BECAUSE:—We produce the best ready to wear suits in that they not only fit and hang well when you put them on but continue to do so until they are laid aside.

To turn out such suits it is necessary to have everyone experts in their line-Knowing their work thoroughly—Having a taste for their work -Qualified by Experience and Observationand trained to do such splendid work.

Such Experts are to be found only in our Factory trained by a manager who has had over 25 years Experience in the Chief Clothing Centres of the world

BECAUSE:—We select only the highest grade wool cloths in each particular class having an eye to such patterns and designs as will satisfy each individual taste.

BECAUSE:—We have Expert cutters and give careful attention to Linings, Trimmings, and inner Constructions.

BECAUSE:—British suits are the ones with the best fit and longest life of any suits sold in Newfoundland.

INSIST ON BRITISH SUITS.

THE BRITISH CLOTHING Co., Ltd. Sinnott's Building, St. John's.

TEMPLETON'S

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HERRING NETS and GILL NETS

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333 Water Street.

THE BEST IS CHEAPER IN THE END



Write For Our Low Prices

Ham Butt Pork Fat Back Pork Boneless Beet Special Family Beef Granulated Sugar Raisins & Currants

All Lines of General Provisions.

-and-

Under the Provisions of the War Measure Act, 1914, His Excellency the Governor in Council has been pleased to order as follows:-

1. The Colonial Secretary may, if he considers it expedient so to do, appoint a person to be Censor of the writings, copy or matter printed or the publications issued at any print ing house, printing establishment or works, and any person so appointed shall have the right to enter and visit the premises with any assistant or assistants, from time to time, and remain there for such time or times as may be reasonably necessary, and to examine, consider, approve or reject any writing, copy or matter printed or proposed to be printed at or issued for publication from the said premises, and, after the appointment of any such person and the notification thereof to the proprietor, manager or person in charge of the said premises, no writing, copy or other matter shall be printed there or issued for publication therefrom which is not approved by the person so appointed as Censor, and any such printing or issue for publication, without such approval, shall be deemed to be a contravention of this order.

of His Majesty or of His Majesty's allies, or as to any of the naval or military forces or operations of His Majesty or of His Majesty's allies connected with or for the purpose of the war, or criticising or commenting upon the policy, proceedings or action of the Government or any neutral state, if such printing or circulation such letter, communication, report or news be likely to cause disaffection or interfere with the success of the forces by land or by sea of His Majesty or of His Majesty's allies, or toprejudice His Majesty's relations with any foreign state or otherwise to asprevent, embarrass or hinder the successful prosecution of the war shall be deemed to be a contravention of this order, and, in any prosecution for or in respect of any such offence instituted by the authority of the Attorney-General, it shall be presumed, in the absence of proof to the contrary, that the printing or circulation of the statements in respect of which the prosecution is brought were likely to cause disaffection to His Majesty or to prevent, hinder or interfere with the success of the forces by land or by sea of His Majesty or of His Majesty's allies or to prejudice His Majesty's relations with a foreign state, or otherwise to assist or encourage the enemy or to prevent, embarrass or hinder the successful prosecution of the war.

3. For any contravention of this order the offender shall be liable upon indictment to imprisonment for a term not exceeding two years, and to a fine not exceeding five thousand dollars, or upon summary convicexceeding two thousand dollars; and for me to do so, but we must be every director or officer of any corporation controlling or operating the premises, where any such offence is committed, shall also severally be liany book, newspaper, periodical, pam- to her or not, so I cannot send you mittee occupied seats on the platform phlet, or tract printed, issued, circul- any address, but just as soon as I ated or published in contravention of know, the ship I will write, we will uted, also a branch of the W.C.T.U. this order, in the possession of whomsoever they may be, may be seized and destroyed by any peace officer and, if the Colonial Secretary, so direct, the printing presses, plan and machinery within or connected with the premises shall be seized, and the premises may be closed indefinitely or for such period as the Colonial Secretary may name.

JOHN R. BENNETT. Colonial Secretary Dept. of the Colonial Secretary, October 5, 1915.

Published by Authority

lowing Rules and regulations.

authority publish or communicate had shrunk to less than one third its Friday respectively. any information with respect to the normal amount. This decrease had af- The party expects to arrive in Bon- thusiasm has been manifested in the movement or disposition of any of fected the finances of the university avista for a meeting on Sunday and in movement, and the expectation is that the forces, ships or war materials of so gravely that it would begin the Elliston on Monday the 11th inst. Re- the outports will poll a large major- ADVERTISE IN THE His Majesty or His Majesty's Allies, year's work with a deficit of \$10,000, turning, meetings will be held at Cat- ity on Nov. 4th for Total Prohibition

or with respect to the plans of any such fordes or ships or with respect to any works or measures undertaken for or connected with the fortifications or defence of any place, if the information is such as is calculated to be or might be directly or indirectly useful to the enemy.

2. No person shall, without the permission of the competent naval or military authority, make any photograph, sketch, plan, model or other representation of any of the forces or ships of His Majesty or of His Majesty's Allies, or of any naval or military work, or of any dock or harbour work in or in connection with any place in this Colony, and no person in the vicinity of such forces, ships or work, shall, without such permission have in his possession any photographic or other apparatus, or other material or things suitable for use in making any uch representation. For the purpose of this regulation, the express "Harbour work" includes lights buoys, beacons, marks and other things for the purpose of facilitating navigation in or into a harbour.

3. No person shall, by word mouth or in writing, spread reports likely to create disaffection or alarm among the civil population.

4. Any person who attempts commit, or procures, aid or abets, the commission of any act prohibited by the foregoing special regulations, or harbours any person whom he knows. or has reasonable grounds for supposing, to have acted in contravention of such regulations, shall deemed to have acted in contraven-2. The printing or circulation or tion of the regulations in like manner

5. No person shall, without lawful authority, sell, give, distribute or permit the selling, giving or distribut ing of an newspaper, tract or pamphlet or any information which is forbidden to be published or communicated under paragraph one of these Orders and Regulations.

of any photograph, sketch, plan, model or other representation which

wo of those orders and regulations. the provisions of the foregoing Orders and Regulations shall be liable, upon summary conviction before a Stipendiary Magistrate, to a penalty not exceeding five thousand dollars, or imprisonment for any term not exceeding five years, or to both fine and

-- JOHN R. BENNETT, Colonial Secretary Dept. of the Colonial Secretary, October 5th., 1915.

Nfld. Reservist **Enjoys Naval Life**

Sept. 12th. 1915. Dear Mother,-Just to say we arrived here yesterday all well. It was a pleasant surprise for us when were called home, I think we were about the longest ship in the Navy away, we were out nearly eleven months, but it is good to old England again, we are getting seven days leave so you see all the crew can go home and see their people, all except me. again, if not we must be am on draft for her but we do not know for sure yet if we will be sent you anything about the war as I have not got time. Don't worry about me. Give my love to father and tell him to be of good cheer. We are not downhearted, we "got to get there."

Love to everybody. WM. TILLEY. The above writer is a son of Mrs. Caroline Tilley of Summerville.

10,000 Cambridge

Cambridge men are fighting or in training to fight, for the defence of their country. Already 470 have been killed, 7,000 have been wounded and men who were simply delighted to be Under the provisions of Section 6 more than 300 have won distinction able to read for themselves what has of the War Measures Act, 1914, His in the field. These figures were given been accomplished by Prohibition in ary line has recently undergone some Excellency the Governor in Council to-day, by Vice Chancellor James, in other lands and some of the terrible profound modifications. has been pleased to approve the fol- his address at the beginning of the

academical year.

Splendid Tribute to the People of Joe Batt's Arm

writing to your interesting paper ting aboard one hundred quintals an concerning Joe Batt's Arm, as I was hour, and soon we had our vessel there a few days ago, for a load of loaded dry fish, and I want to let the readers of The Mail and Advocate know how day but the wind was blowing in the

It was my first time visiting there, to remain there that day. could never think Joe Bat's Arm and could scarcely see across among any of His Majesty's forces, or harbor for motor boats coming to deavor to be as good and willing as help us to anchorage.

> tow us across the island altogether. I don't suppose Mr. Hancock has stopped laughing at the rate we were towed to the Union wharf. Then the

work of loading began. Every man Dear Sir,-I take the pleasure of was at the lob, working all night put-

friends told me that when I could was the same as it is, for I tell you get an opportunity to go out to hoist that everything seems to be on fire my flag, they would give me all the there. When I got near the harbor help I needed. The next morning it the wind was blowing out and it ap- being fine and wind moderate I hoistpeared difficult to get in. There was led my flag. The first that I saw was ice of the vessel, because she was was scarcely light enough to see, unknown to them, and as I had no was Mr. Hancock, the manager. When union flag to put up. I had to hoist he got on the wharf he asked what the flag that was never trod on I was doing, I said that I was preand I don't think it ever will. When paring to leave. It wasn't long bethe people found out that we were fore motor boats were puffing all

take a note of those remarks and enthe friends at Joe Batt's Arm are to I thought that they were going to aid the Union Councils.

Thanking you for space, Yours sincerely,

HENRY WHITE.

\$12.00.

I hope all of our Union men will old ones repaired, consult.

DR. A. B. LEHR, (The Senior Dentist)

Shows the Need of F.P.U. Branch at Rose Blanche

(Editor Mail and Advocate) how the fishermen of Rose Blanche are treated. The public here asked for grants. the construction of a public wharf 6. No person shall, without lawful and our member wrote to the Road by Harvey & Co., and we are told that authority, sell, give distribute or per- Board saying: That he would not the Government granted a portion of mit the selling, giving or distributing issue any money to build a wharf on Harvey & Coy's land. A meeting of fit of the public, but only Harvey & the Road Board was held to consider Coy's men can get bait. If the Govis forbidden to be under paragraph the matter, and after quite a time ernment subscribed any money to-7. Any person contravening any of public read the letter. The public how is it that all the fishermen can-

> We now find that the wharf is beof \$50.00 per year and freight free for off all our rights and everything is 25 years. Does the Premier know anything about this matter? Who is responsible for such condition of affairs. Many people are of the opinion that a couple of the merchants here are running the whole concern, mem-

ber and government. We can get no Sir,-I wish to show the public public improvements here, we have

There is a freezer here also owned the Chairman being pressed by the wards the erection of this freezer, decided that the wharf should be con- not secure bait from the freezer. structed where most convenient to the Where is the Fishery Department that it does not consider our interest, ing built on Harveys & Coy's land the whole thing is a one-sided affair, for which they are to receive a rent and it looks as if we are to be robbed

Rose Blanche,

Big Temperance Rally at Grand Falls and Millertown

Given Prohibition Impetus Movement in Northern Districts

Large and appreciative audiences lave listened to the addresses of Mrs. from the Temperance Campaign Committee of Grand Falls and other

On Sunday evening Oct. 3rd a mass meeting was held in the Town Hall. satisfied, if my lot is to live through be desired, many were compelled to this great fight I will see you all stand during the entire meeting. The chair was taken by Rev. Mr. Lod-We had a fine crew on our ship, er. Anglican clergy man, who gave about nine hundred. We are turning an excellent address. Address were over to H. M. S. "King Alfred." I also given by Mesdames Howland and Pippy, which was listened to with rapt attention. The Temperance Com-At the close literature was distribficers being elected as follows: President, Mrs. Pike; Secretary, Miss.

Scott; Treasurer, Mrs Judge. On Tuesday at 2.30 p.m. Millertown was reached and the deputation were met by a large committee who greeted them most kindly. A meeting, which was most successful, was held at night. Rev. Mr. Dunn presided and addresses were given by Mrs. Howland and Mr. Batstone who is a member of the Temperance commit-Men Are in Khaki tee. It being ascertained that a number of men were preparing to leave London, Oct. 4-Ten thousand for the camps, of which there are forty, averaging thirty men to a camp. A package of literature was prepared and presented to each company of effects of alcohol on human life.

to go to Harvey & Co. Yours truly,

Progressive Business Men

If you want to be absolutely sure of dry feet this winter, be Literature Distributed and Great certain that you get BEAR

BRAND Rubbers. In St. John's they will be on sale in the stores of:

Anderson, John. Devine, J. M. Goobie, W. R.

Monroe & Co. (St. John's and Petty Harbor.) Nicholle, Inkpen & Chafe, Ltd. Rodger, A. S.

Scott, Alex. F. Smallwood. Smyth's (both stores.) Steer Bros.

Whiteway, Jesse. Look for the Bear. 'Tis on

CLEVELAND TRADING CO., New Martin Bldg., St. John's, N.F.

BAD EXPLOSION FOLLOWS FIRE ON ITALIAN WARSHIP

PARIS, Oct. 2.—A despatch to the Havas Agency from Brindisi says: "A fire which was followed by an explosion, has occurred on board the Italian battleship Benedetto. Brin. Eight officers and 79 marines have been saved today thus far. "Admiral Rubin de Cervin is among

the dead. The fire was purely accidental." The battleship Benedetto Brin was

a vessel of 13,427 tons, and in peace times carried a complement of 720 men. She was completed in 1904, at a cost of \$5,750,000. The ship was of the pre-dreadnought class.

Senor Hureta's idea of an imagin-

Plans were made to visit Bishop's alina, Trinity. Heart's Content, Car-1. No person shall without lawful The University's enrollment he said Fall's, Botwood, on Wednesday and bonear, Bay Roberts, Harbour Grace, Port de Grave and Brigus. Great en-



ESTABLISHED 1891.

For nearly a quarter of a cenury I have practised Dentistry in Newfoundland, and to-day there are many thousands perfectly satisfied with my services.

Our Artificial Teeth are now, as at first, the very best obtainable, but the fee has been reduced to

We repair brokne plates and make them just as strong as ever at a charge that will surprise

If you want a new set, or the

203 WATER STREET. jael4,m,w,f,eod

Gasolene "Veedal" Motor Oil

In Casks and 1 and 5 gallon Tins.

SMITH CO. Ltd.

J.J. St. John

To Shopkeepers:

100 dozen ROYAL PALACE Baking Powder at 50c dozen tins.

500 Dozen TOILET SOAP 1 dozen in a Box. 35c dozen.

500 Dozen BLACK PEPPER, at 10c lb.

150 Dozen ELECTRIC PASTE, the best Blacklead on the market,

48c dozen.

Duckworth St & LeMarchant Bd Thoughtful People

Are stretching their Dollars by having us renovate the old garments, and make up remnants of

cloth. C. M. HALL, Genuine Tailor and Renovator. 248 THEATRE HILL

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