

Hot Razor-Now and Then



Many students may not know, but the Hot Razor was the students' choice for the first hairstylist on campus.

Its long and colorful history began in 1967, when the shop was the first private enterprise to be allowed on campus.

In that year, the Hot Razor Hairstyling Co. was formed in the then brand new Students' Union Building.

Seventy-eight applications were received for the hairstyling space in SUB. They went before the Students' Council. The Hot Razor was justly proven to have been the students' choice.

The purpose of the company? To give students a break on prices, and also uphold good workmanship. The same practice has been maintained ever since.

A large wall mural with lifesize figures of every campus sporting event was a unique feature of the first shop, and created a great deal of interest.

In 1973 due to expansion of the Bank of Commerce in the Students' Union Building, the Hot Razor was asked if it would relocate to the new Housing Union Building. It was one of the first businesses to open in HUB. It opened with four stylists, and soon increased to six.

In 1979 the shop relocated to larger premises on the Mall at its present location, beside the passageway to Rutherford Library.

The Hot Razor is proud of its staff members. Brian has been with the company for ten years, Clarissa for eight years, Blair for six and a half years, and Lori five years. Cathy, Lois and Susan are three of the newer staff, but have many years experience in hairstyling. He is an innovator in his field — his original salon was the first in Edmonton to use hand blow-dryers. His father was also in the same business and Lori and Blair are now working in the business with their father, Wally.

The Hot Razor staff are knowledgeable and well trained in the latest hair fashions and hair care. We are on a par with the best styling salons in Edmonton, and have an excellent supply of the better hair care products. This includes carrying the full range of Redken products.

We look forward to continuing to serve the staff and students of the U of A, and thank them for their continued support over the past 17 years.

When you say Goertz you're going to smile

Goertz Studios is one of the original tenants of HUB Mall. But long before that, they were offering U of A students quality photography at affordable prices.

The Ernst Family took over the business in 1948 when it was located in the old Students' Union Building. Grant Ernst, who took over from his father in 1964, is now manager of both the HUB and the downtown studios.

For all their pictures; graduations, weddings, portraits, Goertz does all their developing and printing at the downtown studio, where they have all the latest equipment. Not only does this keep the final cost down but it avoids the delays in sending work to printers in eastern Canada. Customers do not have to wait to see their results.

And if the final prints are not to the

customers satisfaction Goertz will do the work over until they are.

Grant takes pride in the fact so many of his customers return to his studio. Students who had graduation and class photos taken at Goertz return for wedding photographs and later for portraits of their children.

In recent years Grant has often found that the people coming for graduation photographs are children of U of A grads that his father photographed.

Speedy service and guaranteed satisfaction are the reasons that people keep coming back to Goertz. When it is time to capture the special moments in your life, trust the Ernst family for photography your family will treasure for years to come.



Classy kitchenware 'cooks'

A good kitchen is clean but never sterile; not in the sense of barrenness or lifelessness. It reflects the character, the imagination and the pride of its owner. It has all utensils and equipment displayed accessibly, to expedite old favorites dishes suggest new possibilities.

Cooks and Kitchens in HUB Mall is run like a fine kitchen. "It's the best damn kitchen store in the city," says its proud owner Glenda Zenair. She and her sister, store manager Diane Holmgren will show you a wide range of cookingwear and servingwear to streamline your kitchen.

While Cooks and Kitchens stocks the inexpensive everyday items that people love to receive as Christmas gifts such as cookie cutters, tea balls, ovenmitts and jar openers they also have the fine quality products that are unavailable in department stores or gift shops. European copper-bottom pots hang from the ceiling and the shelves hold the best in food processors, coffee and espresso makers, and pasta machines. Fine glassware, china, stoneware are available to compliment any meal.

Glenda, Dianne and the staff at Cooks and Kitchens are ready to offer informed advice on any of their merchandise or any aspect of cooking that interests you. "I would rather have a reputation as someone who's trying to help people than as someone who is just out to sell something," emphasizes Glenda. They

"It's the best damn kitchen store in the city."

also have a variety of cookbooks available for sale or just for browsing.

Cooks and Kitchens has been building a reputation for quality merchandise and considerate service in HUB Mall since its establishment in 1980. It affords the shopper new opportunities to improve and expand their culinary endeavors in the creation of more savory edibles.

Next to You

What counts is underneath

One year ago, Next To You opened its doors at HUB. "There wasn't a lingerie and ladies' sportswear store along the mall. We're unique to that," says owner Marion Sinclair.

The store carries a wide selection of items from common names to exclusive designer labels. "We have a wide range of prices, starting from very modest up to the more exclusive items," says Marion.

Next To You has all your favourite materials, whether you prefer natural fabrics for example, cotton, or man-made ones. The advent of synthetic materials over the past thirty years has provided greater variety in style and price.

Lingerie isn't the only thing Next To You has to offer the consumer. "The cruise line is just coming in," says Marion. This includes beach wear, wraps, and other items for the winter sun holiday people. The owner believes this will be a useful addition to the store.

Most of the merchandise here is Canadian manufactured, "we've tried to keep within the Canadian borders, but we have some imports from Europe, for example, our woolsens are from Italy."

For the long, cold winter season, Next To You is starting to carry Wolsey thermals, from England. As the package states, it's a great way to cut fuel bills. As well, they come in very handy for running in winter.

Some of the label names for lingerie that Next To You carries are Linda Lingerie, French Maid, and Bill Tice, who is a designer from New York.

Here you can also find Sassoon leisure wear, Sea Queen and Cole of California swim wear, and Danceskin active wear.

The newest addition to the store is a collection of Cloisonne, imported from mainland China. It is an ancient art form which is hand made of brass and enamel. Each enamel colour is baked on individually. These especially would make a unique Christmas gift. Included in the collection are hair combs, earrings and pendants.

For lingerie and sports wear to suit your special requirements, Next To You has the selection and a helpful and cheerful staff.

