

# COMFORT SOAP "IT'S ALL RIGHT."

USE IT—For your own sake.  
USE IT—For the soap's sake.  
USE IT—For the sake of the premiums.

"COMFORT" is a pure, sweet, wholesome soap, dealing sudden death to dirt, without harming either tender hands or delicate fabrics. For wash-day, and every other day, you'll find it the quickest, easiest, CLEANEST soap you ever used. Take advantage of our liberal premium offers—cut the trade-mark from every "Comfort" wrapper, and save them to exchange for any of the handsome articles in this list that may please your fancy.



## BEAUTIFUL RINGS

**B 2—Baby's Child's Gold-Filled Chased Ring.** single stone setting. Pair quality, should last a couple of years. For 50 Comfort Trade Marks, or 10 Trade Marks and 10c.

**R 22—Gold-Filled Band Ring, set with three stones.** All sizes, Baby's, Misses' and Ladies'. For 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

**R 131—Gold-Filled, three stones, Emerald, Ruby, Amethyst, Turquoise, or Opal.** For 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

**R 187—Gold Filled, single stone, Emerald, Amethyst, Turquoise or Opal.** For 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

**B 8924—Handsome Gold Filled, two stone Opals in twin setting.** For 50 Trade Marks, or 10 Trade Marks and 15c.

**R 9—Fancy Chased 14k. Gold-Filled Ring.** For 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

**R 1722—Gold Filled, single stone.** Emerald, Amethyst, Turquoise, Opal. For 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

**R 31, 33—Gold Filled Fancy Band Ring, Felcher setting.** Choice of Emerald, Ruby, Amethyst, Turquoise, Opal. Manufactured in Misses' and Ladies' sizes. For 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

**R 24—14k. Gold Filled Ring, Tiffany Setting.** Choice of Amethyst, Emerald, Ruby, Turquoise. For 150 Comfort Trade Marks, or 25 Trade Marks and 50c.

**Ladies' or Gentlemen's Solid Gold Shell Oval Wedding Ring.** Manufactured especially for us, and guaranteed to wear five years with ordinary care. For 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

**R 102—Solid Gold Shell "Princess" Ring.** Choice of Diamonds or Garnets. The stones are doublets, an exact imitation of the real gems, and will last a lifetime. Free for 200 Comfort Trade Marks, or 25 Trade Marks and 50c.

**Lady's Signet Ring, gold-filled,** with two of your initials engraved thereon. Free for 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

### TO GET THE RING SIZE WANTED.

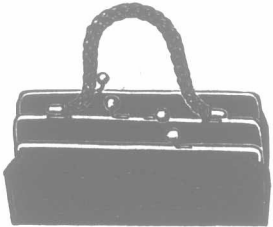


Measure with a piece of string around the second joint of the finger for which the ring is intended. Cut off the exact length of string which encircles the finger, and place one end at 0; the figure which the other end of the string touches will be the size of ring wanted. When sending for a ring, send that number, as well as the premium number of the ring desired.

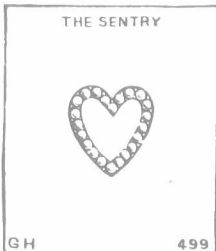


**Chased Silver Filled Chain Bracelet with lock and key,** for ladies or children, both sizes. Free for 100 Comfort Trade Marks, or 25 Trade Marks and 25c.

This **Serrated Broad Knife** free for 50 Comfort Trade Marks, or 25 Trade Marks and 10c.



**No. 28458—Elephant Grained Ladies' Hand Bag.** 8-inch 4-balled frame; 2 compartments, 1 fitted with purse; moire lined; braided handle; 4 1/2 in. deep. Free for 400 Comfort Trade Marks, or 25 Trade Marks and \$1.00.



**499—Gold Filled Heart Brooch.** Mounted with choice imitation pearls, very dainty. 100 Comfort Trade Marks, or 10 Trade Marks and 25c.

**Sacred Pictures**—By world-renowned artists, free for 25 Comfort Trade Marks.

Write us for a complete catalogue of the handsome premiums we offer. We will send it free of charge, and in it you will find a most tempting assortment of Jewellery, Silverware, Pictures, Books, Music, and Ornamental Trinkets to choose among.

## DIRECTIONS FOR MAILING TRADE MARKS.

Cut out the necessary number of trade marks, as shown here, from your Comfort Soap wraps, and mail them to us with a note, telling exactly what you want.

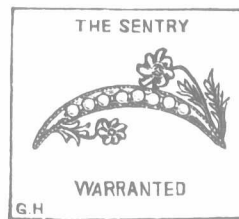
Fifty trade marks, with a note, can be mailed for a two-cent stamp, and don't fail to write your name and full address quite clearly. If sending more than 50 trade marks, just cut out the centre of the trade mark as shown (No. 2), and reduce weight, saving postage.



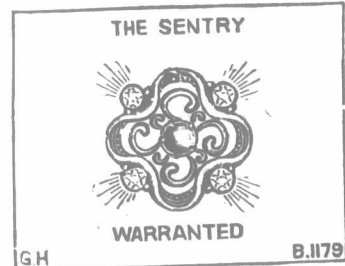
### IN SENDING MONEY.

Amounts under \$1.00 may be sent in stamps or postal note. Larger sums should be forwarded by P. O. Order, Express Money Order, Bank Draft, or Registered Letter. We cannot be responsible for money sent in unregistered letters. This list of premiums is offered for a limited time only. We reserve the right to withdraw any article enumerated, in which case you may make another choice. Address all letters, money orders, trade marks, etc., to

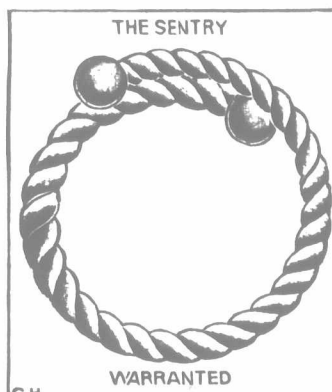
# COMFORT SOAP, TORONTO.



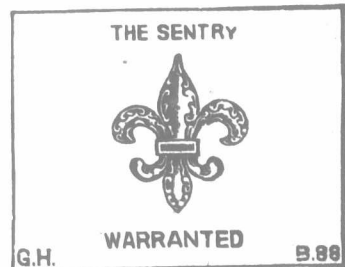
**B 1088—Crescent Brooch Pin,** with flowers enamelled in dainty colors. Free for 100 Comfort Trade Marks, or 10 Trade Marks and 25c.



**B 1179—Enamelled Brooch Pin,** four brilliants, with assorted colored centre stone. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.



**B 81—Gold or Silver Rope Effect Wire Bracelet.** This is one of the latest novelties. Free for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.

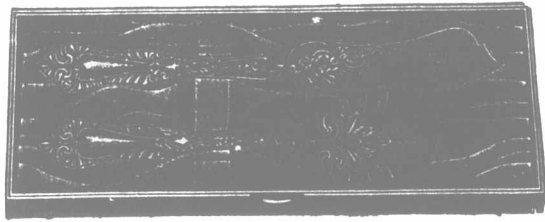


**B 88—Fleur-de-Lis.** Heart enamel chateleine brooch pin. Can be used for brooch pin or watch pendant. Choice of turquoise or red enamel. Free for 50 Comfort Trade Marks, or 10 Trade Marks and 15c.

Pretty patterned **Butter Knife & Sugar Shell.** The pair in a nice box. Free for 100 Comfort Trade Marks or 25 Trade Marks and 25c.

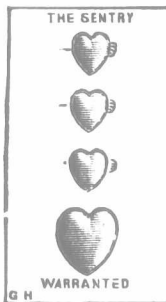
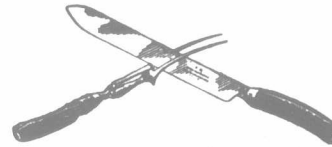


**T 44—Gold Plated Cable Link Neck Chain, with Roman Gold Charm.** Stone setting. Locket opens. Space for two photos. Free for 100 Comfort Trade Marks or 25 Trade Marks and 25c.



**Silver Salt and Pepper Shakers.**—The pair free for 50 Comfort Trade Marks, or for 25 Trade Marks and 10c.

This handsome set of **Careys** free for 200 Comfort Trade Marks, or 25 Trade Marks and 50c.



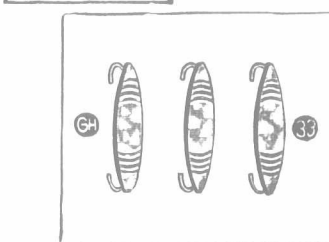
**N. 398—Ladies' Shirt Waist Set, Turquoise,** consists of four pieces, three small hearts and heart-shaped brooch, to each set. Free for 50 Comfort Trade Marks, or 5 Trade Marks and 15c.



**Drawing Room Clock**—Adamantine enamelled case, double side pillars, imitation marble ornamentation, ivory dial, gold plated ornaments, eight day, hour and half hour strike, cathedral gong movement, 13 inches high, 17 inch base. A beauty. Packed and shipped F.O.B. for 25 Comfort Trade Marks and \$5.00, or free for 2000 Trade Marks.



**Ormolu Gold Clock,** 10 inch, high, very fanciful and decorative, arched gem. For 25 Comfort Trade Marks and \$2.50, or free for 1000 Trade Marks.



**A 33—Mother of Pearl Beauty Pin.** Three to each set. Set sent for 25 Comfort Trade Marks, or 5 Trade Marks and 10c.

**Beautiful Platinotypes**—Free for 50 Comfort Trade Marks.

**Paper-Covered Novels**—Your choice from over 300 popular modern novels, any one free for 25 Comfort Trade Marks.

**Cloth-Bound Books**—An excellent library of 150 volumes to choose among, all celebrated authors, any one free for 50 Comfort Trade Marks.

**Sheet Music**—Vocal and instrumental, a full collection of popular selections. Any single piece free for 10 Comfort Trade Marks.

**Handsome Pictures**—Artistic water colors, free for 25 Comfort Trade Marks.