

**COMFORT
CONVENIENCE**

**ECONOMY
EFFICIENCY**



Electrify Your Farm

There is not a moment of the day or night but what the farm has need of electric power and light.

Increase your farm's production. Give your family City conveniences. Install

Northern Electric POWER and LIGHT

If a well lighted house and barn—positive fire protection—running water—electrically-operated churn, separator, root cutter and grindstone appeals to you—if your family is to enjoy the labor-saving of the electric washing machine, electric iron, vacuum cleaner, fan, etc.—if your children's eyesight and the health of your wife and daughters are to be preserved, and if your family want spare time for other things—if your main help, your boy, is to stay on the farm—then you should electrify your farm.

When you are considering the purchase of a trustworthy Power and Light plant, deal with the Northern Electric Company Limited, who, for twenty years, have been supplying equipment and helping in the organization of Rural Telephone Systems in every part of Canada. We know the Canadian Farmer and understand his problems and will not jeopardize our reputation by offering him anything but the very best for his money.

In Northern Electric Power and Light plants you will find the ideal electric system for your farm. Inexpensive to install, low operating cost, time-tried and dependable—a plant that will give you unflinching service.

Our nearest house will gladly send you interesting Power and Light literature. Write now.

Northern Electric Company

LIMITED

"Makers of the Nation's Telephones"

Montreal
Halifax
Toronto
London

Winnipeg
Regina
Calgary
Vancouver

