

# CANADIAN GROCER

Members of the *Queens University* Presses Papers—Only Weekly Grocer Paper Published in Canada  
PUBLISHING COMPANY, LIMITED

Vol. XXXIV.

TORONTO, OCTOBER 22, 1920

No. 43

# Welch's

## QUALITY FRUIT JAMS

Permit Est. 272



Buy jams to-day  
at a price based on sugar  
at ten cents a pound

WELCH "Lades" are quality jams offered at prices that make them remarkable values. Prices have not been advanced because of high sugar this past Summer. The Welch line offers advantages to the retailer in the opportunity to secure a stock of Quality Fruit Jams at a moderate price.

And so we suggest that you ask your wholesaler now, while he has some, to quote: Grapelade, Plumlade, Peachlade, Fruitlade (Raspberry), Currantlade and Marmalade (Orange). In 15 oz. glass jars and 4 lb. enamelled standard pails.

The Welch Co., Limited, St. Catharines, Ontario