

# Massey-Harris Service

## Talk No. 1.—*The Value of Permanence*

**T**HE name "MASSEY-HARRIS" stands for Stability, for Permanence, for Reliability.

From a very small beginning *seventy years ago*, the business has steadily grown until now four large Canadian factories are kept busy supplying High-Grade Farm Implements to thousands of farmers all over the grain-growing world.

This steady growth has been due entirely to the fact that Massey-Harris Implements have given satisfaction—not only for a few years but for many years. We have in our office testimonials and photos of Massey-Harris Implements which have been in use for twenty to twenty-five years and *still doing good work*.

The experience gained in these seventy years of supplying progressive farmers of Canada and other lands with implements, and the knowledge secured by our large force of field experts who are constantly studying the farmers' needs, combined with our splendid facilities for manufacturing, enable us to produce a line of Farm Implements known the world over for their reliability.

In buying Massey-Harris Implements you not only get the

*Our extensive Factories and ten Branch Offices located at strategic points throughout Canada, are a guarantee of service, both now and for the future.*

best value that long experience, the best of materials and unsurpassed facilities can produce, but in addition you get *Service* backed by an organization whose permanence is unquestioned.

The advantages of dealing with an old reliable Company selling its products through its own representative in your neighborhood, are many. There is no freight to pay, the machine is carefully erected, and a responsible machine man sees that it is properly started and is doing the work for which it is intended.

You pay no money until the machine is in your hands, and you have the satisfaction of knowing that there is a representative of the Company within easy reach to render prompt and efficient service such as can only be furnished by the manufacturers.

## MASSEY-HARRIS CO., LIMITED

Head Offices—Toronto.

Factories at Toronto, Brantford and Woodstock.

Branches at:—Montreal, Moncton, Winnipeg, Regina, Saskatoon, Swift Current, Yorkton, Calgary, Edmonton.

— AGENCIES EVERYWHERE —