

C. N. R. TO GIVE RADIO CONCERT

Programme to be Broadcast From Moncton Tonight

Moncton, Nov. 10.—The second of the radio concerts to be broadcast by the new Moncton station will be held Tuesday evening and all radioists are advised to tune in on C. N. R. A. at 8 o'clock sharp, Atlantic time. The splendid success of the opening concert on Friday last proved highly gratifying to the officials who have charge of the new station at Moncton and they have since been receiving many congratulatory messages, many of them from distant points, advising that the programme was heard under the finest conditions.

Broadcasting will now take place regularly on Tuesdays and Fridays of each week. The programme for Tuesday is one of exceptional merit, the participating artists being selected with care.

Miss Anna Malenfant, the gifted contralto who has been studying for the last two years in Paris, will be heard in two numbers. The orchestra selections will be given by the Melody Boys' Orchestra, the same musicians who were heard to such good advantage last Friday. Walter Neale, a gifted tenor, of Moncton, will also be heard in two numbers.

John Stultz will give habitation readings. Alfre LeBlanc will play Tosti's "Good-Bye" as a trombone solo with orchestral accompaniment. There will be a piano solo by Joseph Massolo. Orchestral numbers are tuncful and catchy and the programme as a whole should prove most enjoyable. Listeners are requested to "phone or wire if they are hearing the programme successfully and any suggestions, as to encores will be given the best of consideration.

BUSINESS LOCALS

Dancing tonight, Studio.

CLIMO'S, 85 GERMAIN ST.
Somebody—somewhere—wants your photograph this Christmas. 4022-11-15

NOTICE

I hereby give notice that I will not hereafter be responsible for any goods purchased by my wife Eliza Burchill, formerly (Eliza Conway) living at 80 Ludlow street, West End.
JOHN M. BURCHILL, Jr.
St. John, N. B. 4010-11-14

COME AND GET WELL.
If the people of St. John could only hear of the marvellous cures we have had since coming here we would not be able to take care of the vast throngs who would come for treatment. Chiropractic Spinal Adjustments will cure both acute and chronic conditions, such as anæmia, asthma, biliousness, catarrh, diarrhoea, fevers, gaiter, insomnia, jaundice, kidney disorders, liver incordinations, mumps, quinsy, pleurisy, rheumatism, salt rheum, whooping cough, cancer, tumors, epilepsy, sick headaches, eye, ear, nose and throat troubles, etc., etc. Call on Reid & Reid, Dunlop Hotel building, King Square. No drugs, no operations. Consultation free.

BRITISH EMPIRE AND GREAT WAR

Sermon by Rev. W. McN.
Matthews—Tributes to Veterans.

The sermon preached on Sunday morning by Rev. W. McN. Matthews in the First Presbyterian church, West St. John, to the War Veterans, Cadets, Brunswick and Windsor Chapters of the I. O. O. F., and representative men of the city and county of St. John, was most favorable. His remarks were based on the text Micah 4th Chapter, 4th verse. "They shall sit every man under his vine and under his fig tree; and none shall make them afraid; for the mouth of the Lord of Hosts hath spoken it." He said:—

"The Great War is gradually receding into the past. Six years have passed since armistice and ten and a quarter years since war broke out. Whether for better or worse is a difficult matter for appraisal at present time. It is too near the horrors of war to be in a normal condition yet, but after the period of convalescence is complete we shall look without doubt for a saner and better world."

"I would call your attention to some sweeping changes wrought by the war. Not only was there wanton destruction in the war zone but the map of Europe had to be remade. Four Asiatic monarchies in Europe and Asia were swept away in the seething ferment of war and democratic forms of government substituted."

"There were also widespread economic changes and subtle and widespread changes in thought and feelings of people. Some things, however, have stood the shock of war. The British Empire has emerged with undiminished prestige and with honor and integrity unimpaired. We all know by dreadful experience how the empire suffered, but believe that through the future years, as long as history shall be read, wonder and admiration of historians and students of history will be the way in which the British people, shattered and bleeding from the war, with material resources fearfully impaired, arose with undaunted courage, launched, their wounds, paid their debt, erected memorials to their hero dead, and gave their influence in unimpaired measure towards restoring the world to normalcy."

Tribute to Veterans.
"In this fact lies one prime reason for celebrating Armistice Day. An

A Word From One Who Knows

WE PUBLISHED an advertisement in which we told the facts about our own business—The one that we know best.

Because these facts made us feel cheerful we thought they might make others feel cheerful. Business is good with us and we passed on the good news.

This straightforward advertisement brought us a comment from a great advertiser who knows what is needed at the present time.

Ford Motor Company
OF CANADA, LIMITED
Automobile and Truck Manufacturers

HENRY FORD, President.
W. R. CAMPBELL, Vice-President & Treasurer.
P. W. GRANDJEAN, Secretary.

CABLE ADDRESS
"FORD CANADA"
WESTERN UNION CODE

WORKS AND OFFICE
Ford, Ontario. October 13, 1924.

The Ontario Equitable Life and Accident Insurance Co.,
Waterloo, Ontario.

Gentlemen:—

ALL STATEMENTS OR AGREEMENTS CONTAINED IN THIS LETTER ARE CONFIDENTIAL AND NOT TO BE DISCLOSED TO ANY OTHER PERSONS WITHOUT THE WRITTEN CONSENT OF THE COMPANY. CLEVELAND ERRORS SUBJECT TO CORRECTION.

The writer noticed your advertisement in the
Globe of October 9th.

Please permit us to congratulate you upon this
stamp of advertising, which is of a kind best calculated to
restore public confidence at the present time.

Yours very truly,

FORD MOTOR COMPANY OF CANADA, Limited,

Sales Manager.

Here are the facts that we were praised for publishing:

	1920	1922	1924	Estimated
Total Assets	\$ 174,985	\$ 452,170	\$ 1,750,000	
Capital and Surplus	99,632	182,095	200,000	
Insurance in Force	1,053,300	13,207,339	26,000,000	
Income	150,633	315,014	600,075	
Reserves for Policyholders' Protection	20,278	194,526	1,315,000	Estimated

EQUITABLE AGENCY CO., LTD. H. Eldon Beyea, Manager

167 Prince William Street, St. John, N. B.

The ONTARIO EQUITABLE LIFE & ACCIDENT INSURANCE COMPANY

HEAD OFFICE WATERLOO, ONTARIO

S. C. TWEED, President.

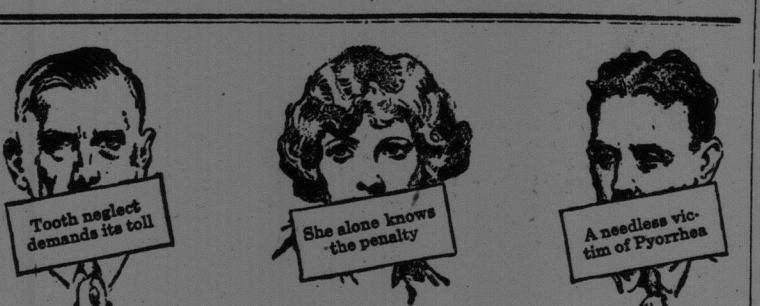


This month there again arises that yearly question of winter underwear. Why not answer it so that it will stay answered for the next three years at least. You may do this by purchasing three suits of any weight JAEGER pure wool. Get into pure wool early and be warm and comfortable and safe this winter. JAEGER garments fit perfectly, are made in every weight down to finest wool guano and the finish and workmanship are worthy of the registered name that appears only upon the best.

Shrunken garments replaced free. Attractive illustrated catalogue on request showing complete line of pure wool wear. Also list of shops selling.

JAEGER
Pure Wool

ADDRESS DEPT. 1
The Jaeger Co., Limited
Toronto Montreal Winnipeg



4 out of 5
Dental statistics show four out of every five over 40—and thousands younger, too—are victims of pyorrhea. Will you escape?

Pyorrhea is a disease of the gums—not the teeth

You may take good care of your teeth and still get Pyorrhea. Once Pyorrhea secures a firm hold, pus pockets form, gums become weak and flabby, the teeth loosen and fall out no matter how white and sound they may be.

Forhan's means healthy gums

It contains the right proportion of Forhan's Astringent, as used by the dental profession in treating Pyorrhea. Forhan's protects the gums, keeps them in a firm, healthy condition, and leaves the mouth sweet, fresh and wholesome. If you don't care to discontinue your regular tooth paste, at least brush your teeth and gums once a day with Forhan's.

Forhan's is more than a tooth paste; it checks Pyorrhea. Thousands have found it beneficial for years. For your own sake ask for and get Forhan's For the Gums. At all druggists, 35c and 60c in tubes.

Formula of R. J. Forhan, D. D. S.
Forhan's, Limited, Montreal

Forhan's
FOR THE GUMS

More than a tooth paste—
it checks Pyorrhea

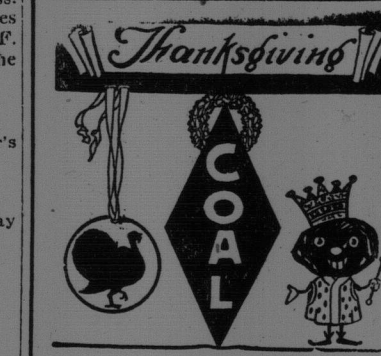
other reason for Canada celebrating Armistice Day is the fact that Canada is in a better position than any other country that went through the war from beginning to end. I would also pay a tribute to those who were mainly responsible for bringing about the triumph of right and justice—namely the Veterans of the War. The value of the veterans' association I would express the view that as time passes the fraternal features of the veterans' association ought to be more highly prized by them.

"A further reason for observing Armistice Day and coupling it with our National Thanksgiving Day is to perpetuate the feeling of relief and gratitude that filled our hearts when the armistice was first signed. Our soldiers went to war not in a militaristic spirit but to kill militarism. They went on a great moral crusade to put an end to war, and the armistice anniversary celebration perpetuates that spirit, and calls attention to our desire for settling international difficulties by peaceful means. In the future we may need a small army and a limited navy but we ought to think of them as police forces to keep the peace. We are grateful for the strong influence of the Veterans of the War in the councils of the world. I would call attention to the words of the text and the glowing peaceful ideals presented in the scriptures. The prophet says "That the time will come when they shall beat their swords into ploughshares and their spears into pruning hooks." That time shall come when the knowledge of the Lord shall cover the earth as the waters cover the seas. For the realization of this ideal we ought all to work and pray.

POLICE CALLED.
Yesterday afternoon at 4:30 o'clock, Police Constable Corvick responded to a call from 73 Lombard street, and

on arrival was informed by Mrs. Mary Charlton, that a man named John Beckwith had beaten her son, Percy,

and had tried to break into her house. When the officer arrived on the scene there was no sign of alleged disturber.



The cheeriness of the Thanksgiving season and feast is certain to be diminished unless the house is dependably and evenly heated. Our coal insures comfort.

Consumers Coal Co., Ltd.
68 Prince Wm. St.

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SPECIALS

Chicken, fresh killed, at . 34c

Fowl, fresh killed, at . 28c

Pork Roasts, choice . 20c

FRIES

Western Sirloin Steak, lb. . 25c

Western Round Steak, lb. . 20c

Bacon Pork Chops, 2 lbs. for . 35c

Liver, 2 lbs. for . 25c

Hamburg Steak, 2 lbs. for 25c

100 Roasts of Beef at . 10c lb.

Choice Prime Rib Roasts at 20c lb.

150 Barrels Choice Potatoes at . \$1.65 per bbl.

Open Evenings Free Delivery

National Packing Co.

Phone 5015. 215 Union St.

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Happiness in Every Pound

"Annie Laurie" Chocolates 65c

A real change and treat in good sweets.
Rich Coating, Perfect Centres, Fresh Always.

9 Sydney St. **WASSONS** 715 Main St.
Drug Store Service

To **MONTREAL TORONTO DETROIT CHICAGO** **CANADIAN NATIONAL RAILWAYS**

INTERNATIONAL LIMITED
Leaves Bonaventure Station, Montreal, 10.00 A. M. Daily.

OCEAN LIMITED
Makes Daily Connection from all Maritime Province Points.

For Fares, Reservations, Etc., Apply to
L. C. LYND, City Ticket Agent,
49 King Street

BUSINESS LOCALS

Hooch-aye for three real Scotch nights with "Jock" Elder, 19-20-21. 5088-11-12

Don't forget Mrs. Marie Furlong-Coleman's Saturday evening Dansantes at Pythian Castle. 5088-11-12

Woodmere class 9 tonight. Good music. 5081-11-12

COAL HANDLERS.
Semi-annual meeting Nov. 22 at 7:30 p. m. All work suspended. Election of officers, by order. 5060-11-12

The annual meeting of Associated Charities will be held November 12, at The Church of England Institute, 116 Princes St., at 4 p. m. Those interested cordially invited. 5090-11-12

Rich men of ancient Rome wore sandals that were elaborately embroidered and set with precious stones.

Brown's Grocery Co.
86 Prince Edward St., Phone M. 2666
Cor. King and Ludlow Sts., West 166

6 BIG SPECIALS

98 lb. Bags Regal or 5 Crown Flour . \$4.45
24 lb. Bags Regal or 5 Crown Flour . \$1.23
49 lb. Bags Royal Household Flour . \$2.35
Best White Potatoes, per Bushel (60 lbs.) . 65c
15 lbs. New Onions . 25c
Blue Bird Tea, per lb. . 62c
At our West Side Sanitary Meat Market we carry a full line of Choice Western Beef, Lamb, Pork, Fowl and Chickens, Ham and Bacon at lowest prices. We also carry a full line of all kinds of vegetables.
Phone W. 166.

Robertson's
554 Main St., Phone M. 3461
Cor. Waterloo and Golding Sts. Phone M. 3457

12 lbs. Lantic Fine Granulated Sugar . \$1.00
100 lb. Bag . \$8.25
2 pkgs. Lantic Pulverized Sugar . 25c
Delmonte Seedless Raisins . 10c pkg
10 lbs. Best Onions for . 25c
1/2 bbl. Bag Best White Potatoes (82 1/2 lbs.) . 85c
4 lb. Tin Pure Fruit Jam . 55c
4 lb. Tin Pure Strawberry or Raspberry Jam . 75c
4 lb. Tin Orange Marmalade 70c
Orange Pekoe Tea . 52c lb
Blue Bird Tea . 65c pkg
1 lb. Pail Peanut Butter . 25c
Fancy Peas 18c, 2 tins for 35c
1/2 lb. Tin Boneless Chicken 25c
4 Tins Sardines . 25c
3 Tins Kipperd Snacks for 22c
2 lb. tin Sliced Pineapple . 20c
2 lb. Tin Peas . 18c
2 lb. Tin Plums . 15c
Corn Beef . 22c tin
2 Tins Condensed Milk (sweetened) for . 25c
2 Tins Carnation Milk for 27c
2 pkgs Bran Flakes for . 25c
35c Bottle Olive Oil for . 29c
25c Bottle Mustard Pickles 19c
3 15c Boxes Matches for . 33c
6 Cakes Surprise Soap for 42c
3 lbs Bulk Cocoa for . 25c

M. A. MALONE
516 Main St. Phone M. 2913

THE 2 BARKERS, LTD.
100 Princess St.
Phone M. 642

Save money by purchasing your Groceries at Barker's. Satisfaction guaranteed or money cheerfully refunded.

12 lbs. Finest Granulated Sugar . 99c
100 lb. Bag Finest Granulated Sugar . \$4.50
24 lb. Bag Royal Household Flour \$1.23
10 lbs. Best Onions . 25c
Best White Potatoes, per peck (15 lbs) . 17c
Choice Orange Pekoe Tea, lb. . 51c
1 lb. Block Pure Lard . 21c
1 lb. Block Shortening . 19c
4 lbs. New Buckwheat . 23c
3 lbs. New Prunes . 23c
2 lb. Tin Corn Syrup . 19c
5 lb. Tin Corn Syrup . 25c
2 Tins Toilet Paper . 25c
3 Tins Classic Cleanser . 23c
2 lb. Tin Sliced Pineapple . 19c
2 Tins Brown's Clams . 35c
1 lb. Allspice . 12c
Apples, per barrel, from . \$1.50 up
5 pkgs. Jelly Powder . 25c
Matches, regular 15c size, 3 pkgs. for 30c
Orders delivered.
Thanksgiving Day, Monday, Nov. 10, our stores will be closed.

IT IS NOT TOO EARLY

to arrange for that Piano or Phonograph you are intending to have for Christmas.

Our stock is now complete and we have a beautiful assortment of instruments for your inspection.

Easy terms of payment arranged.

THE C. H. TOWNSHEND PIANO CO., LTD.

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