

## "Matchless" The Paint of Quality

Practical Painters choose "MATCH-LESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

— SAVE FROM DECAY —  
IN THE "MATCHLESS" WAY.

The Standard  
Manufacturing Co., Ltd.

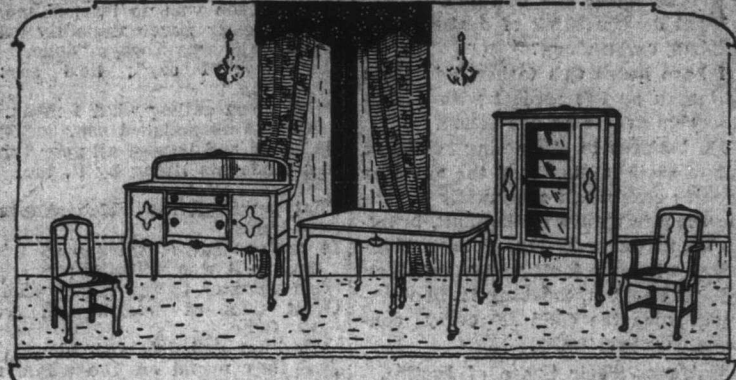
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## Don't Waste Time

Covering the road of poor judgment.  
Let your common sense direct you over the successful route.

### DEPEND UPON US

to give you the best at remarkably low prices. Our wide experience is at your disposal.



House and Ship Upholstering Promptly Attended to.  
Mail Orders Promptly Attended to.

Pope's Furniture & Mattress Factory,  
ESTABLISHED 1860.

Phone 659

## SCHRAFFT'S Chocolate Bars

Rich Cream and Nut Centres.

Heavy Chocolate Coating

5c. Everywhere

BUY THEM . . . TRY THEM

J. J. Rossiter

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## Nfld. Government Railway.

PLACENTIA BAY STEAMSHIP SERVICE.  
S.S. ARGYLE is now on regular schedule. Freight acceptance as per Directory—Tuesdays for Merasheen route (Bay run), Thursdays for Presque route (West run).

### EMBARGO NOTICE.

Effective November 1st, and until further notice, an embargo is placed against horses and cattle from North Sydney to points on this system, and vice versa.

### HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.

Passengers leaving St. John's on express, to-morrow Tuesday, will connect with S.S. SAGONA at Humbermouth, for usual ports en route to Battle Harbor.

## Nfld. Government Railway.

## RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S

### SCHEDULE OF SAILINGS FOR NOVEMBER.

From New York at 11 a.m. From St. John's at 12 o'clock, noon

October 25th	ROSALIND	October 25th
November 1st	SILVIA	November 1st
November 8th	ROSALIND	November 8th
November 15th	SILVIA	November 15th
November 22nd	ROSALIND	November 22nd
November 29th	SILVIA	November 29th

THROUGH RATES QUOTED TO ALL PORTS.

WINTER RATES NOW EFFECTIVE.

Round trip tickets issued at special rates with six months' stop-over privileges.

BOYBING & COMPANY, 17 Battery Place, New York, General Agents.

G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.  
HARVEY & CO., LTD., ST. JOHN'S, Nfld. Agents.

Jan 5, m.w.r.11

## A Speedy Settlement.

Means everything to the man who wants to rebuild after a fire. Delay at such a time only adds to the loss. We have made it our specialty to adjust losses promptly and fully and this custom has made us many friends and patrons.

The Largest Number of Policy-holders in Nfld.  
QUEEN INSURANCE COMPANY

OF AMERICA, and  
GREAT AMERICAN INSURANCE CO'Y.,  
OF NEW YORK.

GEO. H. HALLEY, LIMITED, Agents.  
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## Ladies' Warm Hose For Cool Weather.

— AT —

## Henry Blair's

Ladies' 4 1/2 Rib Cashmere Hose—Our Star Brand. Shades: Coating, Nigger, Quaker Grey, Mole and Black . . . . .95c. per pair

Ladies' Fancy Rib Cashmere Hose—Our Countess Brand. Shades: Coating, Mid-Grey, Nigger, Mole, Tan, Black— . . . . .95c. per pair

Ladies' Special Fancy Rib Cashmere Hose—Shades: Nigger, Coating, Grey, Mole, Black . . . . . \$1.25 per pair

Ladies' Latest 4 1/2 Rib Marl Wool Hose—Shades: Nigger and White and Black and White . . . . . \$1.55 per pair

Ladies' Art Silk and Wool Mixture Fancy Rib Hose—The very latest . . . . . \$1.80 per pair

## HENRY BLAIR.

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## Our Stock for the Coming Winter:

consists of the  
BEST NORTH SYDNEY SCREENED COAL.  
BEST LEHIGH VALLEY AMERICAN ANTHRACITE  
BEST WELSH ANTHRACITE (Specially Selected).

Secure your requirements now.

PRICES RIGHT.

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Yard 1426. St. John's.

## Skipper Brand Stainless Cutlery

Manufactured by

## S. Hibbert & Son, Limited.

SHEFFIELD, ENGLAND,

and Sold by the leading Hardware Stores of St. John's, Newfoundland.

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Invested in United Towns  
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Can put ten to fifteen electric horse power to work for you, lighting, cooking, cleaning, sewing, drilling, sawing, turning the wheels of industry, tirelessly, unceasingly, year after year.

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Company's Office,  
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IN STOCK.  
GRAVENSTEIN  
APPLES  
BURT & LAWRENCE  
14 NEW GOWER STREET.

## School Pencil Sets!

Beautifully made up in Leatherette Cases containing as follows:—

- No. 90—2 Pencils, Penholder, Nib and Eraser . . . . .25c.
- No. 90—1 Pencils, 1 Penholder, NIB, Eraser and Pencil Sharpener . . . . .55c.
- No. 200—5 Pencils, 1 Penholder, Nib, Eraser and Pencil Sharpener . . . . .55c.
- No. 301—3 Pencils, 1 Penholder, 1 Eraser, Rubber Bands, Money Box, 1 Pencil Sharpener, 1 Nib Holder, Calendar, Blotter and 1 Ruler . . . . . \$1.50
- No. 100—4 Pencils, 1 Penholder, 1 Nib and Eraser . . . . .40c.
- No. 100—1 Pencils, 1 Penholder, 1 Nib, Eraser, Pencil Sharpener, 1 Ruler and Drinking Cup . . . . .80c.
- No. 120—5 Pencils, 1 Penholder, 1 Nib Holder, Pencil Cap, Eraser, Pencil Sharpener, Calendar and Blotter . \$1.70
- No. 340—5 Pencils, 1 Penholder, 1 Pencil Cap, 1 Eraser, 1 Nib Holder, 1 Ruler, 1 Pocket Dictionary and Blotter . . . . . \$1.40

## S. E. GARLAND,

Leading Bookseller & Stationer, 177-9 Water Street.  
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## COAL!

WELSH ANTHRACITE \$19.50  
Steamer cargo due October 20th. Same quality as last year.

AMERICAN ANTHRACITE—Steamer cargo due October 25th.  
SCREENED NORTH SYDNEY—In Stock.

A. H. Murray & Co., Ltd.,  
Coal Office Phone, 1867. Beck's Cove.

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## I OFFER— \$7,000

CHARLES WALMSLEY & COMPANY

6 p.c. Bonds, due 1943.

Guaranteed Unconditionally by

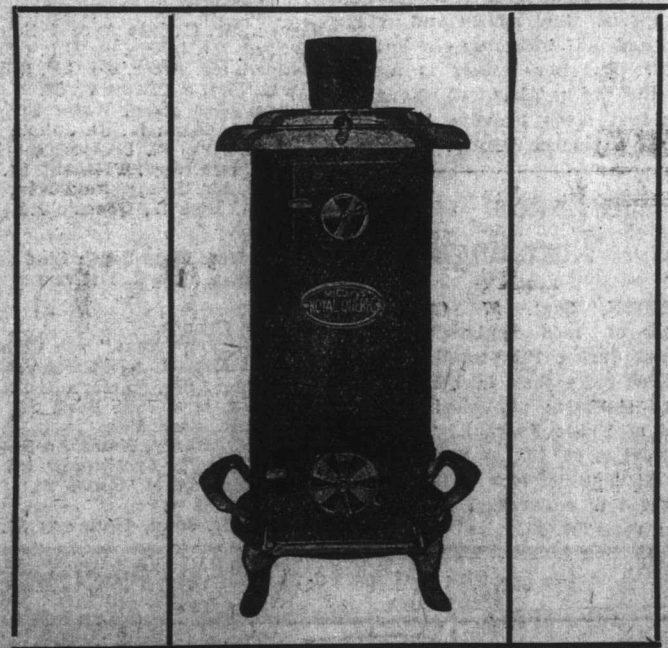
Sir W. G. Armstrong-Whitworth Co., Ltd., of England. PRICE 98.50

## BERNARD D. PARSONS,

INVESTMENT BROKER.

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## See Our Hall Stoves



## Wm. J. Clouston, Ltd.

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## Welsh Anthracite Coal.

We have the very Best Quality.  
Also SCOTCH HOUSE COAL—All Lump  
and NORTH SYDNEY SCREENED

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He is satisfied—so will you be if you use  
MUSTAD'S  
HIGHEST QUALITY



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## FISH HOOKS

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GENTLEMEN:—

THIS IS OUR BARGAIN WEEK TO YOU FOR

## Shirts and Caps

and we are showing most exclusive lines with attractive prices. For a short time we are giving a 15 per cent. reduction on above lines, and consequently you can buy a good Shirt or Cap from us from \$1.25 up. See our Striped and Plain Blue English Broad Cloth Shirts, at \$3.50.

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