.

ED. WEST
CHOICEST CUT FLOWERS
AND PLANTS.

Phone 2187. 249 Dundas St.
2XV

G. R. GRICE
OPTOMETRIST.

Optical Parlors Upstairs, 180 1/2 Dundas St.
2X1

**YE OLDE
FIRME**

Why not call to-day
and let us tell you of the
distinctive features
that belong to the

**Heintzman
& Co.**

**Player-
Piano**

**A Really Dif-
ferent Player-
Piano.**

Outstanding among
these may be named
the

- Aluminum Action—
- Aluminum Primary
Value—
- Aluminum Secondary
Value—

There can be no
possibility of air leak-
age with these parts
made of Aluminum.
There is no protection
in the ordinary wood
action. Leaks are
bound to occur and
destroy the action.

—A demonstration of
Player-Piano features
at this week—

PIANO SALON
242 Dundas St.,
London, Ontario

QUALITY STORE

TEA

The best value in London. 25c, 30c,
40c, 50c, 60c, 75c and \$1.00 per pound.
Try a Sample.

Harry Ranahan
PHONES 1024, 3323.

LONDON AND DISTRICT

The Advertiser office is open
every night, except Sundays and
holidays, until 9:00 p.m. in tele-
phoning after 6 p.m. call No. 3670
only, business department, for
complaints, change of address,
etc., and other numbers according
to list at top of Page Four. If you
do not receive an answer to 3671,
3672, or 3673, call 3670, and you
can always get an answer before
9 p.m.

Seventh Picnic Postponed.—Out of
respect to the memory of its honorary
colonel, Lieut.-Col. J. W. Little, the
Seventh Regiment officers have decided
to postpone the regimental picnic plan-
ned to be held at the Cove ranges. The
outing was scheduled for Aug. 4, and
may be held at a later date.

Error in Name.—An error appeared
in the results of the entrance examina-
tions. The name Lillian Beacom should
have read Lillian Beacom. Miss Lillian
obtained 42 marks. She is a pupil at
the Empress avenue school, West
London.

Returned to Hospital.—Charles
Snowden, a fever patient, who escaped
from Victoria hospital Tuesday after-
noon, returned to the institution after
being away for about two hours. Just
where he went after escaping is a mys-
tery.

Many Immigrants.—Major McGill-
ivray, the Salvation Army immigration
agent, is one of the busiest men in
town these days. Immigrants are
pouring in, and he has to work hard
to get them settled in their new pos-
itions. Many of the new arrivals are
girls, who wish for positions as domes-
tic servants.

Injured By Fall.—William Hill, a
farmer on the fifth concession of Lon-
don Township, was badly injured by
falling off a load of hay yesterday. He
was standing on the load pitching hay
from below, when he took too much
on the fork. The weight of the hay
caused him to slide off, falling on his
back. Dr. MacArthur was called and
attended to him, but it is possible that
his back is more seriously hurt than
appears at the present time.

New C. P. R. Cars.—Nearly every day
now sees long trains of new C. P. R.
freight cars going through London for
distribution at eastern points.

Wedding outfits our specialty. Car-
riages or automobiles Hueston's Liv-
eries

AROUND THE CITY HALL

An Ex-Reporter.
Industrial Commissioner Gordon
Phillips was busy this morning get-
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quarters at the city hall. Mr. Phillips
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Vancouver years ago. From the editorial
end of the newspaper game he
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that into publicity and industrial work
that made him assistant commissioner
of the Winnipeg industrial bureau,
and now publicity commissioner of the
city of London.

Unappreciated Music.
Tin covers on the tops of the gar-
bage collection carts are far from
pleasing to some of the aldermen. Ac-
cording to Ald. J. G. Richter the cov-
ers rattle like a brass band and a load
of iron pipes combined.

City Treasurer James S. Bell is tak-
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the W. O. B. A. bowling tournament at
the greens of the London Rowing and
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Clean Dough Mixing.
Health Inspector James Lutzman has
finished his inspection of bakeries and
bakeries. According to the inspector,
London bakeries are well conducted,
and regulations of the board of health
as to proper sanitary appliances and
handling of the bread are for the most
part observed.

Bricks Are Scarce.
Scarcity of bricks is getting more
and more acute, according to contrac-
tors' statements, being made to the
city building inspector. Pressed brick
is now at a premium, and builders are
having more than ordinary trouble in
securing enough to even begin to rush
their work through. The result may be
delayed buildings, but relief is prom-
ised before the fall.

Speedy Legislation.
When the council referred back the
Wortley road pavement on Monday
night it inadvertently recalled to mind
some promises made by Mayor C. M.
R. Graham in January of 1912. At
that time, the mayor, with much say-
ing of trumpets, announced that he
had a policy that would pave many
of the "trade arteries" leading into
London from the surrounding country.
He stated that work would be started
immediately after his inauguration in
preparing these roads. Wortley road
was one of them. It is not paved yet,
but it's going to be—some time. The
other arteries will also be paved—
some time.

To House "Little Old Car."
Work on the new waterworks hydro-
electric plant works and storehouse
just south of the Horton street pump-
ing station is being rushed forward. It
is expected that the building will be
occupied within a month. Among
other things this new structure will
do will be the housing of "that little
old car" of the waterworks. General Manager
H. J. Glaubitz of the water commis-
sion, drives.

No Holidays For These.
School kiddies and school teachers
are now enjoying their holidays, but
the London school trustees aren't.
Neither is the Collegiate controversy,
or it was better said controversy,
for their name is now legion. Con-
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McCutcheon's efficiency—has developed
into an attempt to reconcile the two
factions of the board into consenting
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No. 1.

"I Told You So!"
Around the city hall this morning
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**IF YOU
BUY A
WATCH
FROM US**

It's as safe
as putting the
money into the
bank.
We will stand
behind all the
promises we
make for it.
And if it
should go back
on you,
we'll give you
another one that will.

It is on that basis that we ask for
and expect your watch trade.
If you've a watch in mind—hurry
up and get it in your pocket.
We are ready any day to do our
part.

C. H. WARD & CO.,
Diamond Merchants and Jewelers,
374 RICHMOND STREET, WXX

Pay Yourself Off

Saturday as a rule is pay day and
rightly so. It comes at the end of the
week when the week's work is done
and when there should rightly be some
reward for labor. Do you reward your
body for the labor it has performed
for you? Do you pay yourself off? Are
you thankful for the ability to render
service? You owe it to your body to
take care of it. You can take care of
it by taking

Cascara Constipation Capsules

A chocolate coated, pleasant-to-take
remedy, that does great good for the
body by keeping it in prime working
condition. 25c per box.

Cairncross & Lawrence

Chemists and Druggists,
216 Dundas Street, London, Ontario.
749

Headquarters

LADIES' and CHILDREN'S

Outing Hats

BELTZ & CO.

PRACTICAL FURRIERS.

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**DRIED
BEEF
COOKED
HAMS**

Two excellent meats
for luncheon or
making sandwiches.
40c per pound.
We are well supplied with
coof, soft drink for warm days.

T. A. ROWAT & CO.
250 Dundas St., Phone 3051-3052—
Wortley Road and Craig St.,
Phone 969.

NEW CARTAGE PLAN

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IN BOARD OF TRADE

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application be made to the Imperial Gov-
t is suggested to the Government that
have such matters as trans-oceanic
freight rates under its control. The local
organization followed the example of the
Toronto board.

A request from the international con-
vention of school hygiene to be held in
Buffalo, N. Y., on Aug. 25-30, to send a
delegation from London was filed. A
communication, asking that action be
taken along the lines of good road en-
couragement, was referred to the council
of the board.

Before the business of the evening was
started President-elect J. I. A. Hunt,
thanked the members for electing him to
the executive position for the year, the
election having taken place during his
absence.

Astoria oxfords for men are made
to give satisfaction. Choice of the en-
tire line at \$2.98 instead of \$4.45, and
\$5. Every size, and a great variety of
styles. Now is your chance. At The
Cook Shoe Store, 167 Dundas Street.

HUSBAND NAILED

RUBBER ON GATES

Wife so Weak and Nervous

Could Not Stand Least

Noise—How Cured.

Munford, Ala.—"I was so weak and
nervous while passing through the
Change of Life that
I could hardly live.
My husband had to
nail rubber on all the
gates for I could not
stand it to have a
gate slam."

"I also had back-
ache and a fullness
in my stomach. I
noticed that Lydia
E. Pinkham's Vege-
table Compound was
advertised for such cases and I sent and
got a bottle. It did me so much good
that I kept on taking it and found it to
be all you claim. I recommend your
Compound to all women afflicted as I
was."—Mrs. F. P. MULLENBORG, Mun-
ford, Alabama.

An Honest Dependable Medicine

is Lydia E. Pinkham's Vegetable Com-
pound. A Root and Herb medicine origi-
nated nearly forty years ago by Lydia
E. Pinkham of Lynn, Mass., for con-
trolling female ills.

Its wonderful success in this line has
made it the safest and most dependable
medicine of the age for women and no
woman suffering from female ills does
herself justice who does not give it a
trial.

If you have the slightest doubt
that Lydia E. Pinkham's Vegeta-
ble Compound will help you, write to
Lydia E. Pinkham Medicine Co.
(confidential) Lynn, Mass., for ad-
vice. Your letter will be opened,
read and answered by a woman,
and held in strict confidence.

Fast Service, Toronto to Win-

niipeg, via Grand Trunk Rail-

way, Northern Navigation

Company, and Grand Trunk

Pacific Railway.

"Steamship Express" leaves Toron-
to 10:45 a.m. Mondays, Wednes-
days and Saturdays via Grand Trunk
Railway, stopping at Hamilton, Brant-
ford, Paris, Woodstock, Ingersoll, Lon-
don and Strathroy, arriving Sarnia
Wednesday 4 p.m. making direct con-
nection with the Northern Navigation
Company's palatial steamers leaving
Sarnia Wharf 4:15 p.m. for Sault Ste.
Marie, Ont. Port Arthur and Fort
William. Steamers leaving Sarnia
Wharf Mondays do not call at Port
Arthur. On the arrival of steamers at
Port William special trains of the
highest standard leave that point at
4:45 p.m., via Grand Trunk Pacific
Railway, arriving Winnipeg 7:45 a.m.
next morning. The service afforded by
this route is the finest in every
respect, and includes Parlor-Cafe, Par-
lor Cars and Coaches between Toronto
and Sarnia Wharf, excellent service
on the steamers of the Northern Naviga-
tion Company, including the Ham-
monie, the finest and fastest steamship
on the Great Lakes, Standard sleeping
cars, electric lights in lower and up-
per berths. Colonist sleeping cars
(berths free), dining cars and coaches
on the Grand Trunk Pacific Railway,
between Port William and Winnipeg,
also Standard sleeping cars to Saskat-
oon and Edmonton.

Special trains run the reverse way—
from Sarnia Wharf to Toronto—each
Tuesday, Friday and Sunday.

Full reservations for
steamers or trains at all Grand Trunk
ticket offices. R. E. Ruse, city pas-
senger and ticket agent, phone 80.

No Increase This Year.

With the civic finances in their pre-
sent state, there is hardly any chance
that Fire Chief Aitken will receive
an extra man he is asking for, and
which the underwriters demand before
another reduction is made in London's
insurance keystone. There is every

Vote in January.

If the city hall dopesters are any
thermometer to judge by then the Lon-
don and Port Stanley electrification
vote will not be taken until Jan. 1.
Some time ago it was announced that
the vote would be taken early this fall,
but from present indications the ques-
tion will not be submitted to the elec-
torate before January at the earliest.

Joy Rides For "Drunks."

Just now the question is being raised
whether or not the new auto patrol
that is being purchased for the police
department may not be pressed into
service for taking visiting deputations
for tours of the city. The suggestion
is being sent out to the publicity com-
missioner gratis.

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