

TEN PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

TORONTO, Noon—N.W. gales decreasing to-night; local snow flurries but mostly fair and cold to-day and on Thursday.
ROPER'S, Noon.—Bar. 28.30; ther. 35.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 5th PAGE.

VOLUME XXXVII.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, MARCH 31, 1915.

\$3.00 PER YEAR.

NUMBER 74.

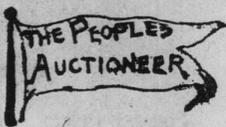
REID-NEWFOUNDLAND CO.

Easter Excursions!

Excursion Return Tickets will be issued to and from all Stations between St. John's, Carbonear, Placentia and Renew's, at ONE WAY FIRST-CLASS FARE

Good going Saturday, April 3rd, and returning Monday, April 5th, at ONE WAY and ONE-THIRD FIRST-CLASS FARE.

Good going Thursday and Friday, April 1st and 2nd, and returning Monday, April 5th.



For sale, at a big bargain, a nice Building Lot, measuring 90 by 200 feet, situated just east of Hon. C. Knowling on Kilbride Road. The above property is sufficiently timbered to get material for the building of a Cottage if purchaser so desired.
Apply to

P. C. O'DRISCOLL,
mar24,eod,tf Exchange Bldg.

Auction Sales!

PUBLIC AUCTION.

To-Morrow, Thursday,

April 1st, at 11 o'clock.

7 brs. BEEF.
FINE SETS HARVEYS.
2 doz. BRASS STAIR RODS.
2 DOUBBLE BARREL BREECH-LOADING GUNS.
1 MIZZLE-LOADING GUN.
50 doz. SHOE DRESSING.
1 doz. CARRIAGE WHIPS.
4 MAPS.
M. A. BASTOW,
mar31,tl Auctioneer.

POULTRY FOOD.

To arrive ex Stephano:

30 sacks

PARK & POLLARD'S FAMOUS DRY MASH.
Makes the hens lay or bust.
SCHMIDT FOOD.
INTERMEDIATE CHICK FOOD.
GRITLESS CHICK FOOD.
GROWING FOOD.
OYSTER SHELLS.
BEEF SCRAPS.
M. A. BASTOW,
mar31,3tl Phone 304. Beck's Cove.

FOR SALE!

4 Steam Hoisting Winches.
3 Engines with Shafting and Pulleys, 25 and 30 H.P.
1 Steam Boiler and Fittings, 14 feet, 100 tubes.
1 Large Grindstone and sundry Iron Pipes, &c.

All the above in good order. Engines specially suited for Saw Mills. Can be seen at our South Side Premises and will be sold cheap. Apply to

JOB BROTHERS & CO., Ltd.
mar27,31,apr2

FOR SALE.

1 COW and CALF.
1 COW—due to calve in April (Jersey).
100 brs. POTATOES.
I can also supply a few dozen New-Laid Eggs each week to persons requiring same.

HENRY J. W. BISHOP,
mar26,31,eod Petty Harbor.

Easter Provisions.

To arrive ex Stephano.

April 1st.

30 crates CHOICE NEW CABBAGE.
60 brs. POTATOES.
10 sacks TURNIPS.
25 sacks ONIONS.
20 brs. APPLES.
10 boxes ORANGES.
M. A. BASTOW,
mar30,3tl Beck's Cove.

An Intelligent Person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Free Brochure FIVE

Last Call for Rubbers

10 per cent. off.



We are going to clear out all our Rubber Footwear. Now is your chance to secure a pair of Good Rubbers cheap. Ten per cent. off regular prices. Maltese Cross, Goodyear, Glove, Maple Leaf, Merchant's, Rhode Island and Woonsocket Brands. All must be cleared out to make room for new fresh goods. Ladies' Rubbers for 45c, 55c. & 65c. Worth 60c, 70c. and 80c. per pair.

F. SMALLWOOD,

The Home of Good Shoes.

Grove Hill Bulletin This Week!

New Radishes and Lettuce. Daffodils, Tulips and Carnations in various colors. Orders being booked for Easter Flowers. Wreaths, Crosses, etc., always to order.

J. MCNEIL,
Waterford Bridge Road.



WHEN YOU ORDER of us you can be sure of choice cuts best qualities, courteous service and prompt delivery, even if your needs are small. We realize that some have not large appetites, large families or large pocketbooks. We serve all fairly at

OUR MEAT MARKET.
M. CONNOLLY,
176 Duckworth St.
Phone 420.

Methodist College Hall

(Under the distinguished patronage of His Excellency the Governor and Lady Davidson.)

EASTER MONDAY, APRIL 5th.
A Vocal Recital,

Given by
Henry M. Astle,

Late Royal Welsh Singers London and New York Concerts.
Assisted by
Miss Jean Strang Soprano
Mrs. C. J. Cahill Contralto
Miss Sybil Johnson Violin
F. J. King at the Piano.
Plan of seats opens Monday, 29th, at Atlantic Bookstore.

PRICES 75, 50, 25 cents.
mar27,tl,s,m,w,s

Building Lots.

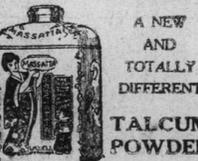
FREEHOLD: \$1.60 to \$4.00 per foot

LEASEHOLD: 50c. to \$1.50 per foot.

The longer you keep on paying rent the further away owning your own house you will be. We have some very desirable sites—good rearage. See our list before you build. Listings solicited. No sale no charge.

Fred. J. Roil & Co.
—REAL ESTATE—
SMALLWOOD BUILDING,
Duckworth St.

Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT TALCUM POWDER

Not only soft, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a perfume inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Specialties, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, N.F.

"Thistle" Blend Scotch Whisky

Is a First Favorite, because its the Purest Spirit Distilled For human consumption; 10 years in Oak barrels before it is bottled, and reasonable in price.

J. C. BAIRD,
Water Street.

Standard Copper Paint!

Best for Boats and Ships Use.

Have your Dealer write us for Free Trial Proposition.

The Standard Mfg., Co., Ltd.

Red Cross Line!

THE SURE ROUTE IN WINTER.

Intended Sailings:—
From New York: STEPHANO, Mar. 27th.
From St. John's: STEPHANO, April 3rd.
Fares to Halifax and New York include Meals and Berths.

Agents,
Harvey & Co. Limited.

The Best Potatoes!

We have received an excellent quality of Table Potatoes, Sound, dry and well flavoured.

A particular customer of ours—a veteran potato eater—says: "These are the best imported potatoes I've ever eaten."

In sacks and half sacks—going quick.

EDWIN MURRAY.

Do You Want a Piano? Do You Want an Organ?

A RELIABLE INSTRUMENT. A Musician to select it for you.

CHARLES HUTTON, the Reliable Dealer

EASTER SPECIALS!

BISHOP, SONS & CO. Limited.

GROCERY DEPT.

Fresh Cream.
Fresh Butter.

Book your order now for EASTER POULTRY.
New York Turkeys.
New York Chicken.

New Laid Eggs.
New York Corned Beef.
New York Sausages.
Dandelion.
Spinach.
Succotash.
Haricot Verts.
Petti Pois.
Wrinkled Peas.
Lettuce.
Tomatoes.
Celery.
Cucumbers.
New Cabbage.
Farsley.
Radishes.

Chick-Chick Easter Egg Coloring.
Dye the egg any color for children Easter morning.

Bananas.
Navel Oranges.
Wine Sap Apples.
Grape Fruit.
California Lemons.
Cranberries.

Fuller's Chocolates.
Fuller's Sweets.
Fuller's Easter Chocolate.
Eggs and Fish.

Abdulla Cigarettes.
Abdulla Tobacco.

'Phone 679.

The Best Potatoes!

We have received an excellent quality of Table Potatoes, Sound, dry and well flavoured.

A particular customer of ours—a veteran potato eater—says: "These are the best imported potatoes I've ever eaten."

In sacks and half sacks—going quick.

EDWIN MURRAY.

For Sale or to Let!

The leasehold interest in that large commodious Store, No. 202 Water Street; entrance front and rear. For further particulars apply to

GEO. W. B. AYRE,
Solicitor,
Renouf Building.
mar23,31

FOR SALE.

Second-Hand BRICK (Cheap)
at Messrs. T. & M. Winter's Store.
Apply to

THOMAS BROTHERS,

For Sale or to Let!

The leasehold interest in that large commodious Store, No. 202 Water Street; entrance front and rear. For further particulars apply to

GEO. W. B. AYRE,
Solicitor,
Renouf Building.
mar23,31

FOR SALE.

Second-Hand BRICK (Cheap)
at Messrs. T. & M. Winter's Store.
Apply to

THOMAS BROTHERS,

The New Suspension Extension Slide 4 Drawer Filing Cabinet

The goal of every File builder has been a suspension slide that would not take up side room. This new letter and legal cap file is a success because it has a Suspension-Extension slide which takes up no side room and the price complete is only \$4.00. This new Letter File is one inch narrower than the next best metal file and two inches narrower than a wood file. The Suspension-Extension slide is the biggest single advance made in the manufacture of Steel Filing Cabinets. You have been accustomed to buying steel letter and legal cap files that were expensive and clumsy. Now, we can offer you a File made by the largest exclusive manufacturer of Steel Office Furniture; a File with the suspension-extension problem solved; a file that is beautiful and ornamental in every way. See Our Window.

DICKS & CO., LTD.,
Biggest, Brightest, Busiest and Best Book Stationery and Fancy Goods Store in Newfoundland.

FOR SALE CHEAP—A Thoroughbred, Well Trained Setter, 3 years old; also 2 Pups, 8 months old; same breed; apply at 11 LeMarchant Road. mar29,31,apr3

TO LET—That most comfortable Dwelling, No. 50 Harvey Rd., in splendid locality; 3 rooms with all modern conveniences; heated with furnace. Apply on the premises. mar30,tf

FOR SALE—A Pony, about 700 lbs.; apply to P. J. WARREN, 3 New Gower Street. mar29,31

TO LET—No. 282 Duckworth Street. For further particulars apply to GEO. W. B. AYRE, Solicitor, Renouf Building. mar29,tf

BOARDS WANTED—Four of five gentlemen can be accommodated with first-class Board and Lodging in private home; no family. Particulars by applying at the Evening Telegram Office. mar31,31

LOST—Saturday evening, two \$5.00 Notes, between Seaman's Institute and Carter's Hill, by way of Water Street. Finder please return to this office and get reward. m31,11

LOST—Last night, between Ayre's Cottage, Hamilton Avenue, Cornwall Avenue, LeMarchant Road, Harvey Road and the R. C. Palace, a Carriage Rug. Finder will be rewarded upon returning same to J. J. NEVILLE, West End Cab Stand. mar30,21

HELP WANTED.

WANTED—Immediately, a General Servant; two in family; references required; apply to MRS. MOORE, Tor Cottage, Waterford Bridge Road. mar31,tf

WANTED—A Cook; apply to MRS. T. A. HALL, Rennie's Mill Road. mar30,tf

WANTED—A Good General Servant; washing out; three in family; apply to MRS. J. J. MCKAY, 74 Circular Road. mar29,tf

WANTED—Immediately, a General Servant; apply at 7 King's Road between 7 and 9 p.m. mar22,tf

DRESS MAKER—Wanted a Lady to take charge of a Dressmaking Department; must have a thorough knowledge of the business, be able to give good reference. Apply by letter, giving age and where last employed, to Post Office Box 974. mar11,tf

WANTED—A General Servant who has knowledge of plain cooking; apply to MRS. KNOWLING, Waterford Bridge. mar11,tf

"Mapleton's Peanut Butter" is manufactured in England. Use it and be patriotic.—feb25,eod,tf

MINARD'S LINIMENT FOR SALES EVERYWHERE.

HELP WANTED.

WANTED—Immediately, a General Servant; two in family; references required; apply to MRS. MOORE, Tor Cottage, Waterford Bridge Road. mar31,tf

WANTED—A Cook; apply to MRS. T. A. HALL, Rennie's Mill Road. mar30,tf

WANTED—A Good General Servant; washing out; three in family; apply to MRS. J. J. MCKAY, 74 Circular Road. mar29,tf

WANTED—Immediately, a General Servant; apply at 7 King's Road between 7 and 9 p.m. mar22,tf

DRESS MAKER—Wanted a Lady to take charge of a Dressmaking Department; must have a thorough knowledge of the business, be able to give good reference. Apply by letter, giving age and where last employed, to Post Office Box 974. mar11,tf

WANTED—A General Servant who has knowledge of plain cooking; apply to MRS. KNOWLING, Waterford Bridge. mar11,tf

"Mapleton's Peanut Butter" is manufactured in England. Use it and be patriotic.—feb25,eod,tf

MINARD'S LINIMENT FOR SALES EVERYWHERE.

HELP WANTED.

WANTED—Immediately, a General Servant; two in family; references required; apply to MRS. MOORE, Tor Cottage, Waterford Bridge Road. mar31,tf

WANTED—A Cook; apply to MRS. T. A. HALL, Rennie's Mill Road. mar30,tf

WANTED—A Good General Servant; washing out; three in family; apply to MRS. J. J. MCKAY, 74 Circular Road. mar29,tf

WANTED—Immediately, a General Servant; apply at 7 King's Road between 7 and 9 p.m. mar22,tf

DRESS MAKER—Wanted a Lady to take charge of a Dressmaking Department; must have a thorough knowledge of the business, be able to give good reference. Apply by letter, giving age and where last employed, to Post Office Box 974. mar11,tf

WANTED—A General Servant who has knowledge of plain cooking; apply to MRS. KNOWLING, Waterford Bridge. mar11,tf

"Mapleton's Peanut Butter" is manufactured in England. Use it and be patriotic.—feb25,eod,tf

MINARD'S LINIMENT FOR SALES EVERYWHERE.

HELP WANTED.

WANTED—Immediately, a General Servant; two in family; references required; apply to MRS. MOORE, Tor Cottage, Waterford Bridge Road. mar31,tf

WANTED—A Cook; apply to MRS. T. A. HALL, Rennie's Mill Road. mar30,tf

WANTED—A Good General Servant; washing out; three in family; apply to MRS. J. J. MCKAY, 74 Circular Road. mar29,tf

WANTED—Immediately, a General Servant; apply at 7 King's Road between 7 and 9 p.m. mar22,tf

DRESS MAKER—Wanted a Lady to take charge of a Dressmaking Department; must have a thorough knowledge of the business, be able to give good reference. Apply by letter, giving age and where last employed, to Post Office Box 974. mar11,tf

WANTED—A General Servant who has knowledge of plain cooking; apply to MRS. KNOWLING, Waterford Bridge. mar11,tf

"Mapleton's Peanut Butter" is manufactured in England. Use it and be patriotic.—feb25,eod,tf

MINARD'S LINIMENT FOR SALES EVERYWHERE.