Wise Women
Wise Men **Think!**

Reducing expenses is just the same as increasing your income. Cleaning or coloring will often save clothing, curtains or blankets that would otherwise be thrown aside.

R. PARKER & CO.,

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217 Dundas Street, London, Ontario.

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MARRIAGE LICENSES.

MARRIAGE LICENSES ISSUED BY W. H. Bartram. 99 Dundas street

MARRIAGE LICENSES AT SHUFF'S Drug Store, 660 Dundas street east. Residence, Dundas street, corner William. Take Dundas street car. No witnesses required.

WM. H. WESTON, GROCER, ISSUES licenses at his office, 64 Stanley street. No bond required.

LICENSES ISSUED BY THOS. GILLEAN, jeweler, 462 Richmond street.

Births, Marriages and Deaths

DIED.

LUARD—On Jan. 8, 1895, in this city, at the family residence, 178 George street, Edith, wife of Alfred Luard, in her 50th year.
Funeral notice later. 84u

M'DOUGALL—In Toronto, on Jan. 7, Ruther McDougall, aged 77 years, a native of Kelso, Roxburgshire, Scotland, and brother to Mrs. Capt D. Millar, King street, this city. 84u

KENT—At Ralphton, Manitoba, David Kent, Esq., on Jan. 1, aged 80 years, brother of Mr. Thomas Kent, of this city.

—At Whitby, Monday, Jan. 7, 1895, Mary A. James, relict of the late John Claypole, aged 72 years and 2 months.
Funeral will take place from her brother's residence, Mr. George James, 439 English street, London, at 2:30 p.m., on Thursday, for Woodland Cemetery. Friends and acquaintances are respectfully invited to attend. 84u

HEIGHWAY—In London township, on Tuesday, Jan. 8, 1895, Thomas Heighway, aged 69 years.
Funeral will leave his late residence, con. 5 (Masonville) on Thursday, at 1:30 p.m. Services at 1 o'clock. Friends and acquaintances will please accept this intimation.

You won't have a cough if you use Syrup Linseed and Tar. And Emulsion Cod Liver Oil with Creosote, is a sure cure for bronchial affections.

JAS. G. ROSS,
Chemist, - - 491 Richmond Street

This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
287 York Street.
TELEPHONE 118.

W. FAIRBAIRN
MERCHANT TAILOR,
EDGE BLOCK UP-STAIR

GAS
GRATES and ART TILES.
WOOD MANTLES.
R. R. BLAND, 231 Dundas Street.

The Dominion Life Co'y
Is the winning life company in London just now. The rates are low. Their plans are the best. Women are insured at same rates as men. Big cash deposits with Government, also splendid surplus to their credit. NINETEEN Policies issued by the London office for December. Two applications already for January. Office, 437 Richmond street.
A. B. POWELL
District Manager for London and Western Ontario.
N.B.—Ten live agents wanted. yt

NOW IS THE TIME TO
SAVE FUEL
By purchasing one of Powers'
Temperature Regulators
for Hot Water Boilers
and Hot Air Furnaces
Smith Bros.
PLUMBERS, ETC.
376 RICHMOND ST.,
Opposite Masonic Temple.
Phone 538.

WOOD
Beech and Maple Long Wood, $4 75
Beech and Maple Blocks, - - 5 25
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Coal at Lowest Prices
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R. LEWIS',
434 RICHMOND STREET.

Don't forget to inspect H. Overmyer's livery, formerly Tripp's, before you engage a conveyance for pleasure driving.

THE
Largest
—AND—
Cheapest
—STOCK OF—
GOOD
BLACK and COLORED
SILKS
IN LONDON AT
Priddis Bros.'

Southcott's
FINE TAILORS
361 Richmond St

Spring Skates, 65c a pair.
Union Club, 65c a pair.
Racing Skates.
Hockey Skates.
Hockey Sticks and Pucks.
Skates sharpened and repaired at
GURD'S GUN SHOP.

GENERALLY FAIR—COLDER.

TORONTO, Jan. 7.—11 p.m.—Tonight there is a shallow depression over the St. Lawrence Valley, and a most important era of high pressure over Manitoba and the Northwest Territories. Mild weather has prevailed today from the lakes eastward, while in the northwest it has been intensely cold.

Minimum and maximum temperatures: Edmonton, 42° below—14° below; Prince Albert, 38° below—20° below; Qu'Appelle, 28° below—24° below; Winnipeg, 24° below—14° below; Parry Sound, 20°—28°; Toronto, 34°—38°; Montreal, 10°—26°; Quebec, 8°—22°; Halifax, 28°—42°.

TODAY'S PROBABILITIES.

TORONTO, Jan. 8.—1 a.m.—Probabilities for the next 24 hours for the lower lakes region (covering the peninsula and as far east as Belleville) are: Westerly to northerly winds; generally fair and much colder, with snow flurries.

ASK YOUR GROCER FOR
Johnston Bros.' Bread
5c per loaf retail
In all parts of the city. Telephone 818 ywt

R. K. Cowan
Barrister, etc., over Bank of Commerce
London.

THE C. P. R. LAY-OFF.

Officials Explain It—No Shut-Down, But Reduced Time.

MONTREAL, Jan. 8.—In connection with the story that 5,000 C. P. R. hands are to be dismissed, the Globe correspondent saw Vice-President Shaughnessy, who said that it was true that a number of men were laid off. Assistant General Manager Tait was also seen. He said that the matter was very much exaggerated. Owing to the decline in traffic there was not the same demand for engines and rolling stock, which were in excellent condition. As it was, there was no need to carry on repairing to such an extent as formerly, and so a lot of men would have to be laid off. In the locomotive department there would be a reduction of 50 per cent, while in others it would only amount to 25 per cent. There would be no closing down of the shops, but they would go on half time or three-quarter time. "We will endeavor as far as we can," said Mr. Tait, "to keep on men who are old employes and have families depending on them, laying off those who can better afford it. Our receipts have been going down for some time and this is the cause of our action. The want of snow is also causing a loss of traffic in the country, but I expect the present storm will make things brighter."

P. P. A. SWEPT AWAY

In Brantford—Not One to Tell the Tale—A Liberal Triumph.

BRANTFORD, Jan. 8.—The municipal elections held in the city of Brantford have resulted in a signal triumph for the Liberal party. Last year after a struggle of exceptional bitterness a council was returned consisting of ten P. P. A.s and five Liberals. The elections yesterday have witnessed the completion of the humiliation of the P. P. A. begun on the 26th of June last. From the returns last night it is found that not one P. P. A. is left to tell the tale. The leaders of the movement in the last council, Messrs. McGregor, Robson and Williams, have been completely snowed under. The council now stands twelve Reformers to three Conservatives. The contest largely turned on the restoration of Messrs. Wilkes and Hardy to the city solicitorship from which they were ousted in the early part of the year.

Bicycle exercise, according to Miss Frances Willard, is marvelously healthful. So is Dr. Price's Cream Baking Powder.

If you want any jewelry repaired, a watch or clock cleaned, take it to T. R. BRYAN'S, 308 Dundas street. Satisfaction guaranteed. ywt

New Drug Store—Anything you want in the drug line. Telephone, No. 1018, or call at C. SYMONDS', chemist and druggist, 364 Dufferin avenue, corner Maitland street. ywt

Trafford's prices for furniture beat everything. I don't see how he does it. A fine rocker for $1; sideboard, $6 50; bedroom set, $10. See them. At 95 and 97 King street.

London Advertiser.
Telephone Numbers.
107.....BUSINESS OFFICE
134.....EDITORIAL ROOMS
175.....JOB DEPARTMENT

LONDON AND ENVIRONS.

The time to get your Printing is now, the place is the London ADVERTISER Job Printing Department. Will our friends everywhere remember that we print positively everything, from a book down to the smallest card? Either call in or write for prices and samples. You will be gratified to find how well, how reasonably, and how speedily your order will be filled. We try to keep every promise to the hour.

"Little" by "Little"
The deed was done;
"Little" by "Little"
The victory won

—Miss Puddicomb, city, is the guest of Mrs. Hesketh, Parkdale.

—P. C. Lawrence Kelly is unable to do duty on account of illness.

—Dr. F. B. Leys, Detroit, Mich., is the guest of his father, Col. Leys.

—Mr. S. Butterfield, of Windsor, is the guest of Mrs. Alex. Stewart, 588 Talbot street.

—Mrs. Wade, city, is the guest of Mr. and Mrs. George Waller, Dowling avenue, Toronto.

—Mr. John Marshall has left for the British and German markets on a purchasing tour.

—Miss Nora Saddler, of Beachville, is visiting with the Misses Richardson on Cheapside street.

—Mrs. W. R. Meredith, of Rosedale, Toronto, has returned from a short visit to this city, her former home.

—Mr. George Wilson, of the Port Hope Guide, has been in the city, the guest of Mr. W. Edy, 4 Cartwright street.

—Mr. John Werner, of Rat Portage, formerly with W. S. Barkwell, druggist, is visiting his parents, Orchard street, South London.

—Mrs. Robert Middleton, of Toledo, Ohio, is attending her mother, Mrs. Gorman, who is very ill at her home on Colborne street.

—Mrs. Robert Little, of Moberly, Mo., is the guest of her sister, Mrs. Gorman, at 217 Colborne street. Mrs. Little is accompanied by her son Albert.

—Mr. W. D. Sharpe, who has been a guest at the residence of Mr. Sandy McVean during the past week, returned to London today.—[Chatham Banner.

—City Clerk Kingston, returning officer, was busily engaged today in compiling the official returns of yesterday's election. It is expected that they will be completed by tonight.

—A Florence correspondent writes: "Miss Dora Davison, of London, who is here to attend the wedding of her cousin, Miss Mabel Lucas, is spending the holidays with her friend, Nellie Unsworth."

—Dr. Oronhyatekha, head of the Independent Order of Foresters, was in Montreal on Monday making arrangements for the transportation of delegates to the great Foresters' convention in London.

—The reckless use of matches on the part of children caused a fire at Mr. Samuel Stewart's place on Kent street last night. It occurred in the bedroom, and a bureau and the furnishings were destroyed. The loss will probably be $100.

—Mr. and Mrs. W. D. Marsh, of English street, returned last night from their honeymoon, which was spent among friends in Flat Rock and other Michigan cities. Mr. and Mrs. Marsh were tendered a reception by a number of their friends at the residence of the groom's parents, Princess avenue.

—At the request of the defense, the head of W. H. Hendershott, killed in Wardell's woods, Elgin county, on Dec. 14, was examined by Drs. McCallum and Waugh, of this city, in St. Thomas on Saturday. The defense will hold the wounds were caused by the tree, not by the men arrested on a charge of murder.

—Rev. Ira Smith entered upon his 5th year with the Talbot Street Baptist Church on Sunday. During his pastorate considerable progress has been made. Many members have united with the church, while almost as many have removed to other churches. The church debt has been reduced to $5,000. This amount, it is expected, will be paid during the present year; one half of it has already been promised. On next Sabbath evening, Mr. Smith will begin a series of six sermons to young men, on the subject, "Jesus as the Young Man's Model."

—Notice is given in the Canadian Gazette by the Supreme Court of the Independent Order of Foresters of application to Parliament for several amendments to the Society Act of Incorporation. Among them is one providing that the funds of the order may be invested not only in Canadian securities, but "in securities of the United States of America and state securities of any of the states thereof in which the I. O. F. has, or shall hereafter have, branches duly established, or in like securities of the United Kingdom of Great Britain and Ireland, provided, however, that not more than one-fourth of the said surplus funds shall be invested either in the United States or in the United Kingdom of Great Britain and Ireland."

—The primary year students at the Medical College, which opened for the winter session this morning, were delighted to hear the good news that Dr. C. G. New has been appointed assistant demonstrator in anatomy. The greatly increased attendance at the college has made it necessary that the demonstrator, Dr. H. Williams, should have a competent assistant. Dr. New is a recent graduate of the college here, being the gold medalist of the class of '93-'94, and has honorably passed the Council of Physicians and Surgeons of Ontario. During his college life the doctor has won hearty friends on all sides by his genial and gentlemanly manner. The students gave him a hearty ovation this morning on his first appearance in his new position.

The Police Court.

The charge of aggravated assault preferred by Ellen Starr against James McKenna was set down for a hearing at the Police Court this morning. It has been hanging fire for some time and several adjournments had already been made in the case. The magistrate was therefore not in very good humor when Mrs. Starr failed to appear today to press the charge and he forthwith discharged the defendant. John Lee, the aged man charged with insanity, was committed for examination before a judge. Maurice Baldwin was charged by Chief Williams with keeping a vicious dog. The animal has bitten more than one neighbor's child, and in one case a doctor's certificate was produced to show that the bite was dangerous. The case was enlarged for a day to allow Mr. Baldwin to destroy the animal. David Young, an ex-hotel-keeper, of the Governor's road, was arrested last night by P. C. McDonald and charged with disorderly conduct. The man has been acting queerly, and the police think his mind is unbalanced. He was remanded for a week. Polly Patrick was up once more, but the magistrate took a gracious view of her offense and dicharged her. Carl Kyaph, a German, who has been on remand for a week, was discharged sober.

TO CURE A COLD
USE
Harkness' Bronchial Syrup,
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Harkness' Bronchial Syrup,
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For Bronchitis use
Barkwell's Bronchial Balsam
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Are among the best, safest, surest and cheapest the world of science yet knows of.
Manufactured only by
W. S. BRYERS BARKWELL,
To stay consumption use Flax Seed Emulsion.
TO CURE A COUGH
yw

AN EXCITING RUNAWAY.

An Election Rig Collides With a Street Car

And an Old Man Has a Close Call for His Life.

With the rigs hurrying hither and thither as they were yesterday it is a wonder that there were not more runaway accidents. A particularly lively one happened in the east end during the busy part of the afternoon and finished against a street car on the corner of Richmond and Dundas streets. The trip down the busy street by the flying team was an exciting one. Several rigs were overturned, and in the final collision—in which the street car was knocked clear of the track and turned half way around—an aged man had a close call for his life. The team was the property of Ald. Henry Dreaney, and was in charge of Chas. Dreaney, a nephew of the alderman and a resdent of Victoria, B. C. When the team became frightened and started to run at the East End Hall, young Dreaney managed to catch the tailboard and swing himself aboard. The lines were trailing, however, and he was unable to stop the flying team. While hesitating whether to climb down again or make himself comfortable on one of the two seats he was helped to a decision by the horses themselves. They swerved across the street to escape a collision, and Master Dreaney found himself flying through the air without the aid of a Maxim flying machine. Beyond a badly bruised arm the lad was uninjured. At the casket works a wheel was taken off a farmer's rig. Down the street at a breakneck pace the team flew, dodging where they could, colliding where they could not dodge. At Harry McKenna's, on Dundas street, an empty Gladstone rig was overturned on the sidewalk, but no one was injured. The next block was passed without incident, and a car facing east at the corner of Dundas and Richmond streets was avoided. Facing west on the opposite side of the street was a London West car, and on the rear platform Mr. Joseph H. Marchant, an elderly man, was standing. He stepped inside the door just as the runaways reached the car. The force of the collision slewed the car partly around and threw Mr. Marchant into the corner. He landed just as the pole crashed through the glass, and the flying splinters badly cut the old man on the face, while the pole struck his arm. The horses fell and were captured by bystanders. Dr. Gardiner witnessed the accident and was immediately in attendance on the wounded man. His left eye was encircled with cuts but luckily his sight was uninjured. His arm was bruised, but no bones were broken. A large crowd quickly gathered, but Mr. Marchant was able in the course of fifteen or twenty minutes to proceed on the car to his home on Adelaide street. The horses were both cut—one on the face and the other on the foreleg. The rig was badly damaged.

It was on the points of supreme excellence that Dr. Price's Baking Powder received the highest honors at the Columbian and Midwinter Fairs.

THE great wealth, either of the Mormon Church or of the individuals at its head, has been again demonstrated by the recent investment of $10,000,000 by the "First Presidency" in a new corporation called the Utah Company. This new company is to operate coal mines, a railroad, a bathing beach and pleasure resort at the great Salt Lake and build, equip and operate telegraph and telephone lines. This is purely a church scheme, in which gentiles have no part, and is, like the Zion Co-operative Company, to be managed to add to the wealth of the church.

A Few Snaps.
Solid oak rockers, 90 cents; solid oak or walnut tables, $1; card tables, $1 50; platform rocker, upholstered in plush or silk Florentine, $3 50, cannot be got elsewhere under $7; children's chairs, pictures, easels, etc. Buy now before the rush. KEENE BROS., 127 King street, opposite Market House.

Lowest prices in watches, clocks, silverware and jewelry at J. E. ADKINS', East London. Special attention to watch repairing. ywt

We are making a specialty of fine watches, chains and rings; the finest watch repairing in the city. C. H. WARD, 374 Richmond street, opposite Masonic Temple. ywt

James Miller has opened up a new barbe shop in Collins' block, London West, and guarantees to do first-class work. Give him a call. ywt

Tisdale's Toronto Iron Stable Fittings, healthful, durable, attractive and cheaper than other fittings. Send for our new catalogue. The Tisdale Iron Stable Fittings Co (Ltd.) No. 6 Adelaide St. E., Toronto.

Nothing impure or injurious contaminates the popular antidote to pain, throat and lung remedy and general corrective, Dr. Thomas' Eclectric Oil. It may be used without the slightest apprehension of any other than salutary consequences. Coughs, rheumatism, earache, bruises, cuts and sores succumb to its action.

T. C. THORNHILL, optician, jeweler, watchmaker and engraver, general repairing. A call solicited. 402 Talbot street. Xmas goods at lowest prices. ty

$1,000.00
REWARD
To Whom It May Concern:

"The above reward will be paid for the "conviction of anyone found guilty of selling "goods cheaper than we are. We are guilty "of selling at less than cost, and we are going "to confess, as not only does that seem to be "the best way out of our difficulty, but we are "inclined to the belief that if we make a clean "breast of the matter the public will see that "the punishment just fits the crime. We told "the people Saturday of great bargains in "every department, and the big crowd of "buyers convicted us of telling the truth in the "first degree. Today we are ready for the "sentence in the form of big sales and will "take our punishment without a murmur.

(Seal)

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(LIMITED)
153-155 DUNDAS STREET, London, Ont.

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AND Friday.
Our Store Will Be Closed For
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