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THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None"
A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic or special interest money is invested in it.

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No discount for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to ensure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, thru careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to doubt the reliability of any person or firm who advertises in The Guide.

A Cash Business!

A Suggestion by the Editor

A great deal of effort is being expended by the organized farmers to put business on a cash basis. At the present time farmers buy a great deal of their necessities on credit. This method is really borrowing from the dealer. The result is that in many cases the farmer buying for credit pays as high as 25 per cent. and even 50 per cent. for the use of the money. It is not a business that is generally satisfactory either to the buyer or the seller. If arrangements can be made so that farmers can do all their borrowing from their local banks and do a cash business with everybody else, it will result in an enormous saving to the farmers and better business for the dealers.

The Guide is devoting a great deal of attention to the question of farm financing. One conference has already taken place between the organized farmers and the organized bankers and another is to be held shortly. The Guide will publish all the best information available on these conferences and also a great deal of additional information to help farmers handle their mortgages and their bank borrowings more satisfactorily and in a way that will save them a great deal of money.

The only way in which The Guide can carry on this work is by having the support of the farmers. The first and most important thing the farmers can do to support The Guide is to pay their subscriptions and pay them in advance. As we stated last week on this page, there are still 10,000 farmers out of our 35,000 subscribers who have not paid their subscriptions. Every day brings some of them, but they are not coming fast enough. Every farmer who wants to help The Guide to do its work more effectively should cut out the little coupon at the bottom of the page, pin his \$1.50 to it and mail it in at once.

A dollar and a half is a small item to the individual farmer, but when there are 10,000 of them it amounts to \$15,000 and that is a big item. Don't keep us pounding away at this question. Send in your \$1.50 today. Let us put you on our preferred list. You send us the \$1.50 and we will send you The Guide for a year. We will guarantee you will get as good value for your money as you can get anywhere else in this country. Do it now.



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J. L. Morse,
Morse, Sask.
Oct. 15.

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GRAIN GROWERS' GUIDE,
Winnipeg, Man.

March 29th, 1916.

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