

New Goods!

CARPETS

—AND—

CURTAINS

—AT—

Priddis Bros.

158 Dundas Street.

CONFEDERATION LIFE

Writes Business in Canada Only.

Policy-holders in this Company for the past ten years have received 93 per cent. of the profit earned. Their charter only calls for 99 per cent.

\$3,728,000 of business written in 1933.

FRED. H. HEATH, GENERAL AGENT.
GEO. PRITCHARD, CITY AGENT.

Office, 436 Richmond Street.
N.B.—We Insure Ladies.

ENAMELED WARE

In White, Gray and Brown.

CARPET SWEEPERS,
CLOTHES WRINGERS,
WASHING MACHINES.

SPECIAL LOW PRICES FOR CASH.

STEVELY'S

RICHMOND STREET.

PHONE 452.

FAIR AND MILD, FOLLOWED BY HARD FROST.

Toronto, Feb. 27—11 p.m.—To-night there is a deep depression over the North-west Territories and a shallow one over the lake region. The pressure is highest over the Gulf of St. Lawrence and along the Atlantic coast. The weather has been moderately cold in Quebec and the Maritime Provinces and mild in other parts of the Dominion.

Minimum and maximum temperatures: Esquimaux, 42°-50°; Calgary, 18°-42°; Prince Albert, 12° below-30°; Qu'Appelle, 4°-34°; Winnipeg, 12°-24°; Pelly Sound, 2°-42°; Toronto, 12°-36°; Montreal, 8°-24°; Quebec, zero-18°; Halifax, 14°-20°.

TO-DAY'S PROBABILITIES.
Toronto, Feb. 28—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Fair and mild to-day; freezing hard at night; mild on Thursday.

G. W. KENT

Confectioner and Caterer,

209 Dundas street. Phone 996.

The best of everything in Confectionery. Choicest Creams and Taffies. Always fresh—always pure.

We make a specialty of catering for weddings and parties, and have the finest lunch parlor in the city.

DOES IT PAY TO ADVERTISE?

Is one of the topics of the day, and in answer to that question, you will find many conflicting answers, but as far as matter where you go or who you ask, you will always be told that the claim "It does pay" is the best make for a nickel. Kick if you don't get it.

MANUFACTURED ONLY BY
King Bolt Segar Co.
LONDON.

J. Gammage & Sons

GROW THE BEST

CUT FLOWERS

IN LONDON. SEE THE DISPLAY

IN THEIR WINDOW.

213 DUNDAS ST. E.

He—Darling, do you know what a beautiful face you have? She—What are looking-glasses for, Charley?

Prof. Smith's Three Keys will positively cure rheumatism in three days, neuralgia instantly. Sold at all drug stores.

IT ISN'T A MATTER OF

How Much You Earn BUT What You Save

'Tis a feat to fit feet, and we have the salesmen who know how.

Look here for Bargains! Women's shoes, all sizes, all widths, in the latest styles at \$2 the pair, instead of \$3 and \$4.

Fine Douglas Kid, laced and buttoned, \$1 instead of \$1.50 and \$2.

Reliable school shoes, 75c worth \$1. Children's 15c per pair.

This is the time for few words; we put all our eloquence in the prices and the quality of our shoes. In Trunks, Valises, etc., we do the trade.

POCOCK BROTHERS
PHONE 309.

London Advertiser.

Telephone Numbers.

107.....BUSINESS OFFICE
134.....EDITORIAL ROOMS
175.....JOB DEPARTMENT

LONDON AND ENVIRONS.

The boy that cannot carry coal
Or run on errands short
Can face a blizzard gale on skates
And call it jolly sport.

—City teachers were paid to-day.

—Diphtheria has been placarded at 147 Mill street.

—Better hold on to that ulcer for a few weeks longer.

—The entire street car system is now running on wheels again.

—The present term at Huron College closes on March 10 and opens again after Easter.

—The Medical College term will close about March 3 and the examinations commence on March 10.

—Miss Letta Ziegler, city, will give a grand concert, aided by local talent, at Stratford on March 8.

—The date for the testimonial concert to Mr. W. J. Birks announced for Monday evening next has been changed, and will be published in a day or so. Tickets are good for the new date, sold for Monday evening.

—The bankrupt stock of C. A. Gillespie, Dundas street, valued at \$9,618 48, comprising clothing, men's furnishings, etc., was sold at auction yesterday by J. W. Jones to Mrs. Gillespie at 45¢ cents on the dollar.

—The Conservative Association has issued a circular calling a convention of the party in the city to discuss the nomination of a candidate for the coming Provincial election. Friday is named as the date of the meeting.

—Mr. Wm. Fraser, of Port Stanley, says the latest news in reference to the Annie Pixley matter is that the Pixleys' attorney will probably abandon the suit against Mr. Fulford, as he was misinformed in regard to the facts.

—The statistics for the month of February show a natural decrease in population of 18. There were registered 40 deaths, 22 births and 24 marriages. There have been 108 deaths since the first of the year, 86 births and 41 marriages.

—The Chicago Inter-Ocean announces the sudden death of Mr. Percy R. Marling, son, deceased, who had several relatives in this city, was a brother of the late Alex. Marling, of Toronto, for many years connected with the Ontario Education Department.

—Mr. Ellis Benbow Morgan, one of London West's most respected residents, died at his residence, Alexander street, yesterday, after a long illness. Deceased had only reached the age of 33 years and 8 months, and leaves a wife and two children, who have the sympathy of many friends in their bereavement.

—Mr. Morgan was a brother of Rev. Henry Morgan, of P. C. Morgan, of this city. The funeral will be held to-morrow afternoon at 2:30.

Liberals 330, Conservatives 244.

At 9 o'clock last night the time for handing in names of would-be voters in the ensuing Ontario elections expired and Assessment Commissioner Grant closed his books.

Altogether 594 names were received by him. Of these 330 came from the Liberals and 244 from the Conservatives. While 20 were independent applications. Objections will doubtless be made by both parties to many of these names and the right of their owners to vote must yet be established before the county judge's court.

At the Grand.

Much of Mr. Kendall's success is justly credited to the clever assistance of his charming little wife (Jennie Dunn), who has appeared with him for the past seven years in "A Pair of Kids," and who will now appear in Mr. Kendall's greatest comedy success, "The Substitute," at the Grand Monday.

As a vocalist Jennie Dunn, when a child, won a national reputation as Josephine with Col. Haverly's Juvenile "Punch and Judy" Company. There is no more entertaining little actress before the public to-day. The character of Doty in "The Substitute," as played by her, is made especially attractive by her sweet singing and graceful dancing. The reunion with her brother Arthur Dunn in their entertaining specialties is especially a pleasure to their many friends.

Wedding at Stratford.

A social event of widespread interest occurred Monday at 6 p.m., when Mr. Edward Pearce, of Parker & Pearce, drygoods, and Miss Hattie Rapley, one of Stratford's most popular young ladies, were married.

The wedding was held at residence of Mr. and Mrs. J. W. Parker, uncle and aunt of the bride. The house was beautifully decorated with flowers of every description and carried a bouquet of white roses. The bridesmaids were Miss Rapley, a sister, and Miss King, of Flint, Mich., a friend. The best men were Messrs. C. T. Pearce, of the Bank, Toronto, and Geo. Rapley, of Stratford, brothers of the contracting parties. The marriage was solemnized by Rev. W. C. Johnston, B.A., pastor of the Presbyterian Church, Stratford. The ceremony was witnessed by a small company, composed mainly of immediate relatives, but after the supper a reception was held, when a large company of friends presented their congratulations. Mr. and Mrs. Pearce went east by the express at 11 p.m., and after a brief sojourn will return to their home on Oxford street.

Nearly a Centenarian.

Miss Margaret Carron, a well known and respected resident of this city, died at the residence of her nephew, Mr. Arthur Carron, No. 3 York street, on Monday, at the advanced age of 95 years. Miss Carron was, up to Christmas time, enjoying fairly good health and was very active. On that day she was taken to bed, where she was confined ever since, passing peacefully away as stated. Miss Carron was born in the village of Irvinston, county Fermanagh, Ireland, on St. Patrick's Day, 1799, and was the daughter of well-to-do parents. In that village she resided till 1823, when together with a number of relatives she sailed to Canada, arriving after a voyage of six weeks in Quebec. In that city she resided for over 30 years, and then moved to Montreal. After a continuous residence in Montreal for over fifteen years the subject of this sketch moved to London, and made her home with Mr. Carron, with whom she had been ever since. Miss Carron had a remarkably good memory, and up to the last could relate incidents of 60 years with wonderful clearness. She lived during the reign of four British sovereigns—George III., George IV., William IV., and Victoria. The scandal which arose over the alleged ill-treatment of Princess Caroline by her husband, George IV., was a matter of distinct recollection to deceased. She

We are quoting very low prices for Lily White Oil, Aurora Light, White Benzene, gasoline, machine and cylinder oils. Send for quotations. Phone No. 307. EMPIRE OIL COMPANY.

could tell personal experiences in connection with the departure and return of troops before and after the battle of Waterloo, and was also familiar with the Elgin's term as Governor-General, including the burning of the Parliament buildings. The funeral took place this morning at 10 o'clock from her late residence to St. Peter's Cathedral, and thence to the Catholic Cemetery.

ON APRIL 1

The Walkers Will Take Over the L. and P. S. R.

A Steamer Between Port Stanley and Cleveland—The Erie and Huron Deal—A New C. P. R. Tunnel.

It is learned that the lessees of the London and Port Stanley Railway, the Walkers, are in active negotiations with the G. T. R. with a view to settling the question of terminal facilities. If the G. T. R. will grant reasonable terms their depot will be used by the L. and P. S. R. this summer. Failing this arrangement the M. C. R. station will doubtless be the terminal.

The Walkers purpose taking over the road on April 1, when the lease will have been ratified by the Privy Council, the necessary notice given to or by the M. C. R. releasing the road, and all preliminaries fixed.

STEAMSHIP AT PORT STANLEY.

The steamer Flora, which plied a portion of last season between Port Stanley and Cleveland has been relegated to the Mackinaw route. The lessees of the L. and P. S. R., however, purpose putting a good boat on the line both to handle excursion business and to make regular trips across the lake.

The steamers spoken of are the Greyside, owned by the Walkers, or the City of Windsor, which has been running on the upper lakes. This enterprise will be appreciated by the public.

THE ERIE AND HURON DEAL.

The report that American capitalists had bought the Erie and Huron Railroad and intended establishing a big coal traffic between Cleveland and London is partially confirmed at Chatham by Manager Ross, of the Erie and Huron. The deal, says Mr. Ross, is not yet consummated, but it probably soon will be.

Said Mr. Ross in reply to a question: "The new route will certainly be of vast utility in opening up a new and shorter route to important centers across the lake, and further as a developer of the resources of the northern country."

Within a short time, Mr. Ross stated, all information as to the new arrangement would be given to the public.

The new purchasers, it is understood, will run a large coal and passenger ferry between the two ports. This was what the late Cleveland syndicate proposed to do in conjunction with the London and Port Stanley Railway. What might have been.

WHAT'S THIS? A NEW TUNNEL?

PORT HURON, Mich., Feb. 28.—Four mysterious surveyors have been at work the past week on a line with the Government Lighthouse north of Fort Gratiot across a sandbar above the inlet of St. Clair River, in Lake Huron. The men are very quiet about their work, and will not tell for whom they are working. It is generally thought that the Canadian Pacific Railroad is making another survey in anticipation of constructing a tunnel across the river. A survey was made some time ago further down and across the channel.

If it is argued that the proposed tunnel could easily be constructed under the sandbar, as the water is not deep and the excavation would not be difficult. An effort will soon be made to compel the Grand Trunk to make use of a considerable amount of land in that vicinity, or else the land will be condemned and will then be taken up by the Canadian Pacific.

WHAT WILL BE SPENT

In Rebuilding the Public Schools This Year—Sums Fixed By No. 2 Committee.

The preparing of the estimates for the current year of No. 2 committee of the Board of Education occupied the attention of the members for about two hours at the meeting last night.

The principals had furnished statements of the repairs likely to be needed at their respective schools during the year. This aided the members in determining the sums, and they decided on the following amounts:

Colborne street school.....\$ 200
Talbot street.....100
Simcoe street.....250
St. George's.....250
St. James.....200
Hamilton road.....100
Askia street.....200
Victoria street.....200
Princess avenue.....250
King street.....100
Maple avenue.....150
Park street.....150

Total for repairs.....\$2,550
It was decided to call for tenders for 700

Common Error.

Chocolate & Cocos are by many supposed to be one and the same, only that one is a powder, (hence more easily cooked), and the other is not.

This is wrong--

TAKE THE Yolk from the Egg,
TAKE THE Oil from the Olive,
What is left?

A Residue. So with COCOA.

In comparison,
COCOA is Skimmed Milk,
CHOCOLATE, Pure Cream.

ASK YOUR GROCER FOR
CHOCOLAT
MENIER

ANNUAL SALES EXCEED
\$5 MILLION POUNDS.

If he hasn't it on
sale, send his name
and your address to
Menier,
Canadian Branch,
12 & 14 St. John
Street, Montreal.

YOU HAVE A COLD.

WE HAVE A CURE.

DR. SLOCUM'S
Oxygenized Emulsion.

—OF—
Pure Cod Liver Oil.

Easy to take and
a great Flesh Producer.

Ask your Druggist for it
and take no other.

T. A. SLOCUM & CO.
TORONTO.

15c xt.

Spring Hats.

ALL THE
LATEST STYLES

—AT—
BEATON'S

For sale by W. S. Barkwell, city.

KNOWLEDGE

Brings comfort and improvement and tends to personal enjoyment when rightly used. The many, who live better than others and enjoy life more, with less expenditure, by more promptly adapting the world's best products to the needs of physical being, will attest the value to health of the pure liquid laxative principles embraced in the remedy, Syrup of Figs.

Its excellence is due to its presenting in the form most acceptable and pleasant to the taste, the refreshing and truly beneficial properties of a perfect laxative; effectually cleansing the system, dispelling colds, headaches and fevers and permanently curing constipation. It has given satisfaction to millions and met with the approval of the medical profession, because it acts on the Kidneys, Liver and Bowels without weakening them and it is perfectly free from every objectionable substance.

Syrup of Figs is for sale by all druggists in 75c. bottles, but it is manufactured by the California Fig Syrup Co. only, whose name is printed on every package, also the name, Syrup of Figs, and being well informed, you will not accept any substitute if offered.

For sale by W. S. Barkwell, city.

tons of soft coal, 200 tons of hard coal and a small quantity of wood. For this \$5,000 will be allotted.

According to Principal Merchant, but few repairs will be needed at the Collegiate Institute. Some improvements in the line of sodding and seeding were recommended, and the amount set for that purpose was \$300.

The remaining estimates were fixed as follows:

Janitors in public schools.....\$4,500
Janitors in Collegiate Institute.....1,180
Cleaning of closets.....180
Insurance.....8.0

All estimates will have to be submitted to the board at the next meeting.

Present: Trustees D. W. Blackwell (chairman), Ed. Martin, Turner, McRobert, Greenlee, Johnston, Principal Merchant and Secretary R. M. McElhennan.

IN LABOR'S FIELD.

Report that the Toronto Firemen Are Likely to Strike Against Salary Reduction.

It is freely rumored that the Toronto firemen of the city may at any time go out on strike. They are much angered at the 5 per cent. reduction in salaries which comes on March 1, and it is said have decided on the most desperate measures.

The miners at Lethbridge are still out on strike.

If you decide to take Hood's Sarsaparilla do not be induced to buy any substitute article, take Hood's, and only Hood's.

FURS! FURS! FRUS

At Cost Prices for next 10 days.

Rivard

London's Fashionable Hatter and Furrier.

400 RICHMOND STREET. E.

WOOD

Reduced Prices.

WOOD

BOWMAN & CO.

246 Bathurst Street.

Agents: F. S. CLARKE, 416 Richmond St.

H. G. ABBOTT, 314 Dundas St.

John Ferguson & Sons

FUNERAL DIRECTORS and EMBALMERS.

First-class in all appointments.

Telephone—House No. 373; Store No. 543.

AFTER SICKNESS to tone up the system, and bring back a healthy appetite, physicians recommend the use of

CAMPBELL'S QUININE WINE.

PREPARED ONLY BY K. CAMPBELL & CO., 66

Boulevard of the Nations, MONTREAL.

CHOCOLAT MENIER

Common Error.

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ASK YOUR GROCER FOR
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MENIER

ANNUAL SALES EXCEED
\$5 MILLION POUNDS.

If he hasn't it on
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and your address to
Menier,
Canadian Branch,
12 & 14 St. John
Street, Montreal.

YOU HAVE A COLD.

WE HAVE A CURE.

DR. SLOCUM'S
Oxygenized Emulsion.

—OF—
Pure Cod Liver Oil.

Easy to take and
a great Flesh Producer.

Ask your Druggist for it
and take no other.

T. A. SLOCUM & CO.
TORONTO.

15c xt.

Spring Hats.

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For sale by W. S. Barkwell, city.

Spring Hats.

ALL THE
LATEST STYLES

—AT—
BEATON'S

For sale by W. S. Barkwell, city.

MARA'S

Great

Building

Sale!

To Our Patrons and Friends:

When we advertised last Thursday that we had only a few days left before our alterations would commence, and that our stock was far too heavy, the people came to our rescue grandly. We would say if we could, we would like to take a lot of envelopes and write on them "Thank You." Some goods will be ruined if left here to be covered with dust and dirt. "It is our loss, your gain." Come and carry the goods away.

Best black and white Spools, alteration price 1c each.

Shamrock Table Linen, 58 inches wide, worth 60c, alteration prices 35c yard.

50 dozen pure Linen Damask Towels, nice fancy borders, alteration price 10c each.

1 only, large Goat Robe, worth \$10, alteration price \$6 25.

73 dozen Men's Fancy Shirts, laced and buttoned, worth \$1 25, alteration prices 65c or 2 for \$1 25.

Salett Caps, worth \$1, alteration price 50c.

50 fancy Chenille Table Covers, alteration price \$1.