

THE LONDON ADVERTISER, FRIDAY, SEPTEMBER 4, 1914.

It Costs You As Much To Send Letters To Ten People As It Does To Reach 125,000 By a Want Ad. Figure It Out.

CONDENSED ADS.
No Advertisement Accepted Less Than Fifteen Words.
Amusements—Fifteen cents per word if each insertion, or two cents per word if set sold.
Meetings—When no admission is charged, one cent per word each insertion.
Articles For Sale, To Let, Help Wanted, Situations, Lost and Found, Rooms to Let, and all similar condensed advertisements—First insertion, one cent per word; each subsequent insertion, one-half cent a word. No advertisement less than fifteen words.

AMUSEMENTS, LECTURES.
LACROSSE
HANOVER VS. LONDON.
SATURDAY
Sept. 5, at 2:30 p.m., sharp.
FAIR GROUNDS OVAL. 28u

BASEBALL
TECUMSEH PARK.
TODAY, 7 P.M.
Saturday—Double-Header, 2:30.
Toronto vs. London
Today, Patriotic Day. Total grandstand receipts given to Patriotic Fund. 23u

LAST EXCURSION TO CLEVELAND
In Str. State of Ohio, 12 p.m., next Friday or Sunday. Return leave Cleveland 11 a.m. Sat. or Mon. Round trip from London \$2.75. St. Thomas \$2.50, Port Stanley \$2.25. Your last chance to visit Cleveland this year. Season closes Sept. 8. Baseball—Sat. and Sun., Chicago; Mon., Philadelphia (two games). 27c

Ocean Tickets
North Atlantic wide open. Full sailings, all steamship lines to or from the Old Country, via Montreal, Quebec and New York. For rates, tickets, apply
F. B. Clarke
416 Richmond Street, Next Bank of Commerce, London, Ont. 23v

JUBILEE ROLLER RINK, THURSDAY, Friday, Saturday and Monday
Band in attendance. Thursday, Saturday and Monday evenings. Ladies' night, Friday. 27u

DANCING—NEW SEASON OPENS
All the latest New York society dances—One-Step, Heist, Hustle, Twist, Tango, High Line, Castle Walk, Phone. Dayton & McCormick. 27c

FLOYD McPHAIL, SINGING COME, DIAN, character impersonator.
Grafton street, London. Phone 467. 27c

MUSIC FURNISHED FOR PARTIES.
balls, banquets. Phone 128. Tony Vita's Italian Harpers, 122 Queen's avenue. 27c

DETROIT
\$2.50—Every Saturday and Sunday. London to Detroit and return. Low rates daily, via boat. The ideal route. F. B. CLARKE, 416 Richmond Street, Next Bank of Commerce, Ont. 27c

SWIMMING PLUNGE AND MINERAL
baths, open every day (Sunday included). Dundas street west, phone 2195. George Haycock, proprietor. 27c

LONDON LADY HARPERS—ENTERTAINMENT
accepted for concert and social events. Address Miss Liza Topping, Tambling's Corners. Phone 81, King St., Bytown. 27c

WANTED.
Say you saw it in The Advertiser.
PLEASANT ROOM AND GOOD BOARD
wanted in refined private home near downtown district, by young men temporarily in London. Will pay well. Write immediately to Box 254, Advertiser. 27c

WANTED—THREE OR FOUR UNFURNISHED ROOMS
for light house-keeping. Apply 276 Piccadilly street. 27c

PLEASANT ROOM AND GOOD BOARD
in refined private home near downtown district, wanted by young man temporarily in London. Will pay well. Write immediately to Box 254, Advertiser. 27c

WANTED—STABLE FOR SINGLE
horse, in vicinity of High School. Box 251, Advertiser. 27c

WANTED TO RENT—A COMFORTABLE
cottage, with barn, by October 7; good tenants. Apply Box 222, Advertiser. 27c

WANTED TO PURCHASE—INTEREST
in manufacturing business, by practical man of experience. Apply Box 250, Advertiser. 27c

RAPID MESSENGER—NIGHT AND
day services. Dry for hire. Phone 2815. R. Griffith, 244 Horton street. 27c

WANTED—DEAD HORSES AND
cattle; phone 638, will go twelve miles; no animal removed without his hide on. London Fertilizer Company. 27c

WANTED—PEOPLE TO KNOW THAT
Hunt's Diamond Flour makes a perfect bread. 27c

SITUATIONS VACANT.
POSITION OF SECRETARY-TREASURER open to bright businessman, who can invest \$1,500 to \$2,000; good salary; references required. Apply Box 245, Advertiser. 26u

HELP WANTED.
MALE AND FEMALE HELP WANTED—Fair week. Apply Monday or Tuesday at No. 3 Dining Hall, Fair grounds, between 2 and 4 o'clock. 23u

WANTED—MEN AND WOMEN
to sell household specialty. For free particulars, apply to the Mills Specialty Company, Campbellford, Ont. 25u

SITUATIONS WANTED.
Say you saw it in The Advertiser.
STEADY YOUNG MAN REQUIRES
situation of any kind. Apply Box 257, Advertiser. 28u

LADY DESIRES POSITION AS
housekeeper for young man or bachelor; capable of taking full charge. Box 256, Advertiser. 28u

WANTED BY YOUNG MAN—WORK
of any kind; sober. C. Bowman, London Junction. 27c

LADY BOOKKEEPER AND STENO-
grapher, ten years' experience, first-class position. Box 246, Advertiser. 26c

FIRST-CLASS ACCOUNTANT, WITH
excellent references, requires position with financial or commercial firm in city. Reply to Box 244, Advertiser. 26c

GARMENT CUTTING.
FRANK'S CUTTING SCHOOL, 227 Dundas street, London. Full and part courses in designing ladies' garments. 27c

BORN, MARRIED, DIED.

MARRIED.
BOATH—RILEY, at the residence of the bride's parents, Mr. William Riley, 614 Waverley, September 2, 1914, by the Rev. Mr. Macdonald, of the Methodist Church, Ontario. B. RILEY, of the bride's family, and M. BOATH, of the groom's family, were the only witnesses. 27c

DIED.
McHERSON—In Westminster, Township, on Wednesday, Sept. 3, 1914, Chas. McHERSON, aged 46 years. Deceased was an old resident, but 57, east of Dundas street, at 2 p.m. services in north street Methodist Church at 2:30 p.m. Interment at Scotchville cemetery. Friends and acquaintances please accept this intimation. 27c

ACQUAINTANCE.
On Sept. 3, 1914, John B. McHERSON, in his 60th year, residence, lot 26, con. 3, West Nissouri, on Saturday at 12 o'clock, to Kelly's sliding, to catch 1 o'clock train for London. Service at 11 o'clock interment at Webster's Cemetery. Friends and acquaintances please accept this intimation. 27c

MEETINGS.
REGULAR MEETING ST. John's Lodge, 2084, A. F. & A. M., in the Masonic Temple, 2084, A. F. & A. M., (Friday) evening, 7:30. General business and degrees. Visitors welcome. Frank E. Harley, W. E. Keenleyside, secretary. 27c

LABOR DAY—JOINT CELEBRATION
at St. Thomas. Local unions are requested to meet at Carling Block, 10:45 a.m. from there to the Traction station. Special arrangement with Traction Company. Free carriages. Special cars, 11:15 a.m. Every one come. Four silver cups, tug-of-war. 27c

THE ONTARIO COMMERCIAL TRAVELERS' ASSOCIATION.
The regular general meeting will be held in the New Masonic building, Queen's avenue, at 8 o'clock, Sept. 5, 1914. J. H. Hiscocks, secretary. 23g

HOUSES, ROOMS TO LET.
Say you saw it in The Advertiser.
ROOM AND BOARD FOR TWO GIRLS.
Suitable, modern, private, near Normal School. Apply Box 250, Advertiser. 28u

TO LET—TWO FURNISHED BED-
ROOMS, one block from Dundas. 15 Kensington street, West London. 28u

WAREHOUSE TO RENT AT 74 FULL-
ERTON street—suitable for about 5,000 square feet, all ground floor. Apply Box 238, Advertiser. 28u

NEWLY-FURNISHED ROOM, WITH
board, in private, modern home, suitable for two young ladies or gentlemen, or retired young couple. One block north Victoria Park. Terms reasonable. Apply Box 252, Advertiser. 28u

FLAT—FIVE ROOMS AND BATH—
Central; \$15. Apply Box 253, Advertiser. 28u

FOR RENT—EIGHT-ROOM MODERN
house, nicely decorated; mantel, gas, electric, 512 Adelaide. 28u

TO LET—TWO-STORY HOUSE, NEW,
all modern conveniences, 180 Wharncliffe road, West London. 27c

FOR SALE OR RENT—NEW HOUSE
on Hillcrest subdivision; handy McCormick's factory. Phone 4235. 27u

FORTY-ACRE FARM TO LET FOR A
term of five years or longer; farm buildings and house in first-class condition; close to golf links. Apply Alfred Magee, lots 17 and 18, con. 3. 27c

HOUSE TO LET—MODERN RED
brick residence on Princess avenue, two blocks from Victoria Park. Newly decorated and in perfect condition. Phone 2381. 27c

TO LET—TWO-STORY SIX-ROOMED
house, modern throughout. \$20 per month. H. C. Tull, 403 Richmond street. Phone 1858. 27u

TO LET—NEAT NEW RED BRICK
bungalow and house in first-class condition. Apply H. Taylor, 140 Ridout street south. 26c-xvz

TO LET—GARAGE NEAR NORMAL
School, on paved street. For particulars phone 3907. 26c

TO LET—BUNGALOW COTTAGE, SIX
rooms, modern; to grown-up family. Apply 183 Langarth. Phone 2127. 26c

TO LET—HOUSE, No. 298 WOLFE
street; all modern conveniences. Apply W. J. Pocock. Phone 322 or 304. 23bu

ROOMS TO LET—ALL CONVENI-
ences; reasonable rent. 250 Talbot street. 25k

TWO COMFORTABLE LARGE FUR-
NISHED bedrooms, modern private house. Phone 4341. 195 Colborne street. 25n

REFINED MARRIED COUPLE CAN
have furnished room in strictly private home; modern; use of kitchen. Phone 3884. 25n

TWO HOUSES \$13 AND \$10 A
month, on Hyman street. Also door for hire. Phone 2823. 25n

UP-TO-DATE MOVING VANS—FUR-
NITURE and pianos carefully handled. W. R. Flowers, 853 Colborne street. Phone 2548. 25n

ON MOVING DAY REMEMBER "DAY
the Mover." Moving vans. Residence, 460 Maitland. Phone 2887. H. F. Day, Office, 82 King. 25n

BIGGS' FURNITURE STORE—
AGE—Clean and dry. Prices reasonable. The Forest City Moving Vans. Phone 1162. 97 Carling street. 25n

ALEX. HENDERSON'S MOVING
Vans. Office in city. Good storage. 700 Talbot street. Phone 124. 25n

MALE HELP WANTED.
Say you saw it in The Advertiser.
WANTED—SIGNALERS AND
telephone men to enlist in the Canadian Signal Corps for second contingent, with or without previous training. Apply to Lieut. M. J. Maitland on Tuesday and Thursday nights, at Armories. 28c

TWO MEN WANTED TO TRAVEL
and appoint agents; salary and expenses. Position good for 3 months to hustlers. Lastic Air Products Company, Niagara Falls, Ont. 28n

BOY WANTED AT ONCE—STAN-
DARD Drug, 252 Dundas street. 27c

WANTED—THREE MEN TO TRA-
VEL. Salary \$30 weekly and expenses. Will pay more salary later; experience unnecessary. Alexander McIntyre, Niagara Falls, Ont. 24h

TRY THE NEW BARBERS FOR NEAT
hair cuts, smooth shaves, Merrill Maclellan's clear store, next Majestic. 28c

CANVASSERS WANTED—SALARY
or commission. Alfred Tyler, 355 Clarence street. 28c

PATENTS.
P. J. EDMUNDS, REGISTERED AT-TORNEY and Solicitor of Patents, Central Avenue, London, Ontario. 28c

FEMALE HELP WANTED.

EXPERIENCED GENERAL MAID—
Small family. No washing. Apply Mrs. M. M. Fergusson, 585 Waterloo street. 25k

GENERAL MAID WANTED. APPLY
evenings, 206 King street. 27c

VAUDEVILLE—YOUNG LADY
wanted for Canadian circuit, to take part as a Baby Doll School Girl with gentleman. Must be able to sing; blonde preferred; short; age 18 to 25; one who can play piano a little given preference. Send photo if possible, which will be returned. Interview arranged. Vaudeville, care London Advertiser office, London, Ont. 27c

WANTED—GENERAL MAID. APPLY
Mrs. A. H. Purdon, 351 Burwell. 26n

WANTED—GENERAL SERVANT—
Small family, no washing. Apply 81 Byron avenue. 26n

WANTED—GIRL FOR GENERAL
household cooking. Apply 241 Queen's avenue. 24n

WOMEN TO KNOCK HUNT'S DIAMOND
Flour makes perfect biscuits. 27c

LOST AND FOUND.
Say you saw it in The Advertiser.
BROWN HORSE, BLIND, STRAYED
West London. Owner can be met by applying 20 Argyle street, West London. 28c

LOST—LADY'S GOLD WATCH, ON
Queen's avenue, near Elizabeth street. Reward \$10.00. 28c

LOST—SILVER AND PEARL HANDLE
umbrella, on Tuesday. Small reward at this office. 28c

STRAYED FROM JAS. MCCARTNEY'S
pasture in London West, on the night of September 2, one sorrel gelding and one bay gelding, thoroughbreds, two bay geldings, white markings, heavy; one chestnut mare, about 1,450 pounds. Reward \$10.00. Please notify James McCartney, 315 Richmond street. House phone 1550; office phone 304. 27c

MONEY TO LOAN.
Say you saw it in The Advertiser.
MONEY TO LOAN AT LOWEST
rates—Thomas C. Knott, real estate broker, 380 Richmond street. 27c

PRIVATE AND TRUST MONEY TO
loan on farm and city property; low rates, amount and terms to suit; no commission charged. T. W. Scanlon, solicitor, 98 Dundas street. 27c

PRIVATE FUNDS TO LOAN—LOW
EST rates. U. A. Buchner, corner Talbot and Carling. 27c

ARCHITECTS.
Say you saw it in The Advertiser.
ARTHUR E. NUTTER, ARCHITECT—
Rooms 15, 16, Dominion Bank Chambers, Dundas and Richmond. Telephone 685. 27c

WILLIAM G. MURRAY, ARCHITECT,
Green-Swift building, Archibute, 27c

WATT & BLACKWELL, MEMBERS
Ontario Association of Architects, Bank of Toronto building, London; Lister Chambers, Hamilton. 27c

MCBRIDE & GILBERT, MEMBERS
Ontario Association of Architects, etc. Edges block. Phone 425. 27c

JOHN M. MOORE, ARCHITECT
and Civil Engineer, 425 RICHMOND STREET. 27c

MEDICAL CARDS.
Say you saw it in The Advertiser.
DR. D. H. ARNOTT, 238 QUEEN'S
avenue, in addition to regular practice, will give special treatment for cure of liquor and drug habits. Sepso 27c

DR. WEEKES, 438 WATERLOO
street, has resumed practice. Hours, 1 to 6 and 7 to 8. 27c

F. L. BURDON, M.D., L.R.C.P. AND S.
(Edinburgh)—Diseases women, children. 461 Waterloo. Phone 258. 27c

DR. GEORGE E. RAMSAY, 22 HAY-
MAN COURT, Queen's avenue, (next Wellington). Telephone 4894. (24t) 27c

DR. HOLMES, 344 RICHMOND
street—Specialty, medical electricity and diseases of skin and lungs. 27c

DR. GEORGE MCNEIL—OFFICE AND
residence, 245 Queen's avenue. Specialty, diseases of women and surgery. 27c

J. B. CAMPBELL, M.A., M.D.—SPE-
cialty, diseases stomach. Hours, 2-4, 7-8, and appointment. 27c

DR. W. J. STEVENSON, 389 DUNDAS
street—Specialty, diseases of woman and surgery. Phone 510. 27c

DR. HUGH A. STEVENSON, 391 DUNDAS
street—Special attention X-ray. 27c

DR. GEORGE HALE HAS REMOVED
Hayman Court Apartments, Wellington street. Phone 4150. Night calls, 30. 27c

DR. CLIFFORD H. REASON, DUNDAS,
corner William—Hours, 9 to 10, 2 to 3, 7 to 8. Sundays by appointment. 27c

DR. SEPTIMUS THOMPSON, 443
Park avenue, corner Queen's—Eye, ear, nose, throat. 27c

DR. ERNEST WILLIAMS—HOURS, 11
to 3, 7 to 8. Note change. 27c

DR. MEEK, 330 QUEEN'S AVENUE—
Specialty, diseases of women. Hours, 1 to 2. 27c

DR. F. P. DRAKE—SPECIALTY, DIS-
eases of skin and venereal system. Office, 371 Wellington street. 27c

DR. NORMAN R. HENDERSON, COR-
NER Park and Dufferin. Eye, ear, nose and throat. 27c

R. H. SHAW, M.D., L.R.C.P. AND
M.R.C.S. (England)—397 King. Phone 53. 27c

DR. PINGEL, LONDON—ELECTRICAL
treatment of diseases specially. 27c

DR. J. S. SCHRAM—CORNER KENT
and Talbot streets. Phone 2250. 27c

DR. W. M. SHOEBOTHAM, CORNER
Richmond and John streets, specialty, surgery and diseases of women. 27c

DR. G. L. CLARKE—EYE, EAR, NOSE
and throat. 394 Dundas street. 27c

CHIROPRACTIC.
Say you saw it in The Advertiser.
A. W. MACFIE, CHIROPRACTOR,
graduate Ross College of Chiropractic, 269 Piccadilly street. Lady attendant. Phone 4710. 27c

W. E. DEMPSTER, D.C.
Graduate of the Ross College of Chiropractic. No pain, no drugs, no knife. Let me prove to you the cause of your ill-health. Office hours, 10 to 12, 2 to 5, and 7 to 8, Tuesday's, Thursday's and Saturday's. 400 Leam Block. Phone 4028. 27c

MISS CLARA KILBOURNE, A.B.
Kilbourne, University College of Chiropractic graduates. Office, 321 Queen's avenue. Telephone 3353. 27c

DERMATOLOGY.
Say you saw it in The Advertiser.
MARINELLO SYSTEM FOR FACE,
scalp, chiropractic. Removal of superfluous hair permanently. Miss Beattie, corner Talbot and Fullarton. Phone 3027. 27c

GREENWOOD PLACE—PRIVATE
Hospital, Rice & Millard, Hale street, London. Phone 1705. 27c

MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED BY
H. J. Childs, druggist, 632 Dundas. 27c

MARRIAGE LICENSES ISSUED BY
W. G. R. Bartram, 59 Dundas street. 27c

BUSINESS CARDS.
Say you saw it in The Advertiser.
SODDING, SEEDING AND GRADING
done by experienced man. Apply to 316 Thames street. E. N. Bugler. 27c

ROBERT MOWAT, PRACTICAL
horsehoof. Special attention given lame and interfering horses, also diseases of leg and foot. 333 Talbot. 27c

CONTRACTOR WILL BUILD SIX-
ROOMED cottage for one thousand dollars. Box 26, Advertiser. 27c

JOHN R. MUNRO & SON—WAGON
and carriage painting, repairing of all kinds. Auto painting a specialty. 555 Richmond street. Phone 474. 27c

HIGHEST PRICES PAID FOR SEC-
OND-HAND clothing. Julius Skisand, pawnbroker, 338 Richmond street. 27c

HECLA FURNACES, TINSMITHING,
pumping. George E. Gilmour, 392 Simcoe street. Phone 2291. 27c

CEMENT SIDEWALKS, STEPS, ETC.
Right. A. J. Clark, 65 Walnut street. 27c

NOTICE—HEADLEY & WEIR, PRO-
fessional horsehoofers, have opened business at 70 Maple street. All work guaranteed. 27c

THE BELTZ PLATING WORKS—ALL
kinds of plating. 43 Carling street. Phone 2717. 27c

S. LEWIS & SON, 447 TALBOT
street, the well-known horsehoofers—Particular attention paid to lame and interfering horses. All work guaranteed. 27c

MCLEOD & GRAY, REAR ADVER-
TISER—Print-classified and hand lettering. Bus parties our specialty. Phone 1277. 27c

REAL ESTATE FOR SALE
Say you saw it in The Advertiser.
FIVE-ROOMED COTTAGE FOR SALE
Hydro, gas, electric, modern, good location. \$800. Apply Box 249, Advertiser. 27c

FOR SALE—IN CHOICE RESIDEN-
TIAL district, north end, new two-story and attic, red pressed brick house, cut stone foundation, slate roof, front and back verandas, 3 rooms, oak floors and finish doors, chestnut upstairs, hot water heating, large lot. Also number of good lots. Apply to Box 152, Advertiser. 27c

\$3,500 BUNGALOW
South London, central. Old tapestry brick, 7-roomed bungalow, even, thing strictly modern; full-sized seven-foot double basement. Terms. 27c

FOR SALE—AN UP-TO-DATE RED
pressed brick house. Apply 31 Beconsfield avenue. Phone 1725. 27c

1 1/2-STORY BRICK HOUSE, SOUTH
London, good shape, and in good locality; must be sold at once; not a question of price. Come and see us. Anderson & Co., 12 Market Lane. 25k

FOR SALE—RESIDENTIAL LOT,
with cottage, 6x132. Apply 50 Becher street. 27c

FARM FOR SALE—100 ACRES—LOT
6, con. 5, London Township. Apply E. Colbert, R. R. No. 8, London, Ont. 24n

FOR INVESTMENT
We have a centrally-located property, paying 10 per cent, clear, besides being good for a large advance in value. Call for particulars. 27c

J. F. Sangster & Co.
2 Royal Bank Building—Phone 3938. 27c

FOR SALE—NEW COTTAGE, ON
tomb payments. Apply Room 2, Cote block, Market Lane. 23n

MUSICAL INSTRUCTION.
Say you saw it in The Advertiser.
CHARLES E. WHEELER, F. G. C. O.
Teaching modern and classical piano, singing and theoretical subjects. Studio, 429 Waterloo street. 27c

JAS. CRESSWELL, MUSICAL DIRECTOR
Grand Opera House. Violin, band and orchestral instruments. 493 King street. 27c

G. B. SIPPI
VOICE, SPEECH IN SONG. Also instrumental instruction. COMMENCING TUESDAY, SEPT. 1. Pupils, soloists in principal churches. 372 MAITLAND. PHONE. 20b-xvz

J. L. McALPINE, CONCERT PIANIST
—Lecturer of Leipzig, Germany; element and advanced instruction, Studio 370 Wellington. Phone 2889. 27c

GWENDOLYN ANTHISTLE, TEACHER
of reading and dramatic art. Studio 344 Dundas street. Concerts accepted. Phone 698. 27c

BERT WEIR, ORGANIST CENTEN-
NIAL Methodist Church, teaches piano and organ. 438 Adelaide street. 27c

NURSES.
Say you saw it in The Advertiser.
CHANGE OF ADDRESS—NURSE
Bedworth, maternity nurse, graduate Queen Charlotte Hospital, London, England, 314 Queen's avenue. Phone 2097. 27c

MRS. ROBINSON—MASSAGE, SWED-
ISH movement, hydropathy treatment. Specialty, nervous cases. Phone 1425. 27c

PRACTICAL NURSE—MATERNITY
cases a specialty. 423 Fall Mill street. Phone 4204. 27c

WILLIAM McDONALD, VETERINARY
surgeon, 137 King street. Residence, 121 Bathurst. Phone 632. 27c

WILLIAM J. WILSON, VETERINARY
surgeon, horse and dog hospital, 84 King street. Phone 788. 27c