

Total Funds in Hand over \$19,785,000

Head Office for

1762 NOTRE DAME ST.

CANADA:

INCORPORATED BY

Montreal.

ROYAL CHARTER

The London Assurance

A.D. 1720

Upwards
of

178
Years Old

E. A. LILLY, Manager

A. DEAN, Inspector.

**Without a Dollar
of Interest Overdue.**

December 31st, '94
December 31st, '95
December 31st, '96

Without a dollar's worth of Real Estate owned in 1896-7-8-9-90-1-2-3-4-5-6
(11 years). Such is the record of

**The Temperance and General
LIFE ASSURANCE COMPANY.**

HON. C. W. ROSS, H. SUTHERLAND,
President. Managing Director.

HEAD OFFICE, Globe Building, TORONTO.

... THE ...

Keystone Fire Insurance Co.

OF SAINT JOHN, N.B.

INCORPORATED A.D. 1889.

CAPITAL, \$200,000.

Home Office - Princess Street, Saint John, N.B.

DIRECTORS.

HON. A. F. RANDOLPH, ALFRED MARKHAM,
President. Vice-President
HON. GEO. A. COX, J. J. KENNY,
(President Western Ass'ce Co.) (Vice-President Western Ass'ce Co.)
ALEXANDER P. BARNHILL, FREDERICK J. G. KNOWLTON.
R. WALKER W. FRANK.
A. GORDON LEAVITT, Secretary.

General Agents for Ontario: The Western Assurance Company
Malcolm Gibbs, Agent, Canada Life Building, Toronto.



THE
Sun Life

ASSURANCE COMPANY

Canada

Head Office, - Montreal

R. MACAULAY, President.

HON. A. W. OGILVIE, Vice-President.

T. B. MACAULAY, Secretary.

GEO. WILKINS, M.D. Medical Referee.

	INCOME.	ASSETS.	LIFE ASSURANCE IN FORCE.
1888	\$ 525,275	\$1,536,816	\$11,931,316
1892	1,134,867	3,403,700	23,901,046
1896	1,886,258	6,388,144	38,186,890

**PHOENIX INSURANCE
COMPANY**

(Of Hartford, Conn.)

ESTABLISHED IN 1854

CANADIAN BRANCH.

Full Deposit with the Dominion Government.

HEAD OFFICE: 114 St. James Street, - - Montreal.

J. W. TATLEY, - Manager for Canada.

THE 1897 RECORD OF

The Great-West Life

***** IS UNEXCELLED *****

Gain in NEW BUSINESS	- - - 63%
Gain in PREMIUM INCOME	- - - 30%
Gain in INTEREST INCOME	- - - 48%
Gain in TOTAL INCOME	- - - 31
Gain in ASSETS	- - - - - 30%

The Great West-Life Assurance Co.

J. H. BROCK,
Managing Director.

A. MACDONALD,
President.

ROBT. YOUNG,
Supt. of Agencies.

A. JARDINE,
Secretary.

LANCASHIRE

INSURANCE COMPANY OF ENGLAND.

CAPITAL AND ASSETS EXCEED \$20,000,000

CANADA BRANCH HEAD OFFICE, TORONTO

J. G. THOMPSON, MANAGER

A. W. GILES, Inspector.