

On page 53 of this issue will be found particulars of the most attractive proposal the "Canadian Thresherman & Farmer" has ever made to its readers. Its sole object is to increase the number of its paid subscribers, and having said this, there is no mystery about the matter, neither is any explanation needful.

War or no war, the cost of printing and mailing this magazine continues to increase. Every day we are adding to our mailing list and every fresh name adds its own quota to the cost. We are seeking to improve at every point, in the character of our leading or serious educational matter, in the quality, class and attractiveness of every detail of the last embelishment

It is the fourth occasion on which we have organized a contest of this kind and we are doing it for the fourth time because of the success which attended us on the last three occasions and the uniform satisfaction it afforded to every one who participated in it. If they didn't get the grand prize, they have certainly obtained their dollar's worth in the interval.

Briefly, we will give a hand-ome "Chevrolet" automobile 1916 model) to the first person who correctly estimates the numer of whole kernels in three and ne-quarter pounds weight of No.

Opportunity to get a High Class Automobile

1 Northern wheat, or the first be well-known farmers, one from person who is nearest to the exact each of the three prairie provinces. number of whole kernels.

guessing on something which has connected with the Canadian yet to be ascertained. The ker- Thresherman and Farmer. yet to be ascertained. nels (weighing 31/4 lbs.) have

In any case they will be well-This is not speculating or known men who are in no way

Full particulars of the very

of No. 1 Northern were used, the actual number of kernels was 257,885. In the following year 8 pounds and 7-16 oz. gave 143,272 kernels, while in 1910 the number was 197,543 kernels in 12 lbs. of No. 1 Northern.

man" contest of 1908 when 15 lbs.

From the fact that only 31/4 lbs. are used in the present contest, the counting will not prove a laborious job to any one. It will be an interesting past time in some idle moments, while the fact that such a prize as we are offering is at the immediate call of the winner will add a piquancy to the employment that will help to cultivate the habit of accuracy and painstaking care.

The basis of the contest is surely one that cannot be criticised on the point of fairness, if not generosity. One dollar entitles the participant to one year of the "Canadian Thresherman and Farmer" and three estimates as to the number of kernels in the glass jar or three distinct chances of winning the automobile. Two dollars will pay for three years of the magazine mailed free to any address and eleven estimates. Three dollars constittes a prepaid subscriber for five years and entitles the subscriber to nineteen estimates for the prize auto -and so on. See page 53.

ADVERTISERS-Please Note

This (April) is not a "Special" but a regular issue of the Canadian Thresherman and Farmer

been placed in a glass jar and simple conditions of contest, also sealed up in the presence of two witnesses in the office of the Dominion Inspector of Weights and Measures at Winnipeg, photographed and deposited in the vaults of the Union Trust Company, of that city, where it will remain until the contest closes on July 31st next.

This wheat is a fair sample of No. 1 Northern, obtained from the Dominion Grain Inspector at Winnipeg. On the closing date, the kernels will be counted by a board of three, who will probably

a description in detail of the car (which may be view at any time in Winnipeg) will be found on page 53. No member of the Canadian Thresherman staff will be allowed to take part in this contest. In any case, no person living has any information as to the contents of that jar of wheat that is not common to everybody. These are as described: 31/4 lbs. of a fair sample of No. 1 Northern wheat.

As a guide to everybody, we may state that in the "Thresher-