

# WE DO IT

**THROUGH** our "Mill-to-Man" Plan we sell you a Made-to-Your-Measure Suit or Overcoat for \$15, for which the ordinary custom tailor charges you \$30.

*We do it for \$15, No More, No Less.*

You don't care *how* WE DO IT for \$15,  
You don't care *why* WE DO IT for \$15, as long as

*We do it for \$15, No More, No Less.*

With our motto "A Square Deal for All"—and our guarantee, "Perfect Satisfaction as to Fit and Finish"—you will understand that when we tell you we make you a \$30 Suit or Overcoat for \$15

WE DO IT

**SUIT OR OVERCOAT**  
TAILORED-TO-MEASURE

**\$15**  
English and Scotch Woollen Co.  
NO MORE NO LESS

YOU can choose from thousands of wonderful woollens "Direct from the Mills"—you can choose just the style that meets your particular fancy and you won't be charged one cent for any little individuality "Extras." We sell you only *all wool* fabrics, and when we say we sell all wool

WE DO IT

**Ladies** Let us make you a nice warm "Mannish" Coat for winter wear. There is nothing that looks nicer than a man-tailored Coat, and we can give you just the cloth you fancy. It will cost you \$15—and that's all.

Why not buy your suit length from us for your next costume? Men's cloth makes the real swaggar suit—and besides, it has the wearing qualities found only in high-priced suits. Remember, we have thousands of patterns to choose from.

## A SAFE MAIL ORDER PLAN

Dealing here by mail is a guaranteed transaction in material, fit and finish. Send for *Free* outfit—samples, self-measuring chart, tape measure and style book. Suit or Overcoat to measure by mail—**\$15**—no extra charges. Address 415 St. Catherine St. East, Montreal.

### "Mill-to-Man Tailoring Service"

No More **\$15** No Less  
English & Scotch Woollen Co.  
No More **\$15** No Less  
Four Montreal Stores  
261 St. Catherine West, 904 Mt-Royal Ave. East, 740 Notre-Dame West, 415 St. Catherine East  
near Bleury, near Papineau, near St-Henri, near St-Hubert.  
107 Charlotte Street, St. John, N. B.

#### RECENT DEATHS

Mrs. John Gallagher died at her residence in Ennisville (N. B.) on the 18th, aged 77. She leaves three sons and two daughters, Henry and Frank, of Ennisville; Patrick, of Wytopicklock; Mrs. John Keegan, Wytopicklock, and Mrs. John Watson, of Monroe (Me.). There are also left two brothers and two sisters.

Charles Mooney, of Ennisville; John Mooney, who is in California; and Mrs. Hugh Monaghan and Mrs. Frank Blakeley.

Jonathan Hodgson, one of the most prominent citizens of Montreal, died yesterday at the age of eighty years. He was senior member of the firm of Hodgson, Summer & Co., director of the Merchants Bank, Victoria Life Insurance Company, Herald Publishing Company

and several other corporations. He was a strong Liberal in politics.

Two remarkable cases of unbroken succession of tenancy were mentioned at the sale of part of Sir David Davies Broughton's Cheshire estate at Crews, Eng. The Parson family had been tenants on the estate more than 200 years while the Cooke family had been tenants in unbroken succession for 267 years.

## SPORT NEWS OF A DAY; HOME AND ABROAD

### BOWLING

#### High Scoring

In the City League on Black's alleys last night the Tigers took three points from the Giants, making a season's record of 1417 for the alleys. McDonald of the Tigers had a high-man average of 104, while Morgan and Collins of the Giants each had an average of 100.

The Athletics last night defeated the Red Sox on Black's alleys in the third of a series of five games, the totals being 1200 to 1184.

No. 4 team won last night in the Victoria alleys in the Five-team League taking three points from No. 1 team. The scores were 1382 to 1341.

### CURLING

#### Thistle Club Meet

The Thistle Curling Club met in their rooms last evening and elected natch and managing committees for the year. Geo. L. Warwick, the president, was in the chair and Dr. F. Sawaya, Mr. Thayer and Dr. P. C. Bonnell were elected members. The names of two members with the first Canadian contingent will be kept on the rolls of the club during their absence.

### THE WHEEL

#### The Six Day Grind

At 11 o'clock last night there were thirteen teams left in the New York six day grind, ten of them hunched in the lead with 1884 miles, two laps. Verdi, Kaiser, Drobach, Anderson and Wohlrah, mixed up in a spill about ten o'clock but none were forced to retire. The leaders are still two miles, two laps ahead of the record.

### THE RING

#### Lightweight Match a Draw

Freddie Welsh, world's champion lightweight, and Jimmy Duffy, of Lockport, N. Y., fought a ten round draw at Buffalo last night. The bout was a spirited one, both men being in good shape.

Ritchie and Attell Have Made Up

Abe Attell and Willie Ritchie, both California ex-champions, who fell out some time ago, are reported to be good friends again. The reason for the difference is not known definitely but is thought to have followed Ritchie's refusal to engage Attell as sparring partner when Ritchie was matched with Charlie White for championship honors.

## CANADA IN THE WAR

Alec Whitehead, formerly on the staff of Macaulay Bros. & Co., King street has written to friends from Salisbury Plain, where he is now with the Canadian contingent, that he has been promoted to quarter master sergeant.

Representatives of the Standard, Globe, Telegraph and Times, of this city, and J. T. Hawke of the Montreal Transcript at a meeting last night decided to take active steps towards a publicity campaign in the interests of recruiting.

F. B. Ellis was chairman and H. V. McKinnon secretary.

A "mother" member of the Women's Canadian Club has written to the press suggesting a "tag day," the idea being to tag with a red rose all young men about the city who are willing to serve the flag.

There is also a suggestion that the many women who occupy seats at the Imperial at the big recruiting meeting this week should make a canvass in the interests of volunteering.

Lieut. Cyrus Inches in a letter to a friend in St. John from Salisbury Plain tells of an inspection by the King and Queen and says His Majesty spent some five minutes or so in conversation with Major Frank Magee talking about the



## Follow Shackleton

Follow Shackleton's example. He is taking Bovril to the Antarctic because his men must get every ounce of nourishment out of their food. You, too, can be sure of being nourished if you take Bovril.

In a single bottle of Bovril is packed away the nourishing value of many pounds of beef, and in addition Bovril has the peculiar property of making other foods more nourishing.

Even a plain meal yields much more strength and nourishment if you are taking Bovril. Shackleton's lead is a good lead—remember his words:—

**It—must—be BOVRIL**

Of all Bovril, etc., at 1-oz. 21 c.; 2-oz. 42 c.; 4-oz. 73 c.; 8-oz. \$1.25; 16-oz. \$2.50. Bovril Corolla, large, \$1.50; 2-oz. 40 c. 16-oz. Johnston's Field Beef (Vimbo), \$1.25.

guns in his battery, and that Queen Mary shook hands with him. Major T. E. Powers was another St. John soldier honored with a conversation with the Queen, who asked him many questions concerning conditions in the camp, enquiring particularly after the comfort of the men.

In lowering a large steel storage tank to its foundation in a deep pit, Honolulu engineers built up a temporary rest-

ing place of blocks of ice, and then, after the structure had been properly centered, melted the ice uniformly with live steam. The reservoir is 24 feet in diameter, 25 feet high, weighs 14 tons and has a capacity of 89,000 gallons.

The report that the surgeon who insisted on cutting out Charley Brickley's appendix was a Yale adherent is a libel. If it had been a Yale surgeon he'd have amputated Brickley's toe.



**THE EMPIRE TYPEWRITER**  
"Stands up" Under the Hardest Usage

THE "EMPIRE" has at least one-third less parts than any other standard typewriter. So well are these parts designed and made that even a blow of the clenched fist on the keyboard does no damage.

The "Empire" action is an easy, sliding, horizontal stroke instead of a swinging, upward hammer blow—less wearing, yet more effective. No other typewriter has this action.

Accurate, permanent alignment is ensured by an exclusive "Empire" device which locks the type at top, bottom and both sides at the moment it strikes the paper.

The "Empire", with less outlay for repairs, will do good work longer than any other typewriter made. The harder the usage, the more noticeable is the "Empire" superiority.

**FRANK FAIRWEATHER,**  
12 CANTERBURY ST., ST. JOHN, N. B.

WILLIAMS MFG. CO., LIMITED, 38 St. Peter St., Montreal.  
CLEGG & CLARKE, 49 St. Peter St., Quebec.  
WILLIAMS MFG. CO., LIMITED, 18 Adelaide St. W., Toronto.  
M. A. BISHOP, 52 McAdams St., Ottawa.

Head Office: Williams Mfg. Co., Limited, Montreal.

## Largely increased dividends

Will be paid in January, 1915, to holders of Canada Life policies eligible to share in them at that date.

## The Canada Life can do this

because its earnings of surplus in the past five years have established new records in the history of Canadian Life Insurance.

**Herbert C. Cox**  
President and General Manager

**J. M. QUEEN, Manager for New Brunswick, St. John**

## Great Values in Men's Overcoats and Suits at Wilcox November Clearing Sale

We are short of room and must move our Fall stock at once, for we need the room for Christmas goods and have marked our Overcoats and Suits at prices that should move them quickly.

Men's Overcoats  
worth \$30.00 for  
**\$22.00**

Men's Overcoats  
worth \$20.00 for  
**\$16.00**

Men's Overcoats  
worth \$13.00 for  
**\$8.98**

Men's Overcoats  
worth \$10.00 for  
**\$6.98**

Men's Suits from  
**\$10.00 to \$24.00**  
less 20 per cent.

Men's Gloves  
worth \$2.25 for  
**\$1.79**

Men's Gloves  
worth \$1.75 for  
**\$1.25**

Men's Gloves  
worth \$1.25 for  
**79 cts.**

Good Heavy Winter  
Caps for Men  
with fur lining at prices  
from  
**50c to \$1.75**

**FREE! FREE!**  
With every Man's Suit or Overcoat purchased this week you get a pair of \$1.25 Gloves FREE.

**Charlotte St.  
Cor. Union**