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RANTEE

B. STOCKBALE

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How Many Bonds
To-Day?

That's the pertinent question being asked.

And it's Canada that's doing the asking.

Canada's jaws are set, and looking squarely into your eyes—she asks:

"How Many Bonds To-Day?"

Canada wants plain talk, no quibbling.

Canada is through with "conversational" help—words are fine, but they won't buy food or materials needed.

Advice—Canada has more than plenty, little of which can be traded for continued prosperity.

She wants a direct answer to this question.

An answer that will spell action.

Such action as will fulfil your duty as a citizen.

Yes, and help pay the obligation you owe to your country. And when you have answered Stand erect in all your manhood—

Proud of the flag under which you live—lo yal to the country you call your own—ready to help and protect to the last dollar.

To buy your quota—your equal share—is a simple duty—patriotism suggests that you do more.

If you fail Canada now—you are shifting you r just burden on to another man's shoulders. Endangering the Patriotic Spirit of Canada

Put every dollar you have saved, and can sa ve, and every dollar you can borrow, at work—at work saving lives, and bringing our figh ting men, sons, husbands, brothers, friends, home alive and victorious.

If you could not fight it's your bounden dut y—your very self-prosperity demands that you lend your money to your country—

If your income is \$2,500 and upwards—do not buy a couple of bonds and sit back with a look of self-satisfaction. DOUBLE your fir st figure. You are not giving, you are lending—at good interest—on the best security in all Canada.



## BUY WICTORY BONDS

---MORE VICTORY BONDS
---Still More Victory Bonds

P. H. SECORD & SON, LIMITED.

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