

Men's Work Shirts.

Men's COLD WEATHER SHIRTS.

WE HAVE THEM!

Shirt Flannels and Winceys have been difficult goods to get even at high prices, but we have managed to procure a fairly decent assortment of MEN'S FLANNEL and WINCEY SHIRTS at pretty decent prices.

If you want a bit of Red Flannel to wear on your "chest" these times, you've got to pay about \$1.15 per yard for it. It takes about three and a half yards of Flannel to make a Shirt, and there is the cost of making. Now, do a little figuring. We offer—

MEN'S STRIPED WINCEY SHIRTS at \$1.50 each
MEN'S HEAVY GREY FLANNEL SHIRTS at \$1.85 each
MEN'S FINEST QUALITY STRIPED and GREY FLANNEL SHIRTS at \$2.00 to \$2.50 each.

These latter range in size from 14½ to 17½ inch neckbands, and are made with detachable collars. Most of our other Shirts are made with collars attached.

We have a lot of other Work Shirts which we do not mention here as the quantities are small. Amongst them

A Big Seller is Our Men's Khaki Winceyette Shirts, only \$1.35 each.

You will have to admit, on the present prices of materials, that our Shirt Prices are more than reasonable. But be warned, we can't do these prices for always, so buy now. We mention that we have

BOYS' STRIPED WINCEY AND FLANNELETTE SHIRTS, without collars; sizes 12 to 14.

HENRY BLAIR.

We have just received a shipment of
44,640
Tins of "2 in 1."

This is the largest shipment of Shoe Polish ever brought into Newfoundland. The sales of "2 in 1" increase monthly. It preserves the leather you know.

T. A. Macnab & Co.,

Wholesale Distributors.
Telephone 444. City Club Building.

Warner's Rust-Proof Corsets.

A Work-a-Day Corset as well as for Dress.



Warner's Corsets are made to wear, not to rust, break or tear. You may pay all kinds of money for a Corset but you will never have a better fitting, a better wearing, or a more comfortable Corset than a Warner's.

We can give you any Warner's style that is correct for fashion and your figure, and we confidently expect to fill every Corset requirement with a Warner's Rust-Proof, so remarkable are they in shape, comfort and wear.

Price: \$1.50 per pair up.

Marshall Bros

For New Year

400 Barrels Choice
APPLES.

BURT & LAWRENCE,

13 NEW GOWER STREET.

TEAS!

Just received a shipment of our choice blends of

TEAS,

Royal, Crown, Our Best, retailing at

50c., 60c., 70c. per lb.,

which for quality and flavour cannot be surpassed. A trial will convince.

RED CROSS BAKING POWDER,

Good value. In 5 lb., 1 lb., 1-2 lb., 1-4 lb., 2 1-2 oz. tins.

CLOCK SOAP—pale,

Boxes of 40—2 1-2 lb. bars, and 448's, 168's (3 1-4 oz. tabs),

BOWRING BROTHERS, Limited,

Phone 332. GROCERY DEPT. Phone 332.

WE are still showing a splendid selection of :

TWEEDS and SERGES.

No scarcity at **Maunder's.**

However, we beg to remind our customers these goods are selling rapidly, and cannot be replaced at the same price.

John Maunder, Tailor and Clothier St. John's, N.E.I.

First-Class PIANOS and ORGANS In Stock.

Buy now. Prices going up. Those to come will be much higher in price.

CHARLES HUTTON, Reliable Piano and Organ Store.

Your Business Success in 1918

Rests upon the dependability of your service of supply. Three big facts—big buying power, tremendous production, expert workmanship—stand behind our claims of superior service. It will pay all merchants to see our spring ranges in.

Men's and Boys' Suits, Overalls, Shirts, etc.

DO IT NOW.

Newfoundland Clothing Co., Ltd



Reid-Newfoundland Co

General Holiday, January 28th.

Excursion return tickets will be issued to all points between and including St. John's, Carbonear, Grate's Cove, Heart's Content, Placentia and Trepassay at

ONE WAY AND ONE-THIRD FIRST CLASS FARE.

Good going on Saturday, Jan. 26th, and Monday, Jan. 28th, and returning Tuesday, Jan. 29th.

REID-NEWFOUNDLAND Company

THIS YEAR'S Boys' Own Annual AND Girls' Own Annual.

The Christmas Number of THE SPHERE. THE ILLUSTRATED LONDON NEWS. THE GRAPHIC. HOLLY LEAVES. THE SKETCH.

GARRETT BYRNE, Bookseller & Stationer.

Insure with the QUEEN,

the Company having the largest number of Policy Holders in Newfoundland.

Every satisfaction given in settling losses. Office: 167 Water Street, Adrain Bldg. P. O. Box 782. Telephone 655. QUEEN INS. CO.

GEO. H. HALLEY, Agent.

European Agency.

Wholesale indents promptly executed at lowest cash prices for all British and Continental goods, including: Books and Stationery, Boots, Shoes and Leather, Chemicals and Druggists' Sundries, China, Earthenware and Glassware, Cycles, Motor Cars and Accessories, Drapery, Millinery and Piece Goods, Fancy Goods and Perfumery, Hardware, Machinery and Metal, Jewellery, Plate and Watches, Photographic and Optical Goods, Provisions and Oilmen's Stores, etc., etc. Commission 2½ p.c. to 5 p.c. Trade Discounts allowed. Special Quotations on Demand. Sample Cases from \$50 upwards. Consignments of Produce Sold on Account.

William Wilson & Sons (Established 1814), 25 Abchurch Lane, London, E.C. Cable Address: "Annuaire, Lon."

NOTICE!

Twelve Confiscated Beaver Skins may be seen by intending purchasers at the Office of the Game and Inland Fisheries Board and will be sold to the highest bidder. Tenders will be received up to and including Tuesday, January 29th, 1918, and should be addressed to THE SECRETARY Game and Inland Fisheries Board, St. John's, Jan 17, 18, 21, 22, 25.

Men's Winter Underwear

Get your supply of Woolen Underwear from us now. We carry full lines of the Famous New Knit and Other Brands in Light, Medium and Heavy Weight. Sizes and Prices to suit everybody.

William Frew

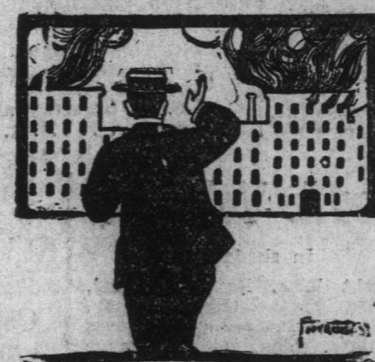
THE MENACE OF THE EMPTY CRADLE,

(By Father Bernard Vaughan.) WHERE IT IS, WHY IT IS, AND WHAT IS ITS CURE.

The object of this book is to recall his fellow-citizens to a sense of the ruinous decay which is sapping the foundations of this 'plot', this earth, this realm, this England, together with its Overseas Dominions. As Newfoundland is one of its Overseas Dominions, every citizen should read this very interesting and only too true book. Price 35c.; postage, 2c.

S. E. GARLAND,

Leading Bookseller & Stationer, 177-9 Water St.



NO MATTER HOW FIRE IS CAUSED if you're not insured, you're a loser. Take time to about your policies. We'll give you the best companies at reasonable rates. PERCIE JOHNS Insurance Agent.

J. J. ST. JOHN.

BIG DROP IN PROVISIONS. We carry a large stock and our prices are lower than other man's. Touch in and see. 450 lbs. VICTOR FLOUR, 300 lbs. FIVE ROSES. 250 lbs. BOBLY HOGS, 150 lbs. VERBENA. 100 lbs. DAILY BREAD. 120 pancheons BEST BARBADOS MOLASSES. 125 lbs. PORK at \$42.50 and \$45.00 bbl. 85 lbs. BEEF at \$30.00. 1,000 bags CATTLE FEED. 500 bags GLUTEN FEED, \$4.00. 850 bags WHITE & MIXED OATS, 600 bags BRAN.

J. J. ST. JOHN,

186 and 188 DUCKWORTH STREET.

The "Evening Telegram" is read over 40,000 People daily.

TEN PAGES TO-DAY.

WEATHER FORECAST.

TORONTO, Noon.—Fresh to strong winds, moderately cold; snow to-night Sunday.

VOLUME XXXX.

PRICE

BLA

Fancy Pork & Products

Ex to-day's steamer

- EXTRA FANCY PLATE PORK possible quality.
- LIGHT HAM BUTT PORK—70 possible quality.
- EXTRA FANCY NAVAL BEEF possible quality.
- SYCAMORE PLATE BEEF.
- FAVORITE PLATE BEEF.
- BONELESS FLANK BEEF.
- BEEF ENDS—Lare pieces of Beef.

LOWEST PRICES

F. McNAMARA, QUEEN STREET

Auction Sales!

The Peoples Auctioneer

AUCTION.

On Wednesday next, 30th inst., at 11 a.m., the Stable of Mrs. F. Smallwood, the rear of Mr. F. Kennedy's residence, No. 195 Gower Street, 1 Superior Driving Horse, Silver-mounted Harness and Sleigh, 1 Handsome Light running Victoria, suitable for private use; 1 Express Van and 1 Express Sledge. The above can be inspected by applying to Mr. W. R. SMALLWOOD, Gower Street, or

P. C. O'DRISCOLL, Auctioneer.

AUCTION.

On Wednesday, 30th inst., at the Store of F. McNAMARA, Queen Street, 101 Barrels

Winter Keeping Apples, M. A. BASTOW, Auctioneer.

Large Store to Let!

To let, for a term of years, that large four-story building situate at the corner of Custom House Hill and Water Street, suitable for storing quantities of beef, pork, flour, hay, etc. Entrance to second flat on Custom House Hill. Parties desirous of inspecting the premises can do so by applying to MR. T. J. EDENS, or

P. C. O'DRISCOLL, Exchange Building.

NOTICE!

Mr. J. Smith, Late General Merchant of Brigus, C.B. To Outport Buyers and Sellers. Having sold out my interest in the business at Brigus and removed to the city, I am now open to act as your agent. Goods bought at the lowest rate, and everything you want to sell sold at the highest price obtainable. My long experience in the general business of the country is now at your disposal. Correspondence solicited. Office No. 280 Duckworth Street. MIN