

TEN PAGES TO-DAY.

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

WEATHER FORECAST.
TORONTO, Noon.—Moderate to fresh N. W. winds, fair to-day and Saturday with a little higher temperature.
ROPER'S, Noon.—Bar. 29.45; Ther. 45.

THE EVENING TELEGRAM.

READ BY OVER
40,000 PEOPLE
EVERY DAY.

VOLUME XXXVI.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, FRIDAY, OCTOBER 2, 1914.

\$3.00 PER YEAR.

NUMBER 228.

REID-NEWFOUNDLAND CO.

Autumn Excursion to Boston.

September 10th to Oct. 7th

Excursion Tickets will be sold from all points on the Reid Newfoundland Company's system to Boston.

Good GOING up to October 7th, and good for Thirty Days from date of issue.

Special Reduced Fares.

Autumn Excursion to Montreal.

Excursion Tickets will be sold from all points on the Reid Newfoundland Company's System to Montreal.

Good GOING from St. John's September 30th, October 1st and 2nd, and RETURNING good to leave Montreal on October 20th.

One Way First-Class Fare.

Reid - Newfoundland Company.

WARNING!

IN THE INTEREST OF THE PUBLIC SAFETY. The Rifle Range on the South Side Hill will be in constant use, from daylight till dark, for musketry practice, until our Regiment leaves for England.

All persons are therefore prohibited from approaching the Rifle Range within 200 yards from either side, or within 1,000 yards of the targets to the eastward.

Any unauthorized person so doing will be liable to arrest, besides incurring serious danger from rifle bullets.

A number of red flags will be used to indicate the Danger Zone. This prohibition does not extend to any part of the Hills west of the 800 yards Firing Point.

By order,
JOHN SULLIVAN,
Inspector General Constabulary,
ST. JOHN'S RIFLE ASSOCIATION.

W. H. BERNIE, Hon. Secretary.
sep2,14

A. B. C. Guide to The Great War With Map, 30 cts.

War Map of Europe, showing the war strength of the Armies and Navies of the nations in conflict, 30c.

LATEST FASHIONS.
Weldon's Journal, Oct.
Weldon's Bazaar of Children's Fashions, Oct.
Harris Dressmaker, Oct.
Spare Moments, latest division, 30c.
Latest Novels, Newspapers and Magazines.

Garrett Byrne,
Bookseller & Stationer.

TO RENT—Furnished House; good central locality; furnace, electric light, hot and cold water; will rent for winter months or longer; apply 41, this office.
sep13,14

COLD NIGHTS COMING.

Keep Warm with a Pair of

Riverside

BLANKETS,
Warmest and Best.

For Sale by all dealers.

Have You Read This?

It is well worth your while, for it is a delightful story.
Cloth, 50c; if mailed, 52c.
KENNEDY SQUARE.

By F. Hopkinson Smith.
Kennedy Square, a place of "birds and trees and flowers," is both abiding place and symbol of that small and charmingly select coterie of aristocracy in the old South. St. George Wilmot Temple, "a perfect embodiment of all that blood had bequeathed him," is the center of the group portrayed in this story and at his invitation enters also Poe at the beginning of the poet's prominence. The love of a tempestuous youth, born a gentleman, for "the proudest and loveliest girl on earth," furnishes the theme of the tale—a love tested by pride by a duel by hospitality and by the devotion of faithful blacks; a love in the evolution of which character is deepened and chastened and strengthened.

Dicks & Co., Ltd.
Biggest, Brightest and Best Book, Stationery and Fancy Goods Store in Newfoundland.

American Granulated Sugar
9c:
per lb.

J. C. BAIRD,
Water Street.

Fred. J. Roil & Co., REAL ESTATE.

SMALLWOOD BUILDING.
Duckworth Street.
P. O. Box 1210.

HOUSES TO SELL
HOUSES TO LET
LAND FOR LEASE
LAND FOR SALE
SUBURBAN PROPERTY
FARMS FOR SALE
BUILDING LOTS
MORTGAGE INVESTMENTS
LOANS NEGOTIATED
INTEREST COLLECTED
RENTS COLLECTED

King George the Fifth Seamen's Institute.

The Ladies' Auxiliary of the Girls' Department.

NOTICE.

The Classes for Reading and Writing held in the Girls' Department of the King George the Fifth Seamen's Institute will re-open on Tuesday Evening, October 6th, at 8 o'clock. Any girls who do not know how to read and write, and wish to learn, will be welcome. Everything will be free of charge.
(Mrs.) EDITH H. JOB,
President.
(Miss) GERTRUDE BARNES,
Sec'y-Treasurer.
sep23,oct2,3,6

SPECIAL OPPORTUNITY

WANTED—Men and women for organizing and selling Thrilling European Battle War Book, authentic. Positively largest salary and commission paid. Write the JOHN A. HERTEL CO. Ltd., 182 Spadina Avenue, Toronto.
sep17,14

MINARD'S LINIMENT O U N S S
DISTRIBUTOR

Unlimited Sale of "Matchless" PAINT!

To the customer who stocks

"Matchless" PAINT, population marks his only Paint Sales limitation. No matter whether your store is the finest in a large city or the smallest in a limited territory, customers in every station of life will find their way to your store for the Paint which is to them the finest and most economical.

THE STANDARD MANUFACTURING CO., LTD

GRAVENSTEIN APPLES

are always good, and never better than they are this season. We have a few of the favorite Sweet Boughs left, and a stock of splendid Red Apples and Crabs for Preserving.

New September Cheese Just In, small and large sizes. Prices very reasonable, notwithstanding the war and numerous taxes.
At EDWIN MURRAY'S Warehouse.
(Wholesale Only.)

Red Cross Line.

INTENDED SAILINGS.

From St. John's S.S. "STEPHANO" Oct. 3rd.
Passenger Tickets issued to New York, Halifax and Boston.
FARES INCLUDING MEALS & BERTH ON RED CROSS STEAMERS—

	FIRST CLASS		2nd CLASS
	Single	Return	Single
To New York	\$40.00	\$70.00	\$15.00
To Halifax	20.00	35.00	9.00
To Boston (Plant Line)	20.00	51.00	18.00
To Boston (D.A.R.)	30.00	61.00	18.00

Connections at Halifax for Boston: (1) Plant Line Saturdays at midnight. (2) Dominion Atlantic Railway through the beautiful land of Evangeline to Yarmouth, thence by Boston and Yarmouth S. S. Co., Ltd., four times weekly. Luxurious accommodation and excellent cuisine by either route. Full particulars from

HARVEY & COMPANY, LTD.,
Agents Red Cross Line.

SELLING OUT AT Bargain Price!

A gentle-driving Black Mare; one Rubber-Tyre Runabout, almost new, upholstered in real leather with curved back; Brass-Mounted Harness, almost new; Single-Seated Sleigh, with high back. Will sell all at GREAT BARGAIN for quick sale. Sell horse separately if wished. Apply at this office.
oct2,14

Fresh Fruit New Vegetables Fresh Poultry

ELLIS & CO., Limited, 203 Water St.

Fresh New York Turkeys, Fresh New York Chickens, Fresh N. Y. Corned Beef.

FRESH SALMON. FRESH COD.

New Cauliflower, New Green Peas, New String Beans, New Potatoes, Ripe Tomatoes, Fresh Celery, Carrots, Turnips, Onions, Beetroot, Cucumbers.

WHITE PICKLING ONIONS. PICKLING TOMATOES.

AMERICAN BEAUTY BUTTER, 1 lb. blocks, BLUENOSE BUTTER, 5lb. tins & 2 lb. blocks.

California Oranges, Messina Oranges, Palermo Lemons, Bartlett Pears, Red and Blue Plums, Ripe Bananas, Grape Fruit, Ripe L. C. Peaches, Almeria Grapes.

Apples, Apples.

Choice Kings and Emperors.

CHEAP PER BARREL.

Remember our Telephone, 459 and 786.

MINARD'S LINIMENT FOR SALE EVERYWHERE.

TO LET.

House 118 Pleasant Street, House on Holloway Street, House 83a Pleasant Street, House on Clifford Street, House, top Pleasant Street, Land to Lease on Nunney Street, Land to Lease on Pleasant Street, F. C. WILLS, City Terrace, 325 Duckworth St.
oct2,14

FOR SALE—A Holstein Bull out of a cow giving 4½ galls. milk a day, after a sire whose dam gave 6 galls. a day; also 3 Good Black and Curly Hhd. Pups. Apply to HEBBER PARSONS, "Bellview" Farm, Old Plantilla Road.
sep26,14

FOR SALE—Two Dwelling Houses and Shops, situate on New Gower Street West. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street.
sep17,14

TO LET—Dwelling House No. 34 Freshwater Road, at present occupied by Mrs. James Black, together with the Stable in the rear. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street.
sep10,14

TO LET—House No. 65 Prescott Street. Possession given at once. Apply R. J. COLEMAN, McBride's Hill.
aug26,oct14

TO LET—House, 53 Cochrane Street; electric light, hot and cold water; possession given 1st November. Apply on the premises.
oct2,14

TO RENT—Dwelling House No. 47 Freshwater Road. For particulars apply to WOOD & KELLY, Temple Building, Duckworth Street.
sep17,14

One or two Gentlemen can be accommodated with Room and Board, private family. For particulars apply at this office.
oct2,14

LOST—A Bunch of Keys, yesterday, on Water Street. Finder will be rewarded upon returning same to this office.
oct2,14

Help Wanted.

WANTED—A Man for the Grocery Trade, must have good experience and be well recommended; apply at this office.
oct2,14

WANTED—Girl with some experience for shop; reference required. W. H. JESSOP, Baker, 104 Duckworth Street.
oct2,14

WANTED—A Girl who understands plain cooking; apply between 8 and 10 p.m. to MRS. JOHN HARVEY, King's Bridge Road.
oct1,14

WANTED—A General Servant, reference required; apply to MRS. F. C. SMYTH, King's Bridge Rd.
oct1,14

WANTED—A General Servant; apply at 4 Maxse Street.
oct1,14

General Servant Wanted, where another girl is kept; apply to MRS. CONROY, Allandale Road.
oct1,14

WANTED—Immediately, a General Servant, three in family (no children); apply at No. 26 Brazil's Square.
sep23,31