

It Pays in Comfort, Cash and Health to Wear

Ruthstein's STEEL SHOES!

Worn With Wonderful Satisfaction by Workers Everywhere!

PATENTED
Dec. 4, 1906.

1907
Others
Pending.



FREE

Send for our book, "The Sole of Steel," or, better yet, send for a pair of Steel Shoes on the Order Blank below.

Good-Bye to Corns and Bunions! No More Sore, Aching Feet!

You will not suffer from corns, bunions, callouses and blistered, aching feet if you wear Steel Shoes. They are shaped to fit the feet and need no "breaking in." Easy on—easy off. No warping, no twisting, no curled-up soles. The rigid Steel Shoes force the uppers to keep their shape. They rest the feet by affording support exactly where it is needed.

Throw Away Your Old Shoes and Hot Rubber Boots!

Don't torture your feet in hard, twisted, warped, leaky, shapeless leather-soled shoes. Don't sweat your feet and make them tender by wearing hot rubber boots, felt boots or arctics. Throw the old things away! Get a pair of Steel Shoes and learn what foot comfort really means.

Save \$5 to \$10 in Shoe Money!

As one pair of Steel Shoes will outlast three to six pairs of leather-soled shoes or at least three pairs of rubber boots, it is easy to see that the saving in shoe bills is great. At least \$5 to \$10 a year! A man who wears Steel Shoes doesn't have to own three different styles of working shoes.

Save Doctors' Bills!

Steel Shoes pay for themselves over and over again in the saving of medicine and doctors' bills. They prevent sickness.

Wear Steel Shoes and you need not suffer from Colds, Rheumatism, Neuralgia, Lumbago, Stiffness of the Joints and other troubles and discomforts caused by cold, wet feet. Keep your feet always warm, dry and comfortable in Steel Shoes. They protect your health and save doctors' bills.

Save Repair Bills!

Steel Shoes need no expensive repairs—no "half-soling," no new heels, no patches.

The thin Steel Soles are turned up an inch high all around—absolutely no cracks or seams to hold moisture or mud. You can instantly replace the adjustable Steel Rivets when partly worn. The expense of keeping leather-soled shoes repaired is often nearly as great as the original cost of the shoes.

Easy on the Feet! Easy on the Pocketbook! One Pair Outlasts 3 to 6 Pairs of Leather Soled Shoes.

Steel Shoes are setting the swiftest pace in sales of any work shoes in existence. They are so strong and durable, so easy and comfortable, that farmers and all classes of workers are simply astonished. One pair will outwear from three to six pairs of the best leather-soled shoes you can buy.

There's the utmost limit of wear in every pair of Steel Shoes—and comfort as long as you wear them. They are lighter than all-leather work shoes with thick and clumsy soles. They need no repairs! They are absolutely waterproof and will keep your feet warm, dry and comfortable in the coldest weather, in mud, snow or slush up to your shoe-tops. Do you wonder that many thousands of workers will wear no other kind of work shoes?

Steel Shoes Give Absolute Protection from Colds, Rheumatism, Sore Throat, Stiffness, Discomfort.

Steel Shoes are as waterproof as Rubber Boots, and keep the feet warm and perfectly dry, regardless of rain, snow, slush or mud—no matter how cold the weather. They defy cold and wet, protecting the feet even from dampness and chill. Nine-tenths of all cases of rheumatism, colds and sore throat result from wearing all-leather shoes which leak or absorb moisture. Pneumonia often develops as the direct result of cold, wet feet. Why take chances when Steel Shoes offer real protection, with comfort thrown in for good measure?

How These Wonderful Shoes are Made

Steel Soles and Sides—Waterproof Leather Uppers— Adjustable Steel Rivets in Bottoms—Hair Cushion Insoles.

Steel Shoes solve the problem of the Perfect Work Shoe for all time to come. The soles of Steel Shoes and an inch above the soles are stamped out of a special light, thin, rust-resisting steel. One piece of seamless steel from toe to heel! As a further protection from wear and a means of giving a firm foothold, the bottoms are studded with adjustable steel rivets. The "Immortality" of the Sole! The adjustable rivets add the finishing touch of perfection. Practically all the wear comes on these steel rivets. When steel rivets wear down, you can instantly replace them with new rivets. And the rivets at the tip of the toe and ball of foot are the only ones that wear. Steel Shoes never go to the Repair Shop, for there's nothing to wear but the rivets. The cost is only 30 cents for 50 extra steel rivets. No other repairs are ever needed.

The uppers are made of the very best quality of pliable waterproof leather, and firmly riveted to soles. There is greater strength and longer service and more foot comfort in Steel Shoes than in any other working shoes in existence. It's in the steel and the pliable leather, and the way they are put together.

Secret of Steel Shoe Elasticity.

Steel Shoes have thick, springy Hair-cushion Insoles, which are easily slipped out for cleaning and airing. These insoles absorb perspiration and foot odors—absorb the jar and shock when you walk on hard or stony ground. They keep your feet free from callouses, blisters and soreness.

Made in Sizes 5 to 12, 6 inch, 9 inch, 12 inch and 16 inch High Styles.

Steel Shoes are made with tops of different heights, suitable for every purpose, from general field work to ditch-digging:

Steel Shoes, 6 inches high, \$2.50 a pair, are better than the best all-leather \$3.50 shoes.
Steel Shoes, 6 inches high, with extra grade of leather, \$3.00 a pair, excel any \$4.50 all-leather shoes.

Steel Shoes, 9 inches high, \$3.50 a pair, are better than the best all-leather \$5.00 shoes.
Steel Shoes, 9 inches high, with extra quality of leather, \$4.00 a pair, are better than the best all-leather \$5.50 shoes.

Steel Shoes, 12 inches high, \$5.00 a pair, are better than the best all-leather \$6.00 shoes.
Steel Shoes, 16 inches high, \$6.00 a pair, are better than the best all-leather shoes, regardless of cost.

Get "STEELS" and Enjoy Real Comfort Then Tell Your Neighbors About It! Order a Pair Today

Learn by actual test, the tremendous advantages of "Steels."
We will fill orders for "Steel Shoes" direct from this advertisement, under a positive guarantee to refund purchase price promptly if, upon inspection, you do not find the Shoes exactly as represented.

Remit the price of the size and style of shoes you wish. Be sure to state size of shoe you wear. We will ship shoes promptly, safe delivery guaranteed.

A Style of Steel Shoe for Every Use.

For all classes of use requiring high-cut shoes, such as ditching, lumbering, hunting, etc., our 12-inch or 16-inch high Steel Shoes are absolutely indispensable. They give the UTMOST POSSIBLE PROTECTION.

We strongly recommend the 6-inch High Steel Shoes at \$3 a pair, or the 9-inch High Steel Shoes at \$4 a pair for general work under all conditions.

Fill out, tear off and mail the Order Blank TO-DAY.
Send Your Order for Steel Shoes Today Direct to

N. M. RUTHSTEIN, Secretary and Treasurer,
STEEL SHOE CO., Dept. 83, Toronto, Can.
U. S. of A., Racine, Wis.

Order Blank For STEEL SHOES

Steel Shoe Co., Dept. 83, Toronto, Can.
Gentlemen:—

I enclose..... for \$.....
payment for..... pair Steel Shoes.
Size.....
Name.....
Town..... State.....
County..... R. F. D.....
My shoe dealer's name is.....