

# 500 DRESSES!

## Big Clearance Sale

—OF—  
**Ladies' Dresses,**  
 —AT—  
**One-Half their Regular Price.**

**Silks, Serges, Georgettes  
 and Crepe de Chene.**

This promises to be the biggest value giving sale staged this year, in which 500 of the most Stylish Dresses will be sold far below their regular value.

To be able to pick from the finest variety of smart, stylish dresses, portraying the beautiful straight line figure so much desired by the well-dressed woman, will be a source of unbounded delight to you. And the prices—you will not believe—they are so low you will simply have to buy. Your economic sense will assert itself and you will buy one, two, three, as much as your purse will allow.

500 Dresses to pick from and the prices a mere nothing, this is indeed a chance, a chance that comes once in a lifetime, so avail yourself of this opportunity, and buy while the buying is good.

**WYLAN Brothers**  
 314 Water Street.

**Delmonte Baked Beans  
 Are known to be the**

**BEST KIND.**

### Sixty Quarts a Year.

Fifteen gallons of wine a year is the maximum quantity a family of Jewish faith may receive for religious purposes, according to a ruling received at Haddassah, Cook, by Interior Minister Colman James J. Walsh. The Interior Minister recently asked the department in Washington for a ruling as to the quantity of wine that may be used by Jewish people for religious ceremonies and how the wine may be secured. The ruling just received says that Jewish families, after receiving the approval of the Rabbi of their respective congregations, who in turn will secure permits from the of-

fice of the prohibition enforcement director, may secure a maximum of 15 gallons of wine a year. Permission is granted the Rabbi in each case to make the wine himself, and it is also provided that not more than the maximum amount may be manufactured in the home for the purpose outlined. The wine may be drunk during the established religious ceremonies only.

M. C. L. Debate to-night: Resolved, "That it is the business of Private Enterprise rather than the duty of the Municipal Council to construct houses to accommodate the citizens of St. John's." Leaders: Messrs. L. R. Curtis and Geo. W. Soper.

### He Got It.

The city editor of a Los Angeles paper decided to trust one of the overgrown office boys, with journalistic ambitions, with an assignment. "Go down to the walnut-growers' meeting and get me a typewritten copy of the president's address," he told the boy. Half an hour later the lad returned. "Had some job, but here it is," and he triumphantly laid before the editor a sheet on which was typed "138 West Adams Street."

MINARD'S LINIMENT RELIEVES NEURALGIA.

### St. Patrick's Day Parade

#### B. I. S. HAD BIG PROCESSION.

The annual St. Patrick's Day parade of the B. I. Society held yesterday, was the largest in many years. Accompanied by the C.C.C. and C.L.B. bands, the Society paraded up New Gower Street, along Hamilton Street to St. Patrick's Church, where High Mass was celebrated by Rev. Father Conway, C.M., with Rev. Fathers Wilson and Sheehan, as Deacon and Sub-deacon respectively. The panegyric was delivered by Rev. Father Conway, who took as his text the 19th verse of the 8th chapter of St. Matthew's Gospel. He gave an exposition of St. Patrick as the great exemplar of prayer and penance, and showed how the teachings of Ireland's patron saint had sustained her people through all the vicissitudes of 1500 years, and predicted that as in the past their faith would sustain them till the dawning of a brighter day. On leaving the church, the society stopped at the Deanery, and through the President, tendered the greetings of the body to the clergy of the parish. Rt. Rev. Mons. McDermott expressed the regret of His Grace the Archbishop in being unable to attend. Rev. Fr. Renouf, Rector of St. Patrick's, and Rev. Bro. Ryan, of the community at Mount St. Francis, returned thanks for sentiments extended. Some appropriate airs were played by the bands, after which the parade proceeded via Water and Cochrane Streets to Government House to extend through His Excellency the Governor their respects to His Majesty the King. The Society was welcomed by His Excellency, Lady Harris and Miss Harris. In his address, President Higgins sustained the claim of the Sons of Ireland, as evidenced in their labors throughout the various branches of the Empire to work out their own salvation, and hoped they would shortly be granted the privileges so long denied them. His Excellency, in reply, was proud of his Irish blood, and looked forward to a happier and more united Ireland in the near future. Cheers were heartily given for His Majesty the King, the Governor, Lady and Miss Harris, after which the parade was continued to the hall, where the President thanked the members for making the parade the success it undoubtedly was, and votes of thanks were passed the bands for their services, and Mr. M. W. Myrick for the use of horses.

#### Essex Motors.

You hear much these days about the car of the future. But who describes it other than that it must be light in weight, fine in quality, enduring, reliable and of superior performance. The ESSEX has more than one economy appeal. In gasoline, oil, tires and repair cost it is distinctly attractive. And, of course, its performance is now recognized by all motorists. Many question ESSEX ability to perform other cars that it

G. G. PHILLIPS,  
 Distributor.  
 Phone 507. c/o E. Collishaw's Office.  
 mar15,12

### Cochrane Street Church Sociable.

A very enjoyable concert and sociable was held in the basement of Cochrane St. Centennial Church last evening when some 600 of the younger people of the Church were present. The Concert programme was: Piano solo, Eleanor Mannel; Recitation, Hilda Small; Solo, Carrie Oldford; Solo, Winnifred Pike; Solo, Frances Lindsay; Piano Solo, Max Lindsay; Solo, Eleanor Mews; Reading, Mrs. Clarke; and Solo by Miss Duder. Each item was well received, some being encored. The recitation of Miss Small, who very cleverly imitated an Irish woman having a tooth extracted, was particularly good, evoking considerable laughter and applause. After the programme had been finished refreshments were served, after which games and indoor sports were indulged in until 10 o'clock, the closing hour.

### Cure for Poison Ivy.

Mrs. Evelyn S. Trenbath, wife of the Rev. Robert W. Trenbath, rector of St. James's Episcopal church of Monclair, N.J., has conferred a boon on sufferers from poison ivy by announcing a remedy which those who have tried it say is a most efficacious remedy. It is simply the green leaves of common catnip rubbed on the affected parts until the juice runs.

This never fails, Mrs. Trenbath says, no matter how advanced the case may be, and is simple to use, especially in the case of children. The plant grows usually in great abundance behind old barns, and is said to be so antagonistic to the ivy that if planted near it the ivy disappears.

NOTICE TO GAS CONSUMERS.—Until further notice the gas supply will be kept on from seven o'clock in the morning until eleven o'clock in the evening. The gas will be shut off each evening at 11 o'clock and turned on again each morning at 7 o'clock. ST. JOHN'S GAS LIGHT COMPANY. mar18,12

# The Advent of the Man.

## The Goods and the Guarantee.

I AM KEARNEY—THE MAN, the projector of My Store's New Policy. The creator of the iron-bound GUARANTEE that protects every purchaser of my Quality Goods.

### FIVE YEARS OF INCREASING SUCCESS IN SELLING QUALITY GOODS!

This is my record. Under my management the old firm of Smyth's earned the reputation of the "QUALITY STORE", a favorite resort for young men. It pleased me to know that I was giving Better Service, Better Value—it pleased me to hear the young men say among themselves, "If it doesn't wear well; if it doesn't bring you back in Quality as much as you paid, bring it back—KEARNEY WILL MAKE IT RIGHT." Yes, I would rather lose than have my customers dissatisfied. And the Young Men who frequent my Store are quick to recognize square dealing. My trade is not the trade of the passing customer. My customers "stick."

#### BEGINNING MY GREATEST YEAR

I want to make this my First Year of ownership a year filled with great endeavor. I want my young men customers to say of me: "He will make Right; HIS WORD IS HIS BOND." I want the support of every young man who looks for Quality and Style in his Furnishings; and for this I will give Greater Value than any other man in my line—for this I have THE GOODS.

Customers of mine who come often to my Store know how complete my stock is; how critically it is kept.

PONDER OVER THIS: I bought One Year ahead! I bought so heavily, so keenly alive to the probabilities of the future that I have no need to fear that the Spring and Summer Seasons will catch me unprepared; that my customers will have to bear the brunt of any shortsightedness. It is the KEARNEY FIRST spirit again!

#### AND I HAVE THE WORLD'S BEST GOODS!

Famous Lines of Proven Quality; Latest Styles exploited by manufacturers that Paris Modistes are glad to copy. I have agencies for three Famous Continental Hats. Skeptics who doubt my word—what do you say to this:



BORSALINO'S from Italy, the land of Art and Song.

STETSON'S from America. Stetson Style is Broadway Style.

CHRISTY'S from England. Bond Street welcomes every New Style created by Christy artists.

Each season the same styles that are new in Sicily, on Broadway, on Bond Street, will be shown in my Store; an item of service that enables my customers to wear the world's newest creations.

#### THE GUARANTEE.

Let me ask you this: Did you ever bring back to any store an article that was defective, when you believed you had reason for being dissatisfied, and had the article taken back without argument, and the matter made "right"? This is the KEARNEY FIRST way. When I guarantee anything I sell; when I give you my word, it is a guarantee that will protect you till the article has given full value for the price paid. Know then that MY WORD IS MY BOND.

**KEARNEY.**

Walter A. O'D. Kelly,  
 Licensed Auctioneer and  
 Commission Agent.

### Auction & Private Sales

of HOUSEHOLD FURNITURE, REAL ESTATE and all classes of goods undertaken. Personal attention and PROMPT RETURNS guaranteed. If you want to sell your HOUSE or LAND, list it with me. Every day we have enquiries for property. We have space at our Auction Room, Adelaide Street, to receive articles of Furniture, etc., that may be offered for sale. We also make a specialty of all kinds of BUILDING MATERIALS.

Cor. of Adelaide & George Streets.  
 mar12,12,13

### Personal.

Mr. Private Malcolm Martin, who went to Canada a few weeks ago, has secured a good job, and is doing well, and intends to make his home out West. Private Martin was overseas and, with the other boys, did his duty, but was invalided home. We wish this promising young man success in his new undertaking. Private Martin is a son of Mr. and Mrs. Thomas Martin, Victoria St., St. John's.

MINARD'S LINIMENT CURES COLDS, Etc. Minard's Liniment Cures Diphtheria.

### SEALERS' GOODS.

### COOPERS' TOOLS.

White's Best Grade American English Hollow Knives. English Iron Drivers.

### POCKET KNIVES.

100 doz. 1 Blade, \$4.80, \$5.40, \$6.00 doz.

### DESSERT KNIVES.

50 doz. English White Handle, \$3.00 doz. English Table, White Handle, \$9.60 doz.

### SNARE WIRE.

### FELT SWEAT PADS.

### HERRING NET TWINE.

100 Cotton and Hem.

### HEMP LINES & HAUL-UP LINE.

The Neyle-Soper Hardware Co., Ltd.

### TRY THIS RECIPE

#### GRAPELAD SOUFFLE.

1 Apple  
 Welch's Grapelande  
 1 cup Milk  
 3/4 teaspoonful Vanilla  
 Juice of 1/2 Lemon  
 2 tablespoonfuls Butter  
 2 tablespoonfuls Sugar  
 8 tablespoonfuls Flour  
 2 Eggs.

Peel and dice apple, sprinkle with lemon juice and let stand. Melt butter in a saucepan, remove from fire and cool. Then add very slowly balance of milk. When smooth add sugar, vanilla and beaten yolks. Mix thoroughly and fold in stiffly beaten egg whites. Place apple in baking dish; put spoonfuls of Grapelande roughly over apple and pour over this the souffle mixture. Bake in a hot oven from 35 to 40 minutes. Serve hot with cream or plain. May also be served cold with whipped cream.

If your grocer has not got Welch's Grapelande, tell him he can get it from

### P.E. OUTERBRIDGE,

Solo Agent,  
 King's Rd., cor. Gower St.  
 Telephone 60.

BLUE PUTTEE HALL—Cor. Gower Street and King's Road. May be hired for small dances and meetings. Rates: Evenings \$12.50. Afternoons \$7.50. Apply W. F. POPE, Manager.