

# Have You Seen SANITAS

Reproduction of a Sanitas design  
Before you select a wall covering—for any room see

## SANITAS

Sanitas exactly reproduces the finishes, designs and effects of the finest wall papers and fabrics, but in a far more serviceable material of moderate cost.

Sanitas is fade-proof, stain-proof, dust- and dirt-proof, never cracks, never tears, is instantly cleaned with a damp cloth.

All the handsomest glazed tile effects are also made in Sanitas, for bathrooms, kitchens and pantries.

Sanitas is sold by all reliable dry goods and wall paper jobbers in Canada.

Write us your needs fully, and we will send you samples and sketches and tell you how to be quickly, satisfactorily supplied.

STANDARD OIL CLOTH CO.  
320 Broadway, New York City

Stamped on  
**USE MERITAS**—the guaranteed table oil cloth. For the name of any dealer not handling Meritas we will send you 1/2 dozen handsome Every Yard Meritas doilies.

# SANITAS

THE WASHABLE WALL COVERING

Don't Throw it Away  
USE **MENDETS**  
A HOUSEHOLD NECESSITY

They mend all leaks in all utensils—tin, brass, copper, graniteware, hot water bags, etc. No solder, cement or rivet. Anyone can use them on any surface, two million in use. Send for sample pkg., 10c. COMPLETE PACKAGE ASSORTED SIZES, 25c. POSTPAID. Agents wanted. Collette Mfg. Co., Dept. B, Collingwood, Ont.

GOES LIKE SIXTY  
SELLS LIKE SIXTY  
\$65  
GILSON  
GASOLINE  
ENGINE  
For Pumping, Cream Separators, Churns, Wash Machines, etc. FREE TRIAL. Ask for catalog—all sizes.  
GILSON MFG. CO. LTD. 114 York St., Guelph, Ontario,  
THE HARMER IMPLEMENT CO., WINNIPEG, WESTERN JOBBERS

**TATTOOING**  
Highest class workmanship by  
**ALFRED SOUTH, Tattoo Artist,**  
31 Charing Cross, Trafalgar Square, London, S.W. (opposite the Admiralty). Electric Instruments (own patents) and All Colors used. Unique Designs from 60c. Antiseptic Treatment. Crude tattoo marks obliterated with Artistic Designs. Tattoo Outfits sold. Price List free. Telegraphic Address—"Tattooing, London."

## THE WESTERN HOME MONTHLY

Vol. XI. Published Monthly No. 7.  
By the Home Publishing Co., McDermot and Arthur Sts., Winnipeg, Canada.

THE SUBSCRIPTION PRICE of the Western Home Monthly is 75 cents per annum to any address in Canada, or British Isles. The subscription price to foreign countries is \$1.25 a year, and within the City of Winnipeg limits and in the United States \$1 a year.  
REMITTANCES of small sums may be made with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order.  
POSTAGE STAMPS will be received the same as cash for the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills. We prefer those of the one cent or two cent denomination.  
WE ALWAYS STOP THE PAPER at the expiration of the time paid for unless a renewal of subscription is received. Those whose subscriptions have expired must not expect to continue to receive the paper unless they send the money to pay for it another year.  
CHANGE OF ADDRESS.—Subscribers wishing their addresses changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.  
WHEN YOU RENEW be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

### A Chat with our Readers.

Tens of thousands of people will this year take up their abode in the Great Canadian West. Men and women of many nationalities—English, Irish, Scotch, as well as many who have never before known life under the Union Jack; such as Americans, Germans, French, Swedes, Poles, Galicians, etc., and the great aim should be to Canadianize them all. Every true Canadian has a duty in this respect and we do not know of any better way of familiarizing them with western conditions than by getting the Western Home Monthly into their possession. Its aim is to present from month to month what is pleasurable and profitable, and under the following headings subjects are dealt with in each issue that cannot help but make for the good of the country. Matters of vast and immediate importance, are dealt with intelligently and concisely in the Editorial page of each number and following that will be found special articles on many subjects treated by men who are recognized as specialists in their respective lines. A wealth of choice stories, Correspondence, Talks on Temperance, Sunday Reading, Woman's Quiet Hour, Music, What to Wear and When to Wear it, Fashions, Patterns, Work for Busy Fingers, Woman's Realm, Farm Suggestions, Home Doctor, Household Suggestions, Puzzles, Young People, Children, The Home Beautiful, Lighter Vein, all come in for due treatment. May we again suggest to you that in speaking of the Monthly to your neighbors or whomsoever you may come in contact with, you are doing something that will help to bring together in one strong Canadian Nationality the many and diverse elements that are fast filling our Western Provinces.

In the June issue we endeavor to impress upon our subscribers the advantage of reading the advertising columns of the Monthly from month to month. There is no department of business to which more thought is given to-day than advertising, and as a consequence much that is interesting and educative will be found in every advertising page. Many of our readers will visit Winnipeg during Exhibition week and there is no better way of getting a correct idea of the city's progress and activity than by visiting the establishments whose announcements appear in the Monthly. This embraces many of the leading institutions of the city and almost every line of commerce. On behalf of our advertising patrons we assure our readers of a cordial welcome whether they call as purchasers or not.

Summer is a very busy season for most of our readers but even while in the midst of the work preparatory to the harvest, many opportunities are afforded our friends of saying a good word for the Western Home Monthly. Some of your neighbors may be recent arrivals in the Great West and they would appreciate your courtesy in drawing their attention to a magazine which they could really enjoy reading. We obtain the greater part of our circulation through the recommendations of our readers and this is why

we emphasize the importance of any little thoughtfulness which you may care to exercise on our behalf. This idea of getting subscribers for us is by no means a one-sided proposition. Every new subscriber means a step in the advancement of the magazine and those of our readers who have been on our mailing list for any length of time will readily concede that we are constantly adding new features and making the Western Home Monthly more and more attractive.

Our post-office competition—the results of which are announced in another page of this issue—was a phenomenal success. We have received numerous requests for another competition to be run on similar lines and at the moment of writing it would seem that our readers absolutely insist on another contest next winter. We may have more to say about this next month. We would like to publish all the flattering letters we have received during the past few weeks but lack of space prevents us. One lady voices the sentiments of hundreds of others when she writes: "I may say that I consider the competition in question a very excellent one in every respect. It has proved delightfully entertaining as well as instructive, during the long winter evenings as it has a tendency to sharpen one's memory. Then, again, looking at it from a business point of view, I undoubtedly think it an admirable idea with regard to inducing business houses to advertise in your periodical. I hope it may be only the beginning of many such competitions."

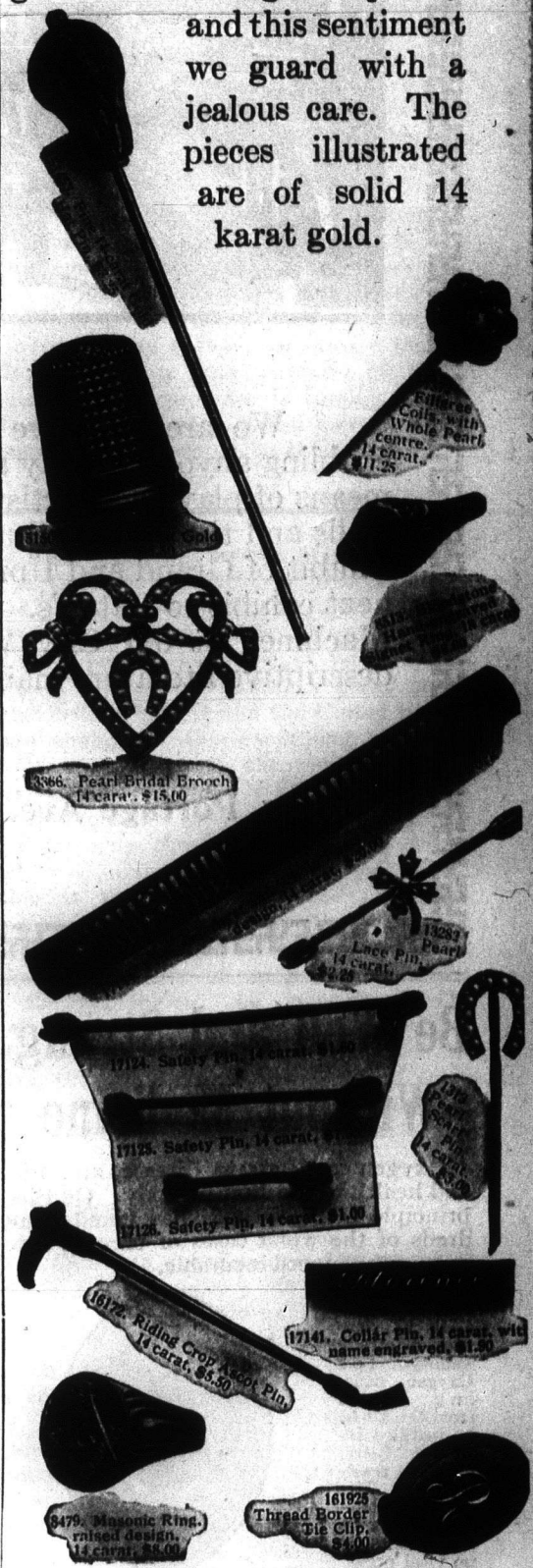
When you come to Winnipeg for the fair, don't forget to look us up and renew your subscription. The majority of our readers renew promptly and it might be remarked that a renewal is the surest sign to the publisher that his periodical is appreciated. The address tag on your paper always shows to what date your subscription is paid so that, as a matter of fact, it is quite unnecessary for us to write and tell you when it is time to renew. By taking an active interest in your subscription and promptly renewing when the time comes, you save us a great deal of trouble and in addition ensure for yourself uninterrupted receipt of the magazine. Some of our subscribers who, on forgetting to renew, have been cut off our list have expressed surprise at our "high-handed" attitude. A magazine, however, should be paid for the same as anything else and while some publishers are philanthropic enough to take long chances in this respect, we cannot, and only guarantee continuous receipt of the Western Home Monthly to those whose subscriptions are paid up in advance.

Earl Grey: I feel as convinced as I am that tomorrow's sun will rise that if you keep true to the highest ideals of duty and disinterested service, nothing can prevent Canada from becoming, perhaps before the close of the present century, not only the granary but the heart and soul and rudder of the Empire.

## GOLD JEWELLERY BY MAIL

DO not hesitate to send here for your Jewellery. There cannot, and will not, be any deception as to values.

It is a well known fact that any article from the House of "Birks" carries with it a guarantee of highest quality and this sentiment we guard with a jealous care. The pieces illustrated are of solid 14 karat gold.



We send these by registered mail to any address upon receipt of price, with the understanding that any piece unsatisfactory may be returned for a refund of the price paid.

Send for 120-page Catalogue.

## Henry Birks & Sons

Limited  
Mail Order Department  
Winnipeg - - - Man.