STORE HOURS DURING MAY---INCLUDING SATURDAYS---8.30 A.M. to 5.30 P.M.

THE SIMPSON STORE

Bedroom Needs

Brass Bed, 2-inch posts and top rails. Regular $24.75. Friday **16.75**

Brass Bed, heavy posts and top rails. Regular $28.50. Friday **20.75**

Brass Bed, 2-inch posts, double top rails. Regular $34.00. Friday **22.75**

Bed Spring, heavy steel tube frame. Regular $4.25. Friday **3.25**

Mattress, filled with all cotton felt, built in layers. Regular $10.00. Friday 7.75

Box Spring, the best oil tempered springs, best art ticking. Regular $16.00. Friday 12.00

Dresser, quarter-cut oak finish, golden color. Regular $8.00. Friday 5.95

Dresser, white enamel, two long and two small drawers. Regular $20.50. Friday 16.75

Chiffonier, to match above dresser. Regular $20.50. Friday 17.50

Pillows, mixed feathers. Regular $1.35. Friday, pair ..... .95

Pillows, selected feathers. Friday, pair 2.95

Floorcovering Prices

SMALL AXMINSTER RUGS, HALF PRICE.
Two odd sizes, English Seamless Rugs, in two-tone rose and blue colorings; small trellis centre, with plain band borders.
Size 6 ft. x 6 ft., reg. $14.75, for 7.50
Size 5 ft. x 5 ft., reg. $9.75, for 4.95

ENGLISH VELVET RUGS.
25 only, seamless; four sizes and one color; plain brown centre, with line border.
Size 7.6 x 9.0, regular $18.25, Friday ... 14.75
Size 9.0 x 10.6, regular $25.75, Friday ... 21.50
Size 9.0 x 12.0, regular $29.50, Friday ... 23.75
Size 10.6 x 12.0, regular $35.50, Friday ... 29.25

100 ROLLS OF NEW FLOOR CLOTH AT 35c.
Splendid range of floral, tile, block, matting and wood patterns, for kitchens, halls, bedrooms and bathrooms, and for summer homes; 2 yards wide only. Square yard ..... .35

STAIR OIL CLOTH
Big range of patterns for stairs, landings, etc:
Canvas back, 3-4 ..... .19
Canvas back, 5-8 ..... .23
Painted back, 2-4 ..... .23
Painted back, 5-8 ..... .27
Painted back, 3-4 ..... .33

ODD WILTON AND AXMINSTER HEARTH RUGS.
Used for display purposes in our windows and showcases; perfect goods; Oriental and floral designs; sizes 27 in. x 54 in. and 36 in. x 63 in. Regular $5.95 to $9.25. Friday, 30 at 4.95

FIFTY BALES NEW MATTINGS, $3.50 BALE.
Good range of striped and checked effects, for summer cottages; green, red, blue and brown colorings; all clean, new straw; 36 inches wide, Friday, yard, 9c, or $3.50 for bale of 40 yards.

SLIGHTLY SOILED ODD RAG RUGS GREATLY REDUCED.
Six only Rag Rugs, with mottled centres and light chintz borders, in green, mauve and rose colorings. Size 7 ft. x 4 ft. Regular price $9.50. Friday .. 5.95

For Home Draperies

Curtain Nets, 25c per yard. New designs; 36 inches wide; borders on both sides; also 45 inches wide, in cross-bar patterns. Friday .25

Curtain Scrims, hemstitched borders. Friday, yard ..... .19

Curtain Scrims, 16c. Good quality, with colored borders in mauve, pink, blue and yellow. Friday, yard ..... .16

Casement Voile, 18c. Plain brown, blue and ivory. Regular price 35c. Friday, per yard ..... .18

Enamelware and Hardware

3,456 Pieces of Enamelware, white lining, light blue mottled blue or white outside.

Lipped Saucepans, 1, 1½, 2-quart size; **Sink Strainers,** white enamel; **Straight Covered Saucepans,** 2 and 3 quart; **Lipped Saucepans,** 2½, 3, 4 quarts. Friday ..... .25

Straight Covered Saucepans, 4, 5, 6 quarts; **Casseroles or Double-handled Saucepans.** Friday .. .49

Convex Covered Kettles, 6 quarts, Friday, 69c; 8 quarts, Friday, 79c; 10 quarts, Friday, 89c.

Double Boilers, 69c, 79c and 89c.

Oval Dish Pans, 59c and 69c.

Ice Cream Freezers, two-quart size, all metal. Friday ..... .98

Corn Brooms, four string, well made. Friday .25

"Little Beauty" Corn Broom, an exceptionally good grade, medium weight, its name describes the broom. Friday ..... .39

Polish Mops, for cleaning and polishing hardwood floors, linoleums, oilcloths. Friday ..... .25

Royal Floor Wax is second to none, made by the makers of "Old English" and sold for considerably less. 1-lb. tin, 39c; 2-lb. tin, 75c.

Toilet Goods Semi-Annual Sale

*Simpson's Massage Cream. Regular 25c. Sale price.... .17
*Bathasweet. Regular 25c. Sale price ..... .19
*Lambert's Liquid Almond Cream. Regular 20c. Sale price, 2 for ..... .25
*Pure Cold Cream in pots. Regular 25c. Sale price..... .17
*Tooth Powder in glass bottles. Regular 20c. Sale price .11
*Violet and Lilas de France Talcum Powder, ½-lb. tins. Sale price 9
*Imported Perfumes. Regular $2.00 to $4.00. Sale price, Half-Price.
*Murray and Lanman's Florida Water. Sale price ..... .37
*Perfumes. Regular price 25c. Sale price ..... .15
Emery Boards. Regular 15c bundle. Sale price..... .9
Nail Files, Button Hooks and Cuticle Knives, with white celluloid handles. Regular 25c. Sale price ..... .18
White Celluloid Clocks. Regular $1.25. Sale price..... .89
Hair Brushes, solid backs. Regular 25c. Sale price..... .19
Tooth Brushes. Regular price 15c. Sale price 9
*War Stamps Extra.

AT THE DRUG COUNTER.
Coal Tar Disinfectant. Regular 25c. Special ..... .15
K.A.C. Disinfectant. Regular 10c. Special 5
Burdock and Sarsaparilla. Regular 50c, for ..... .43
Sulphur and Molasses. Regular 20c, for ..... .17
Quinine and Iron Tonic. Regular 25c and 50c, for 19c and 37c.
Gloria Oil Liniment. Regular 50c. Special ..... .31
1,000 packages Home Dyes. Regular 10c, for 5
Hugel's Danderoff. Regular 40c. Special ..... .31
Syrup of Figs, large bottle. Regular 50c. Special..... .37
Antipain Tablets, for headache, neuralgia. Special, 100.. .89
Cascara Tablets, 5-grain. Regular 25c. Special..... .17
Rosco Eczema Ointment. Regular 25c. Special..... .19
Sponge Bags. Regular 25c to 50c. To clear ..... .19
Harrison's Weed Killer. Regular 50c, for ..... .39
War Tax Extra.

THE SIMPSON DRUG STORE

Gloves and Hosiery

Women's Silk Ankle Hose, "second" quality, slight defects, in black only, lisle thread top, sizes 8½ to 10. Friday bargain..... .25

Women's Black Cotton Hose, seamless, fast dye, extra fine weave, closely woven, spliced heel, toe, and sole; sizes 8½ to 10. Friday .12½

Women's Lisle Thread Hose, white and black, and black cotton hose with unbleached sole; extra fine qualities; sizes 8½ to 10; extra special value. Friday bargain, 3 pairs 55c, pair 19c.

Women's Chamoisette Gloves; odds and ends of regular stock; black, natural and white; odd sizes; no phone orders. Friday bargain at ..... .79

Men's Silk Lisle Thread Sox, near like silk, extra fine quality, great range of colors; spliced heel, toe and sole; sizes 9½ to 11. Regular 29c. Friday bargain ..... .19

Dressing Sacques 39c

Odd lines from regular stock, floral muslin or white, three-quarter sleeves, sizes 34 to 42.

No phone or mail orders. Regular 69c, 75c and $1.00. Friday ..... .39

Petticoats 69c

Moire and sateen; black, navy and gray, cut full with deep knife and novelty pleated flounces; sizes 34 to 42. Regular $1.00. Friday. .69

Trimmings

Second Floor. Remnants and short ends of some of our very best French trimmings, bandings, appliques and motif effects; jet, crystal and colored blendings; pieces ½ to 1½ yards long. Were $1.50 to $3.00 yd. Friday, yd... .50

Sale of Antique Jewelry

Filagree Jewelry, including necklaces, rings, brooches and scarf pins, in hand-pierced and filagree designs, oxydized finish, genuine onyx, jade, lapis lazuli, topaz, etc. Friday 3.95

Beaded Bags

76 black beaded bags. Regular $1.50 to $3.00. Friday 75c to $1.50 each.

No phone orders.

TODAY'S BARGAINS

For 8.30 a.m. customers there are many extraordinary opportunities for today. Some of them in lots too small to be recorded here. Make your visit early.

Boys' Suits Today $2.95

300 English Tweed Suits, dark grays and browns, with stripe patterns; full cut bloomers; lined throughout. Sizes 25 to 36. Friday bargain 2.95

BOYS' HAND-TAILORED SUITS, $6.85.

You will do well to outfit the boy on Friday with one of these hand-tailored suits; splendid lot to choose from; grays and browns, in several shades and novelty weaves that look particularly well; single-breasted yoke Norfolk styles, with full-fitting bloomers. Sizes 26 to 34. Regular $8.50, $10.00, $10.50, $11.00 and $12.00. Friday bargain 6.85

BOYS' RAINCOATS AT $3.95.

Perfectly rainproof; single-breasted; button up to the chin style, with full cut skirt; well tailored; seams are taped and cemented. Sizes 6 to 16 years. Friday bargain 3.95

3,000 BOYS' WASH SUITS, 75c.

Shown in linens, chambrays, novelties, Madras and tennis washing fabrics, in shades of white, blue, tan and combination colorings; Norfolk, vestee, Oliver Twist and Tommy Tucker styles, with knee pants. Sizes 2½ to 7 years. Friday bargain ..... .75

Steamer Trunks

Heavy canvas covered, with straps, wide slats, iron bound, valance clamps and slat protectors, check lining, with divided tray. Size 36-inch. Friday 4.95

SUIT CASES.

Cowhide leather, with straps, swing handle, brass lock and catches, linen lined, with pocket and inside straps. Friday, size 24-inch, $6.95; 26-inch, $7.25.

CLUB BAGS.

Walrus grain leather, double handle, sewed frames, leather lined, with pockets. Friday, size 17-inch, $7.50; 18-inch, $8.00; 19-inch, $8.50.

200 Men's $10 Suits $7.45

All woollen cloths, with all the best trimmings; English tweeds, in gray and brown mixed patterns; nicely tailored, in fashionable single-breasted, three-button sacque style; single-breasted vest. Sizes 36 to 44. Friday bargain 7.45

650 Pairs Men's Boots at $1.99

Sizes 6 to 11, Blucher cut, box kip and dongola kid leather, with two-ply solid standard screw soles; popular toe shapes, low heels. Regular $3.00. Friday bargain 1.99

GIRLS' SCHOOL BOOTS.

600 pairs only, button or lace boots, made of dongola kid leather, with patent toe caps; also box kip leather made with choice grade of sole stock, with low, flat heels. These boots are made on wide fitting last; sizes 5 to 7½. Friday bargain, at 1.19

Same styles, 8 to 10½. Friday bargain 1.29

1500 Pairs Women's $3 and $3.50 Boots at $1.99

Button and lace; gunmetal, dongola kid, patent colt and black suede; medium and light flexible McKay sewn soles; Cuban, low and spool heels; several different toe shapes; new goods. Sizes 2½ to 7. Regular $3.00 and $3.50. Friday bargain 1.99

LOW SHOES FOR WOMEN, $2.49.

If you wear small sizes, here are 800 pairs black lace low shoes to choose from, patent colt, kid and gunmetal leather, with patent and self tips; turn, flexible McKay and Goodyear welt soles; good variety toe shapes, with Cuban, medium and Spanish heels; sizes run mostly 2½ to 4½, with a few larger sizes. Regular $3.50, $4.00 and $4.50. Friday bargain 2.49

TODAY'S MARKET LIST

Telephone Tonight, 5.30 to 10.00 o'Clock, for Provisions to Go by Early Delivery Saturday.

CALL UP ADELAIDE 6100

MEATS.
A choice selection of high-grade fresh Veal, specially priced for Friday selling.
Breast of Veal, per lb. ..... .13
Back of Veal, per lb. ..... .18
Loin Roast of Veal, per lb. ..... .20
Fillet of Veal, per lb. ..... .26
Veal Cutlets, per lb. ..... .30
Best Rib Roast, finest beef, per lb. ..... .24
Round Steak, Simpson quality, per lb. ..... .24
Minced Shoulder Steak, per lb. ..... .15
Family Sausage, our own make, per lb. ..... .12½
Best All Pork Sausage, our own make, per lb. ..... .20

FISH.
Fresh caught lake and sea fish received daily in the Fish Section of the Market.

GROCERIES.
One car Standard Granulated Sugar, in 20-lb. cotton bags, per bag 1.70
Choice Family Flour, ¼-bag ..... .65
Yellow Cooking Sugar, 6 lbs. ..... .50
California Seeded Raisins, 3 packages ..... .31
Choice Cleaned Currants, 2 lbs. ..... .26
Perfection Baking Powder, 3 tins ..... .25
Heather Brand Extracts, assorted, 2½-oz. bottle, 3 bottles ..... .25
New Orleans Molasses, 2-lb. tin ..... .10
Mixed Pastry Spice, per tin 7
Crisco, per tin ..... .30
Finest Creamery Butter, per lb. ..... .32
Canada Cornstarch, package 8
Choice Pink Salmon, tall tin ..... .10
Finest Canned Lombard Plums, 3 tins ..... .25
Canned Pumpkin, 3 tins ..... .25
Finest Shelled Walnuts, per lb. ..... .45
Choice Rangoon Rice, 4½ lbs. ..... .25
Finest Pearl Tapioca, 2¼ lbs. ..... .25
Finest Evaporated Peaches, 3 lbs. ..... .25
Canned Corn or Peas, 3 tins ..... .25
English Malt Vinegar, reputed quart bottle ..... .15
Toasted Cornflakes, 3 packages ..... .25
500 lbs. Fresh Fruit Cake, per lb. ..... .18
Fancy Mixed Biscuits, per lb. ..... .18
1,000 lbs. Pure Ceylon Tea of uniform quality and fine flavor, black or mixed. Friday, 2½ lbs... .74

FRUIT SECTION.
One Car Choice California Sunkist Oranges, large size, sweet and seedless. Regular 50c. Per doz. .39
Finest Delaware Potatoes, peck ..... .35
New Cabbage, each 5
Fresh Rhubarb, bunch 5

FLOWER SECTION.
500 Rambler Rose Bushes, in bloom, pink and crimson, each ..... .69
1,000 baskets Pansies, large bloom, good assortment, containing six roots, each ..... .20
Finest Hardy Geraniums, good bloom, assorted colors, per doz., $1.25 and $1.50.
Silver Leaf Geranium Plants, doz. ..... .60
Dahlia Roots, assorted colors, 2 for ..... .15
Gladiolus Bulbs, assorted, 2 doz. ..... .25
Summer Home Lawn Grass Seed, 1-lb. package.. .15
Flower and Vegetable Seeds, assorted, 16 pkgs... .25
Good assortment of Vines, Creepers, Shrubs, etc., fresh daily at moderate prices.

CANDY SECTION.
1,000 lbs. Fruit and Nut Maple Cream. Regular 15c, 2 lbs. ..... .25
1,000 lbs. Fresh Salted Peanuts, lb. ..... .15
500 lbs. Chocolate Covered Peanut Clusters, per lb. .29

(Main Floor and Basement).

Boys' Jerseys

SPECIAL 19c.
Cotton Jerseys, pull-over style, in blue, blue and blue, white and sky; short or long sleeves; sizes 18 to 32. Regular 25c. Friday ..... .19

50c MERINO UNDERWEAR AT 33c.
Natural shade, shirts and drawers; sizes, boys', 20 to 32, men's 34 to 44. Friday. .33

BALBRIGGAN UNDERWEAR AT 19c.
Men's Underwear, natural shade, shirts and drawers; sizes 34 to 40. Friday .19

MEN'S WORK SHIRTS.
Blue chambray, collar attached, large bodies; sizes 14 to 16½. Friday, for .. .49

Umbrellas at 95c

A big special purchase of real silk and wool covered umbrellas. No question as to wear and fast dye. Best steel Paragon frames. Handles are of natural woods, plain or mounted. We cannot buy these umbrellas today for the price we ask for them tomorrow. Friday, for .. .95

200 JAPANESE BASKETS.
Large and small, for flowers and fruit. Also trays and scrap baskets. Regular 50c to $1.00. Friday bargain ..... .25

Fancy Ribbons 33c

Variety of new designs, stripes, flowered patterns, polka dots, plaids and self colors, all new. Odd bolts. Were 50c, 60c, 75c, $1.00 and $1.25 yd. Friday. ..... .33

Silver Set of 26 Pieces at $6.95.

30 sets only, including six each Rogers' Silver-plated Tea Spoons, Dessert Spoons, Dessert Forks and Silver-plated Dessert Knives with plain solid handles; also two Table Spoons, plain and fancy patterns; 26 pieces in satin-lined, leatherette-covered case. Regular $8.00. Friday 6.95

KNIFE AND FORK SET, $3.29.
12 pieces, including six Rogers' 12 dwt. silver-plated knives, plain pattern, solid handles and six silver-plated forks to match. Regular $4.50, Friday. 3.29

$4.00 CASSEROLES AT $2.98.
Oval shape, brown fireproof lining, pierced silver-plated frame, with black ebonized wood handles. Regular $4.00. Friday 2.98

Savings in China

English semi-porcelain; clear, white, even surface. Friday bargain 5

CUPS AND SAUCERS, 8c.
Thin English semi-porcelain; clear white or floral decoration. Friday bargain, cup and saucer for 8

ODD WEDGWOOD DINNERWARE.
15c Cups and Saucers, blue decoration ..... .10
12c Tea Plates 9
7c Fruit Saucers 5
23c Meat Platters ..... .15
8c to 10c English Decorated Tea, Soup and Dinner Plates; good quality; various decorations. Friday bargain, each 5
500 English Teapots at 19c. Various decorations; jet and Rockingham teapots; 3 and 4-cup sizes. Regular 25c to 35c. Bargain ..... .19

COLONIAL GLASSWARE BARGAINS.
49c Water Sets ..... .34
75c Berry Sets ..... .49
25c Butter Tubs ..... .19

TABLE TUMBLERS, 3c.
Good quality, key decoration. Friday, each 3

Colonial Footed Ice Cream Dishes 5
Colonial Fruit Bowls, bargain, each ..... .23
Heavy Fluted Bottom Kitchen Tumblers. Friday, bargain, each 4

Wall Paper Bargains

Chambray Bedroom Papers, small overprint effect. Regular 20c. Friday bargain, roll 6

Floral Borders, for cutting out, to match chambray papers. Regular 10c yard. Friday bargain 2

Hall Papers, conventional designs, in gold and colors. Regular 25c. Friday bargain, per roll 8

Borders to Match. Regular 6c. Friday, yard 2

Imported Wall Papers, 20 patterns and colorings; walls only. Regular 50c. Friday bargain, roll ..... .14

Fancy Ceiling Papers. Regular 15c. Clearing Friday, roll 5

English Pebble Papers, heavy embossed surface; gray, blue, green and brown; walls. Regular 65c. Friday, per roll ..... .20

Good Sheeting at 19c

8.30 A. M. SPECIAL.
6,000 yards, fully bleached, plain weave, good heavy quality; about 70 inches wide. Friday, yard ..... .19

10c and 12½c Factory Cotton at 7½c—4,000 yards, general purpose cottons, will bleach easily, 36 inches wide. Friday, yard 7½

18c White Flannelette at 14c—Width 36 inches, closely woven, nice soft napped finish. Friday, yard ..... .14

White or Fancy Table Oilcloths, 45 inches wide. Friday, yard ..... .22

Fancy Striped Turkish Roller Towelling, made in England; width 16 inches. Clearing Friday, yard .10

Bleached Table Damask, assorted designs, 62 inches wide. Friday, yard ..... .38

Hemstitched Bed Sheets, bleached, size about 2 x 2½ yards. Regular $1.75. Friday, per pair 1.47

White English Satin Quilts, for double beds; size 72 x 94 inches. Friday 1.98

Clearing Spring Millinery

TAILORED HATS AT $3.50.
Large variety of simple trimmed hats, for travelling. Regular $5.00 to $10.00. Friday 3.50

MATRONS' HATS AT $3.50.
Soft, dressy styles, in black with colored flowers. Regular $5.00. Friday 3.50

TABLES OF TRIMMED HATS AT $2.65.
Clearing our colored hats, most of them sailors or sailor effects. Regular $4.50, $5.00, $6.50 and $7.50. Friday 2.65

3,000 UNTRIMMED HATS AT 50c.
In black, white, burnt or navy; tricorns, turbans and sailors. Regular $1.00 and $1.25. Friday ... .50
$1.50 Children's Untrimmed Shapes. Friday .. .75

Corsets for $1.25

Clearing our regular stock; all new models of the following makes: "C. C. a la Grace," "D. and A." and "La Deesse." Sizes 19 to 30 inches in the lot. No phone or mail orders. Regular $2.00, $2.50 and $3.00. Friday bargain 1.25

$2.50 TO $6.00 BRASSIERES, $1.00.
200 only, in 12 models, all incomplete in size range, hence must be cleared; hooked front and crossed back models; sizes 34 to 44 bust in the lot. No phone or mail orders. Regular $2.50 to $6.00. Friday bargain 1.00

WOMEN'S 35c COMBINATIONS, 19c.
Fine ribbed white cotton; sizes 32 to 38 bust. Regular 35c. Friday bargain ..... .19
Women's Vests, ribbed white cotton; sizes 34 to 38 bust. Regular 17c. Friday bargain ..... .12½
Children's Vests, ribbed white cotton; sizes 2 to 14 years. Friday bargain ..... .10

The Robert SIMPSON Company Limited