

Student councillors upset over advertising pitch

by Ken Lenz

Despite disapproval from SU Business Manager Tom Wright, student councillors Tony Brouwer and Brian Becker are presenting a motion to Students' Council proposing to restrict Campus Media's method for procuring advertising.

Campus Media is the section of the SU which solicits and controls all of the advertising in Students' Union publications.

The controversial motion is aimed at a Campus Media advertising brochure which states that, "the earning power of these consumers is well over 250 million yearly."

The motion charges that, "Campus Media with regards to its attempt to procure advertising by use of materials which portray students as wealthy undermines the work of the Students' Union," with regards to the worsening economic situation and how this reduces accessibility to post-secondary education.

If passed the motion would require the SU VP Internal to approve all publications from SU

Businesses to make sure they are in keeping with SU policy.

Tom Wright says the 250 million dollar figure is "conservative is you consider that the market being reached includes not only students, but University Staff as well."

Wright continues, "I would doubt that it would be in the best interest of Campus Media or the Students' Union if we used pictures of people begging with tin cups in hand or showing holes in the ass of their pants."

Brouwer counters this statement saying, "it is rather rude to assume that you can't sell ads without showing the people as wealthy."

He added, "all that is being asked is for Tom Wright to take into account that the SU has other mandates besides making money."

Wright feels the business people being reached realize that many students are having "serious financial problems, but they also realize that students and staff have the resources to purchase their products."

He also states that although 500 brochures are sent out each year, probably only 75 people end up retaining the brochure - and probably only 11 "are really concerned that Students and university staff have more resources than they had realized."

Wright also feels that probably none of these people will do anything that would be detrimental to SU policy.

To this statement Brouwer says, "but the people it does reach could euphemistically be called the 'pillars of the community' and it forms an attitude in the business community that students have nothing else to do with their money except buying products."

Wright feels differently, "if Mr. Brouwer and Mr. Becker have so little confidence in the intelligence of the business people that are in receipt of these rate cards, they are very poor judges of character."

Both SU President Robert Greenhill and VP Internal Peter Block refused comment on this issue.

The Earning Power of These Consumers is Well in Excess of \$250 Million Yearly



CAN YOU AFFORD TO OVERLOOK THIS MARKET?

CM MM Campus Media university of alberta

A campus media network reaching a captive audience of 35,000

TOM WRIGHT Marketing Director #259 Students' Union Building University of Alberta Phone 432-4241

The cover of the controversial advertising pamphlet.

AIDS: Still the mystery disease

By S. Debenham reprinted from the *Sheaf* by Canadian University Press

AIDS is a mysterious disease which robs the body of its power to fight off other infections. AIDS is spreading with epidemic speed throughout the gay community, especially in North America's larger urban centres. In the short time since its original diagnosis, AIDS has brought the gay and lesbian minority a great deal of media attention.

This media coverage would appear normal in light of the seriousness of the consequences of AIDS (no one has as yet recovered and most of the approximately 200 reported cases have already died). Actually, this wave of coverage serves to highlight the lack of awareness of the gay-lesbian community which in the past had characterized mainstream media. In discussing AIDS journalists have found it necessary to explain the whole structure and culture of this minority to an uninformed majority, a majority which has been prey to groundless fears because of this media imposed ignorance.

AIDS is quite correctly perceived as being of concern to the gay and lesbian community but it is not only a 'gay disease.' Seventy per cent of victims identified thus far have been male homosexuals, but hemophiliacs,

Haitians and drug users have likewise been identified as high risk groups.

So little is known about the disease that speculators are having a field day. Reverend Jerry Falwell points to AIDS as the hand of God striking down the wicked gays and sinful drug users. If Haitians have it, this line of thinking implies, then they must all have 'deviant' sexual practices too, although hemophiliacs may be innocent

victims of God's mysterious plan.

Falwell has no theory as to why lesbians who must be considered 'equally sinful' appear to be relatively immune to AIDS.

AIDS appears to have the scientific community baffled, and while no figures are available, little research money and effort appears to be directed towards changing this situation. Without more concrete information, the scientist can do little to combat the

rise of ignorant prejudice illustrated above.

Gays, however, are not accepting this new attack as being either inevitable or pre-ordained. Many gay leaders have remarked on how the AIDS issue has brought previously closeted, influentially positioned gays out of the closet to fight what they see as a life or death struggle. "I haven't experienced this kind of caring since the early days of gay liberation,"

says Jim Fouratt, a leader of New York's *Wipe out AIDS* group.

'Straights' who fear contamination are suffering from a misapprehension according to recognized medical authorities. Those who continue to fear AIDS might well do best to join the reactivated gay and lesbian communities in demanding more of society's resources be allocated toward discovering a cure for AIDS.

Student Council meets in secret

The approval of a typing service (see story page three), additional funds for club space (see story page one), and a new cabaret policy were overshadowed by Students' Council's use of *in camera* to exclude the press and public from part of Tuesday's meeting.

In camera is a seldom used procedure invoked when an issue comes before Council that is too sensitive to be made public.

The procedure is mentioned nowhere in Robert's Rules of Order, but Speaker Kris Farkas said a precedent had been established in past meetings.

But as much time was spent debating *in camera* itself as the issue at hand.

Ann McGrath was opposed to the idea of going *in camera*. "I've been in camera once before and I don't think there was any good reason to go *in camera*. I don't see very many good reasons for doing it..."

Or as Don Davies more succinctly stated after the meeting, "It's usually a way to cover somebody's ass."

Even SU Business Manager Tom Wright has doubts about *in camera* and says Council could just ask the *Gateway* to withhold certain information.

But SU President Robert Greenhill maintains, "It is necessary for an organization like ours to operate in secret sometimes."

However, it now appears that going *in camera* may have been a wasted effort.

Tom Wright has talked to the appropriate people and prepared a press release. But since Council decided to keep the discussions secret until the next meeting, the SU Executive feels the information

cannot be released until Councillors are notified.

Aside from *in camera* the meeting was notable mainly for a lack of debate.

Motion to grant \$400 to the Hellenic Students Society, \$600 to the Inter-Fraternity Council for their work in Freshman Introduction Week, \$400 to the U of A Group for Nuclear Disarmament, and a motion to approve Paul Alpern's "A Working Guide to Transportation Issues Affecting the University of Alberta" were passed without debate.

One issue that was contentious was the new cabaret policy.

Presently, all clubs who wish to hold a Dinwoodie cabaret must do so in conjunction with the SU. The split is 65-35. This means the SU picks up 35 per cent of all profits or losses.

The policy discussed Tuesday would also allow some of the larger clubs to hold cabarets completely on their own.

Any such club would have to pay a \$1500 fee to the SU. The fee would cover:

- Three bar staff (this would include one person at the door, one at the bar, and one selling tickets. Of course, the club would supply additional volunteer staff).
- One room manager
- Two police (from 10:00 to 1:00 PM)
- Office supplies
- Maintenance and supplies (cups, ashtrays)
- Room rent
- BASS Tickets
- \$300 profit for the SU.

The club would also have to buy alcohol, pay for the band, and advertise.

The policy stated that a \$750 damage deposit must be made three weeks in advance.

Finally, a history of at least one successful Dinwoodie cabaret and a letter of reference would be required.

Don Davies was worried that not many clubs would be able to afford \$1500.

VP Internal Peter Block said the fee was necessary to guarantee the club had "financial solvency" and would not fold if the cabaret lost money.

Smaller clubs would still be able to hold 65-35 cabarets. Rainer Huehel didn't think \$750 was enough of a damage deposit. "What happens if somebody does create a lot of damage?"

Another concern was that larger clubs holding cabarets on their own would squeeze out smaller clubs.

Block then amended the motion so that only two such cabarets could be held in one month.

Huehel didn't think there

Dancing taboo

Hamilton, Ont. (CUP) - Self expression seems to have become taboo at a McMaster University Pub called the Downstairs John.

Laird Raynor, a dramatic arts student, was forcibly removed from the pub recently for dancing in his own unique style.

At first pub manager Harry Mendelson ordered Raynor to sit down because Raynor and fellow student Dave Keyser were "falling down, hitting each other, and running all over the dance floor," Mendelson said.

Raynor said he thought he was asked to sit down because the

should be any restrictions by Dawn Noyes thought two was too many. "I could support one a month but not two," she said.

The motion was amended so that there could only be one a month.

But Robert Greenhill was not pleased. "If we have three or four wonder organizations applying for 100 per cent cabarets I don't think they should be penalized because of the chronological order in which they applied. If the large groups are involved, it doesn't matter whether it is a 65 per cent or a 100 per cent cabaret."

Dave Koch then made another amendment, "that we give out a maximum of twelve (100 per cent cabarets) a year."

And then, just as things were getting really exciting, the meeting was automatically adjourned at 9:30 - not even half way through the agenda.

pub manager was afraid "two males dancing together might get punched out."

Raynor and Keyser returned to their seats, but a few minutes later Raynor got up to dance with a woman student, Connie Quehl. As the two danced, Mendelson confronted them with two bouncers, who took Raynor's arms and removed him from the pub.

Mendelson said he didn't take "offense to anyone having too many (drinks), but this guy (Raynor) was really out of hand and he might have been on pot."

Raynor said drugs had nothing to do with his actions.