

Questions

Canada, existing 3 digit zone designations will be integrated into it.

3. Quebec, October 1, 1969; Vancouver, June 1, 1969; Ottawa, August 1, 1969.

4. Toronto, \$72,785; London, \$8,402.

5. Toronto, Vancouver and London.

6. The response was generally favourable.

7. No.

8. No. Use of either old or new zone numbers will be quite compatible with the Post Office mail processing procedures. There is no need for anyone to change a zone address designation on his stationery at this time.

TORONTO—CONTRACTS PRECEDING THREE DIGIT ZONING

Question No. 2,413—**Mr. Macquarrie:**

1. Which companies were awarded contracts for advertizing campaigns preceding the scheduled introduction of the 3 digit zone programme for Metropolitan Toronto?

2. According to the contracts, how much was to be paid to the companies which were awarded contracts?

3. What were the terms of the contracts?

4. When was each of these contracts signed?

5. How much was actually paid to the companies awarded these contracts?

6. Who was responsible for the publication of the Toronto Zone Book and for the Toronto Metropolitan Zone Book?

7. Did any companies prematurely terminate advertizing the introduction of the 3 digit zone system on the grounds that a sufficient number of zone books were not available to the public in Metro Toronto?

8. Has the Post Office Department suspended or cancelled implementation of the rezoning programme and, if so, for how long?

9. What was the cost to the Post Office Department of planning the proposed 3 digit zone system for Toronto and (a) what was the cost of advertizing this proposed system (b) what was the cost of publishing the Toronto and Metropolitan

Toronto zone books (c) what was the total cost to the Post Office of the proposed 3 digit zone programme for Toronto?

Hon. Eric W. Kierans (Postmaster General and Minister of Communications): In so far as the Post Office Department is concerned: 1. Foster Advertising Agency of Montreal which conducts the complete Post Office advertising program.

2. See answer to Item 5.

3. See answer to Item 5.

4. Not applicable.

5. No separate contract was entered into for zoning advertising which was included in the general advertising program. Payments were: Advertising, \$60,785 (including 15 per cent commission to the agency); Production, approximately \$12,000.

6. The Director of Information and Public Relations of the Post Office Department.

7. No.

8. Implementation of the zoning system has been temporarily suspended pending the completion of a study of the possible use of a national postal code in Canada.

9. Planning, \$7,896; Advertising, \$72,785; Publishing, \$50,000; Total \$130,681.

MOOSONEE EDUCATION CENTRE

Question No. 2,414—**Mr. Roy (Timmins):**

1. What were the last actual costs paid to the Province of Ontario on the basis of expenditures incurred for the following courses given at the Moosonee Education Centre: construction labourer, heavy equipment operator, hotel and hospital services?

2. Were the initial invoices submitted by the Province for these courses, identical to the actual costs paid or were they adjusted before payment?

Hon. Allan J. MacEachen (Minister of Manpower and Immigration): 1. Payments:

Fiscal Year 1967/68
Basic Training for Skill Development
Heavy Equipment Operator

Interim	Settlement	Total
\$	\$	\$
6,480	5,395	11,874.77
18,560	76,260	94,820.29
25,040	81,655	106,695

Fiscal Year 1968/69
Construction Labourer
Heavy Equipment Operator
Hotel and Hospital Services

\$		
15,360		
28,800		
11,520		
55,680		