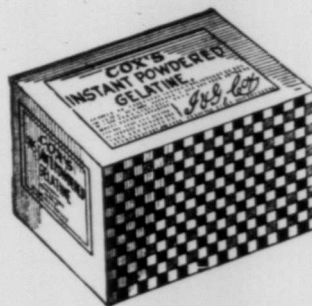


THE satisfied customer assures a PERMANENT customer, yet without purity satisfaction of the lasting sort is not possible---nor probable. Quality goods command regular trade. Profits from the following articles are business builders.

*Cox's GELATINE*

*(It Never Varies)*

Its high quality never varies from that standard of perfection reached by the makers so many years ago. Made by particular people for particular people. Made on the honor of a name that has been before the public for a century of endeavor to produce the BEST.



*Sardines from Norway*

Packed in perfectly pure Olive Oil by Olsen & Kleppe at Stavanger, Norway, with wondrous care and skill in the selection. Their special leading brands "Albatross" (small fish) and "Ambrosia" (a trifle larger) command ready and large sales to the most fastidious people.

*Bramwell's Epsom Salts*

Show a noteworthy absence of moisture from top to bottom of package — are absolutely free from foreign substances. They never have been and never will be classed with ordinary "salts" of commerce. They are in a class by themselves.



*"Le Calice" Castile Soap*

*(11 Gold Medals)*

The soap of absolute purity. Sanitary, clean, antiseptic, free from any corrupt animal matter, is pure as oil and skill can make it. Le Calice is as good and safe for the complexion as for the finest lingerie. Made only by Srs. D. Leca & Co., Marseilles.

ARTHUR P. TIPPET & CO.

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