

Elevate Profits and Lower Costs

THE volume of profits in any business, alone marks that business as a success or a failure.

This requires no argument. The fact is self-evident.

And profits depend upon two things—the ability to sell your goods at a sufficient advance over cost to cover the expense of handling and leave a surplus and the ability to place that selling price at a figure which enables your customer to recognize the value you offer.

Now, it is impossible to sell goods continuously unless the price is right.

It is, likewise, impossible to get the price down to the right figure unless the cost of handling goods is reduced to a minimum.

An Otis-Fensom Freight Elevator enables the manufacturer, or the merchant, to economize time, labor and floor-space. All the floors of the building are made instantly available. The top floor is practically placed on a level with the basement, giving increased storage capacity, eliminating wear and tear on goods, and saving time in checking and shipping.

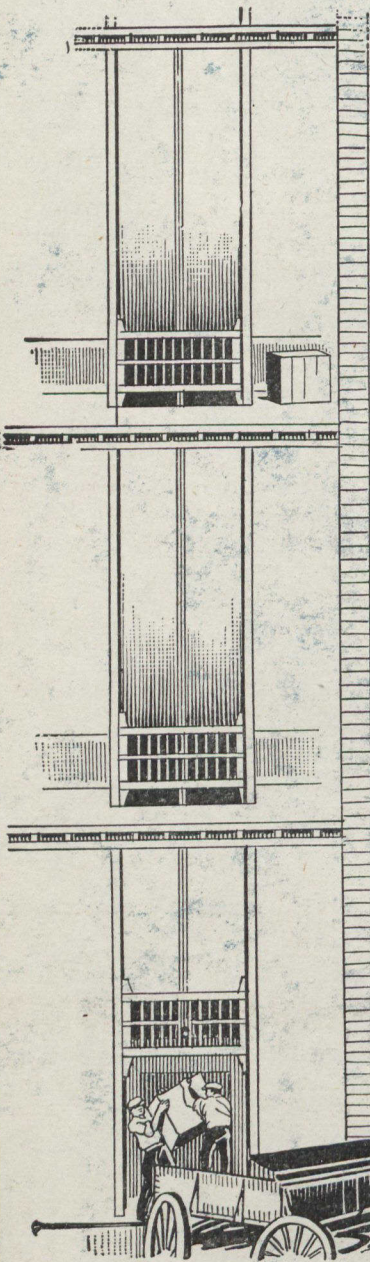
Just stop a moment and consider what this means!

An Otis-Fensom Freight Elevator can be bought for as little as \$70.00, while the prevailing low rates for electricity now make an electric elevator possible to those who prefer to use power.

OTIS FENSOM FREIGHT ELEVATORS

Our free booklet, "Freight Elevators and Their Uses," will tell you all about an elevator intended, specifically, to meet the requirements of YOUR business.

Write for it to-day! Don't put it off until another time simply fill in this coupon and mail NOW, while the thought is fresh in your mind.



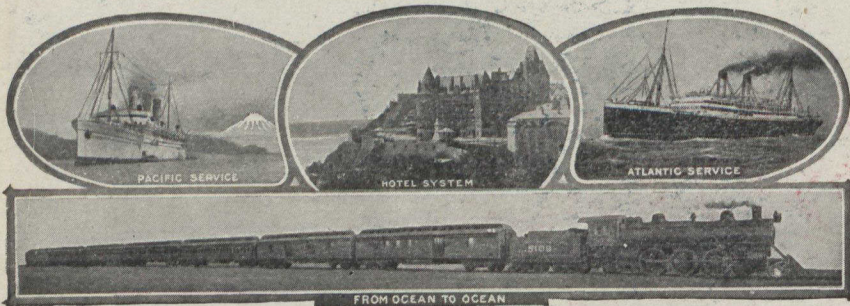
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COUPON

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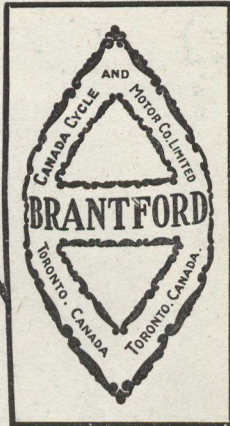


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