

30 Shopping Days Till Christmas. Begin Your Christmas Shopping Now. Better Assortments, Better Service. Come Early and Come Often.

# EATON'S DAILY STORE NEWS

Please carry small parcels. When in a crowd or on stair-cases, keep to the right.

## For That Hard-to-Choose-For Individual---the Man

It's practically the same story in every family---what to choose for the men folks---father, husband, son or brother. We suggest these as practical solutions to the problem. They are but a few from the great selection in the Men's Department on the Main Floor. The illustrations are from sketches made by our own artists from the actual garments and have been numbered, for convenience in ordering by telephone or mail



**No. 1.** English gown of serviceable, non-crushable material in camel's hair effect, and obtainable in grey or fawn. The edges of collar, front, pockets and cuffs are inlaid with felt braid and edged with cord. Sizes 34 to 44. Price, \$10.00.



**No. 2.** House coat of Japanese padded silk in plain shades—red, navy or light brown. Trimmed as illustrated with frog fasteners and corded edges. Very light and comfortable. Sizes 34 to 44. Price, \$5.00.

**No. 4.** Gown of soft serviceable material, in red, brown, grey or navy, with reverse side of cloth forming trimmings on collar and cuffs. Outlined with cord and felt braid. Sizes 34 to 44. Price, \$12.50.



**No. 5.** One of our very finest gowns in Venetian-finished cloth, in fawn, light brown or wine shades. Some in plain colors, others showing stripe (as illustrated) or small check trimmings, silk frog fasteners and girdle. Sizes 34 to 46. Price, \$18.00.

### HOW TO FIND HIS SIZE.

If you don't know what size to buy and don't want to let HIM know anything about it, get one of his vests—button it—flatten it out (the buttons down the centre) and measure across widest part (from lower part of armhole to lower part of armhole). Double your answer and you have the size. For instance, if the measurement is 18 inches, the size is 36; 19 inches, 38; 20 inches, 40; 22 inches, 44, etc., etc.

**No. 3.** Japanese padded silk gown with shawl collar, frog fasteners and heavy cord girdle at waist. Procurable in navy, light brown or red. Sizes 34 to 46. Prices, \$6.50 and \$7.50.

**Telephone Orders—**  
Call Adelaide 5000 and ask for Men's Clothing Department.

**Mail Orders—**  
State plainly number, size and color desired. Address order to Shopping Service Department and an expert shopper will choose the garment for you.



**No. 6.** A striking and handsome house coat of velvet cloth, in red and black stripe effect. Edges of coat, collar, pockets and cuff outlined with black felt braid and worsted cord. Sizes 34 to 44. Price, \$7.50.



**No. 7.** Beautiful house coat of sateen velvet with corded silk revers and silk linings. Sizes 34 to 44. Price, \$20.00.

Also silk velvet house coats with corded silk revers and silk linings, obtainable in same sizes, at \$25.00.

**No. 8.** Warm and serviceable house coat of thick soft material, with reverse of cloth forming stripe trimmings on collar and cuffs. Obtainable in Oxford grey or brown and in sizes 34 to 44. Price, \$7.50.



**No. 9.** A rich-looking gown in brocaded pattern in brown and black, with golden color broadcloth collar, cuffs and pocket flaps outlined with black and golden cord. Heavy girdle in same colors. Sizes 34 to 46. Price, \$15.00.

**No. 10.** Gown in camel's hair effect, with shawl collar and trimmings of inlaid felt braid, outlined with cord. Colors grey or fawn. Sizes 34 to 44. Price, \$10.00.

**No. 11.** Gown of a beautifully soft material in vicuna finish, in plain shades of navy, brown or mouse-grey, and with overplaid trimmings (reverse of cloth) on collar, cuffs and pockets. Heavy cord girdle with tassels. Sizes 34 to 44. Price, \$15.00.



**No. 12.** House jacket in American kersey cloth, in plain grey, brown or navy, trimmed with reverse of cloth, inlaid felt braid and cord. Fastens with two frog fasteners. Sizes 34 to 44. Price, \$18.00.



**No. 13.** Smart-looking house coat in several shades of grey, navy and brown, with edges outlined with felt braid and cord. Fastens with frog fastener. Sizes 36 to 44. Price, \$6.50.

**No. 14.** American house coat in medium weight Saxony-finished material, in plain brown, navy, grey and greenish-grey. Nicely trimmed on collar, pockets and cuffs with plaid. Fastens with one frog fastener. Sizes 34 to 46. Price, \$10.00.



**No. 15.** House coat in chevrot-finished material, with trimmings on collar, cuffs and pockets of shepherd's check in black and white with overplaid of blue and green. Sizes 34 to 46. Price, \$10.00.

**No. 16.** House coat of soft Saxony-finished material, in plain shades of grey and brown, and trimmed on collar, cuffs and pockets with contrasting material, outlined with felt braid and cord. Two frog fasteners. Sizes 34 to 46. Price, \$8.00.



**T. EATON CO LIMITED**

—Main Floor, Queen St.