Interest in this Store Constantly Increases

-There's a Reason

36-in. Striped Flannelette

Now is the time for the home-sewer to start getting ready for fall. The selection of material is now at its best and prices are unusually low. This week we offer 36-in. fine Striped Flannelette, priced at per yard 29c.

Shop Here This Week --- Pure Wool Armure Serge We have simplified the problem of outfitting the girl by

offering this pure wool Armure Serge, 40 inches wide, in beautiful shades of navy, delft and cardinal, regular \$2 per yard,

Our Distinguishing Feature --- Values All the Time Novelty Skirtings at \$2.50 and \$3

The separate Skirt is in big demand this season and we are specially featuring this week a wide selection of new velour plaids and all wool Skirtings in "jazz" flannels, all colors; also used for one-piece dresses. Specially priced, \$2.50 per yard.

We're Showing Stylish New Fall Coats

It's time to buy now. Prices are much lower! In addition to the general price reduction, we've made it still better for you by selling on a very small margin of profit.

Ladies' and Young Ladies' Wrappy Coats—\$19, \$25, \$30.

Our Shoe Department the Busiest Spot in Town You buy Shoes here of good quality and at lower prices than elsewhere. Two specials this week:

Men's Goodyear Welt Brown Mahogany Shoe, with new

brogue toe. Regular price, \$8; special price, \$4.45.
Women's Goodyear Welt Brown Mahogany Calf, with new brogue toe and sport heel. Regular, \$8.50; special price,

Men's and Young Men's Suits

prices, with the very best style and quality. "We lead, ," is a true slogan of this store. OUR MEN'S HAT AND CAP DEPARTMENT is constantly in

Do not miss these specials.

E. A. MAYHEW & CO.

ingeneral and the comment of the com

COOD BLACK TEA IN BULK

50C PER POUND

LIPTON'S TEA, MIXED 50C

PER POUND

The Transcript.

Thursday, October 6, 1921

NEWBURY

Donald Fletcher was in London last TWO TEA SPECIALS week serving on the jury.

Mrs. Dixon returned home to Shet-

land on Thursday, her health being much improved. Elmer Connelly and wife spent Sun-

day with her mother at Coatsworth.
D. J. Batsner is in Des Moines this Mrs. J. J. Whittaker spent a few days with her sister, Miss Gay, on her way home to Windsor from Montreal

For Scalds and Burns.—Dr. Thomas' Eclectric Oil is a standard remedy for the prompt treatment of scalds and burns. Its healing power quickly soothes the pain and aids a speedy recovery from the injury. It is also an excellent remedy for all manner of cuts, bruises and sprains, as well as for relieving the pains arising from inflammation of various kinds. A bottle in the house and stable saves many a doctor's and veterinary's fee.

WARDSVILLE

Mrs. George Constant and baby daughter of Windsor spent a few days last week with friends in the

Anetin O'Hara and son James were called to Port Lambton last week on account of the serious 'llness of Mr. O'Hara's mother.

B. Heath of Chatham spent Sunday with his parents, Mr. and Mrs. John Heath

Mrs. (Dr.) Fuller McPherson and son Billy of Edmonton and Mr. East-brook of London spent Sunday with Mrs. Frank Henderson. A number from here attended Rod-

Miss Littye of St. Thomas is visiting Miss B. Gardiner.
Miss Violet Murphy spent the week.

d at her home here.
Miss Lorinne Henderson entertain-

Sold than all other Rheumatic Remedies combined for Rheu-matism, Neuritis, Neuralgia, Sciatica, Lumbago, etc.
Many doctors preacribe them, most druggists sell them. Write for free trial to Templeton, Toronto,

Sold by H. I. Johnston

Templeton's Rheumatic Capsules

Patterson.

A large number from this neighborhood attended the school fair in Apin Saturday. North Ekfrid school, No. 10, carried off their share of the prizes. They got first prize for singing and first for the best display of vegetables, also first for potatoes and first for crechet work, besides numerous other prizes. It was an ideal day? eation Park to see the children's dis-clay and enjoy the sports, all return-ng home in the evening well satis-

Mrs. Mary Jane McPhall of Arma

Walker of Mount Carmel gave Mr. Walker of Mount Carmel gave an excellent address to the Sunday school children Sunday afternoon. We are pleased to see Mr. and Mrs. Joseph Bolten and family home again after their extended trip to the West. Mrs. Howard Davis and son James called on Mr. and Mrs. Jack Davis Sunday

An Unblemished Record. Sensational advertising methods have so often been used to exploit worthless articles that we have always preferred to be very conservative in our claims for Dr. J. D. Kellogg's Asthma Remedy. We keep it before the public by modest announcements, relying almost wholly for its more extensive use upon its recommendation by those whom it relieves of Asthmas dreadful agonies. These are now numbered in many thousands. We suggest a trial of Dr. J. D. Kellogg's by every sufferer from Asthma. An Unblemished Record. Sensa-

The anniversary services which were held in the Methodist church here on Sunday last were well attended. Rev. Mr. Couch of Strathroy conducted both services. Special music was given by the choir. Mrs. Clarke and Mrs. Theaker sang a duet the morning, and Miss Browniee of Wyoming sang "Guard While I Sleep" at the evening service. The church was beautifully decorated with cut flowers.

church was beautifully decorated with cut flowers.

About 25 young people gathered at the home of Robert Parr on Friday evening to bid farewell to Miss Edna Sharp, who has held a position in his store for about two years. The young lady made many friends during her stay here and was showered with many useful articles. She left for her home near Kimbol Saturday, morning. Miss Bertha Hardy of Ekfrid has taken her place in the store. Miss Muriel Richards, who is attending Normal school in London, spent the week-end at her home here. Mr. and Mrs. Ernest Cawthorpe of Strathroy, formerly of this place, made a short visit with friends here. Walter Robinson of Western University, London, spent the week-end at his home here. Parnall's

Miller's Worm Powders will drive worms from the system without in interest in the morning the rain is still pouring down, so after a country breakfast we make a bolt for the train and are puffed back to town as stomach can assimilate them and welcome them as speedy easers of pain, because they promptly remove the worms that clusse the pain, and thus the suffering of the child is relieved. With so sterling a remedy at hand no child should suffer an hour from worms.

********** HE Canadian autumn is not a season to be trifled with and one is apt to find one self too breathless for words before its magnificence. It is an epic of color in which all the splendor of the year seems to flame for an instant line a mighty finale of searlest and the persons present were the grandparents and greatgrandparents. The pear seems to flame for an instant line a mighty finale of searlest sold dren are visiting with her parents.

the year seems to flame for an instant into a mighty finale of scarlet, gold and crimson.

The Ottawa river and its tributary, the Gatineau, which enters opposite the city, roughly parallel each other for a distance, and at one place a walk of 20 miles from a tiny station on the Gatineau will bring you over the hills to an even timer station beside the Ottawa—provided you can do the distance over the vilest of roads in the bare seven hours between trains and dark on an Octoberday. We thought we could, we, that tween trains and dark on an October Calday. We thought we could, we, that is the boy, who is really a girl, the botanist and I, for we had made many

other trips in the neighborhood not quite so long, and had learned to get out of holes when we got in them and Rev. Mr. McLean was the officiating

out of holes when we got in them and to find our way about when paths gave out and promising bush roads ended in a timber cut.

So here we are at our Gatineau river station, half-past ten in the morning, and off we start, pack on back, up the hill. The morning is suspiciously bright for October and the botanist shakes an experienced head, but thinks it won't rain before dark. The autumn woods are glorious; maple trees are vivid scarlet, green and crimson, here are birches dropping a golden largesse on the ground, while the dark pines seem to stand aloof both from magnificence and from change. We come to a village, a thing of sawmills and sawdust where a little river is dammed into a log-packed lake, and the sound of a harge seed to the clark of the content of the content of the sawdust where a little river is dammed into a log-packed lake, and the sound of a harge seed to the clarks. into a log-packed lake, and the sound of a buzz-saw drones into the silence of a buzz-saw drones into the spience. With a whoop and a rush the children break out from school, stopping an instant to stare and gabble shrill wonder at anyone's madness in walking when they might ride or stay at home.

home.

For us this village is the first parting of the ways and our maps are inscrutable. The botanist knows the patois and volunteers for service.

He comes back mystified. There is a road all right, and a diagram in the dust has fixed the next few miles the dust has fixed the next few miles of it in his head, but as for the stopping place, there used to be one, that is all! On we go until our desires and a hillside brook suggest lunch. The boy prides himself on his camp cooking, but the botanist of a thousand camps bids him sit still for once and see how it is really done—and the result is received with cheers. We sit around the fire for a minute or two, but the 10, 15, 20-mile verdict of the willagers is still in our ears, so we pack up and put our very best foot foremost.

by Miss Teller on behalf of the New bury Auxiliary.

On Friday night, Oct. 7, at 8 o'clock a returned missionary. Rev. Mr. Baumpas, will address the people of Newbury their car upset and was bad by damaged. The occupants escaped without serious injury.

The Methodist church held their anniversary services Stunday morning and evening, Rev. Mr. Miller of Mt. Brills week with friends it West anniversary services Stunday morning and evening, Rev. Mr. Miller of Mt. Brills week with friends it West anniversary services Stunday morning and evening, Rev. Mr. Miller of Mt. Brydges occupying the pulpit.

Elitjah' Lumley has purchased a bare, so to speak, run from seent to view. We find the cottage and nour inquiries are solely concerned with beds and breakfasts, for the miles lie behind us "Yes," says the cottager, in words of portent, "there used to be a place up the road a bit, but it was burntened.

As Finlay Sutton and David Walker ford car.

Harry Coyne attended the fall as sizes last week in London.

Bill Nethercott is on the sick-list.

Mrs. Harry Coyne and son Don spent last week with friends it West Lorne.

A s Inlay Sutton and David Walker ford car.

Harry Coyne attended the fall as without self-out is on the sick-list.

Mrs. Harry Coyne and son Don spent last week with friends it West Lorne.

A s Inlay Sutton and David Walker ford car.

Harry Coyne attended the fall as without self-out is on the sick-list.

Mrs. Harry Coyne and son Don spent last week with friends it West Lorne.

A s Inlay Sutton and David Walker ford car.

Harry Coyne attended the fall as without self-out is on the sick-list.

Mrs. Harry Coyne and son Don spent last week with friends it West Lorne.

A s Inlay Sutton and David Walker ford car.

Harry Coyne attended the fall as without self-out is on the sick-list.

Mrs. Harry Coyne and son Don spent last week with friends it West Lorne.

A s Inlay Sutton and David Walker ford car.

Harry Coyne attended the fall as without self-out is on the sick-list.

Mrs. Harry Coyne and son Don of the sick-Newbury their car upset and was badly damaged. The occupants escaped without serious injury.

The Methodist church held their anniversary Sunday morning ad evanniversary services Sunday morning and evening, Rev. Mr. Miller of Mt. Brydges occupying the pulpit.

NORTH EKFRID

George Down of Sarnia is the guest of Mr. and Mrs. J. Campbell of Lobo and Mr. and Mrs. Henry Pettit visited Mr. and Mrs. A. I. Howe of Appin Sunday.

Mrs. Campbell was the guest of Mr. and Mrs. Sam Hardy and family of Cairo were guests of Mr. and Mrs. Harry Hardy Sunday.

Mrs. George Laughton of London

Teverybody knows that is Canada there are more

Templeton's

Harry Coyne attended the fail as size sizes last week in London.

Bill Nethercott is on the sick-list.

Mrs. Harry Coyne and son Don pent last week with friends at West Lornes and son Don pent last week with friends at West Lorne.

A number from here attended Glen. On Mrs. James Moore is visiting in Glencoe.

Frank Shore and Mrs. Kirkpatrick of West Lorne spent Sunday with Mrs. Harry Coyne.

Apple-packing is the order of the day.

The community was shocked to whear of the sudden death of Mrs. John Gould which took place at Victoria Hospital, London, on Friday last. The funeral was held on Monday afternoon to Oakland cemetery. Sympathy is extended to the family.

A number from here attended services at Wardsville Sunday, annivers to hope once more, and on we go for the last lap of the race. Soon our feet thumb a bridge beneath which gurgles a stream, and we decide to stop and have supper; so we for the sudden death of Mrs. John which took place at Victoria Hospital, London, on Friday last. The funeral was held on Monday afternoon to Oakland cemetery. Sympathy is extended to the family of Cairo were guests of Mr. and Mrs. Stam Hardy Sunday.

A number from here attended services at Wardsville Sunday anniver and Mrs. Stam Hardy and family of Cairo were guests of Mr. and Mrs. Harry Hardy Sunday.

A number from here attended services at Wardsville Sunday anniver and Mrs. Harry Hardy Sund

A Tramp in Autumn Mr. and Mrs. John Decow of St. Thomas spent Thursday with relatives in this vicinity.
Mr. and Mrs. Allen Sitler and Mr. and Mrs. B. F. Jeffery and Mr. and Mrs. B. F. Jeffery and Mr. and Mrs. W. H. Jeffery of Newbury spent Sunday with Mr. and Mrs. and Mrs. Allen Mr. and Mrs. B. F. Jeffery and Mr. and Mrs. B. F. Jeffery and Mr. and Mrs. B. F. Jeffery of Newbury spent Sunday with Mr. and Mrs.

d moving to Blenheim James Murroe had the misfortune to have three head of cattle killed on the C.P.R. tracks last Tuesday night and a fourth had its leg broken.

A number from here attended Glen There are some second-crop rasp tree white with blossom has been seen.



·Put a New Roof Right Over the Old One

Do it with Art Craft—the economy roofing. You'll save the labor cost of tearing off the old roof—and the litter and the time. You'll have an all-weather-proof roof with

Art (raft Roof

This is the quality roof that wears, wears, wears. It is a beautiful roof that stays so for years and years. It is practical and economical. It costs less than other worthy roofings. Its colors are permanent. It is guaranteed for service.

Exclusive Agent, J. W. Edwards, Glencoe For Sale and Applied by Vincent Watterworth

For Winter Use

\$7.00 keg - 60 lbs. net Delivered

Order now your supply Large Lake Erie Ciscoes to be delivered November or December. Fresh 91c pound. DELIVERED your nearest express office. No charge for boxes or kegs. Procure early. Supply limited.

FINLAY FISH COMPANY

Port Stanley, Ont.

Wallacetown Fair

Thursday and Friday Oct. 6 and 7

Two Good Races Daily Special Attractions Before Grandstand Concert on Thursday Evening Dance Afterwards for the Young People Music by 36th Battalion Band

A Representative of the Hydro-Electric Power Commission will Speak on October 6th

unuminiminumunuminiminiminimini

Values in New

Autumn Dresses

The Best in Years at *25.00

Dresses of such unexpected style and beauty that one associates them with far higher prices. Canton Crepes, Crepe de Chine, Georgette Crepes and silk Tricolettes, in navy, black and brown. Trimmings of bugle beads, silk sashes and tassels and embroidery. Deep flowing sleeves, straight neck line. Misses' and Womens'.

Canadian Money Taken at Face Value

