

ROWAT'S COFFEE
The best quality procurable. There is no better Coffee.
60c PER POUND.
T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052
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A TIP

When you're busy, you're cheerful. When you're cheerful, business is good. We are both. Strap watches for men are no longer considered "sissy." The boys in khaki found them handy. They are even better suited for civilian life. A real good assortment of wrist watches are shown by John A. Nash, My Jeweler. He sells only the good ones "that tell the truth." His store is 26 Dundas street. "Where you will eventually buy."

TYPEWRITER SICK?

Call us up. We are professional doctors on all makes of machines. Work guaranteed. Typewriter Inspection Company, Room 4, London Loan Building, Phone 6619.

THE ROYAL ROAD

to fortune has not yet been discovered, but some firms are "arriving" quickly and safely by the Advertising Route.

Federal Advertising Agency

T. H. YULL
Dominion Savings Building
LONDON, CANADA.

CALL 4071

FOR ELECTRIC WORK AND SUPPLIES.
WESTERN ONTARIO ELECTRIC CO.
217 DUNDAS STREET.



Diamonds

Loose and mounted stones.
Rings \$ 5.00 to \$500.00
Lavalieres ... \$15.00 to \$275.00
Earrings ... \$25.00 to \$250.00

C. H. Ward & Co.

Diamond Merchants and Jewelers.
386 Richmond St. Phone 1084.

Have You

Pains,
Cramps,
Calluses or
a Burning Sensation

at or near where the finger points? If so,

DR. SCHOLL

has perfected a special appliance, known as the

Anterior Metatarsal Arch Support

which will positively relieve that particular foot ailment.

For Sale at all RELIABLE SHOE DEALERS.

Write for Dr. Scholl's Free Booklet, "Treatment and Care of the Feet."

Dept. D-1,
112 Adelaide St. E., Toronto,
Also Chicago, New York, and
London, England.

SCHOLL Eases the Feet

WE CARRY A COMPLETE STOCK OF DR. SCHOLL'S FOOT COMFORT APPLIANCES.

A graduate Practitioner in charge of this department. Bring your foot troubles to us and have them properly taken care of. Consultations free. Ask for one of Dr. Scholl's booklets, "Treatment and Care of the Feet." They're free.

THE PEOPLES SHOE STORE

131 Dundas Street, 12 Market Square
NO PROPERTY TOO LARGE OR TOO small to receive my prompt personal and careful attention. Reely, 755 York street.

Now Is the Time

to obtain the greatest pleasure from your home hours. The long evenings are with us, we will have longer hours of brightness. You will be surprised at the cheerfulness of your home hours if you redecorate with some of the new wall papers.

COLERICKS'

212 DUNDAS STREET.

Peters Colonial Chocolates--

OLD-FASHIONED HOMEMADE—
Nut and cream centres, deliciously fresh. 60c

Peters - Shops

LA BERNICIA HEADS VAUDEVILLE PROGRAM AT THE GRAND TODAY

"America's Youngest Prima Ballerina" and Classic Dancers.

FOUR OTHER ACTS

Alice Brady Appears in New Film Feature, "The Better Half."

La Bernicia, billed as "America's Youngest Prima Ballerina," assisted by Princess Kla-Wah-Nah, Indian Harpiste and a company of classic dancers, will be the feature of the vaudeville bill at the Grand today, Tuesday and Wednesday. La Bernicia and her company are art interpreters of the highest order. In the "Dance of the Rose," they give the very essence of the poetry of motion—is daintiness personified. The pose upon which the curtain goes up, and which she assumes after she has danced through her opening solo is the very perfection of technique, and one hardly dares to think of the hours and weeks and months Bernicia must have studied to achieve such an end. All Madame Bernicia's associates are artists of excellence, costumes also being appropriate.

"Wanda," the seal with a human brain, will also be a big feature on this bill. The owner and trainer is certainly warranted in his assertion that "Wanda" is the best trained and most intelligent of all performing seals. The comedy of the offering is furnished by another seal equally, as well trained as "Wanda."

Comedy Sketch. "Excess Baggage," a screaming comedy sketch will be presented by Leish De Lancy and company. The story has to do with "A Knight of the Road," who acting in the most chivalrous manner to a strange woman who enters his room in the hotel by mistake, causing a series of misunderstandings and comedy situations that starts the fun that never lets up for a single second until the curtains fall.

Walter Daniels and Mina Walters will present "Nonsense and Other Things Amusing," a most cleverly arranged offering of music, song, meriment, pathos and patriotism. Mr. Daniels is a droll comedian who specializes in old man characters, and Miss Walters is a stately brunette of unusual beauty and charming personality.

Bert and Lottie Walton, "The Cretonne Duo," in ten minutes of versatility, will amuse and entertain delightfully with their novel offering which is a way out of the ordinary.

Alice Brady in "The Better Half," in "The Better Half," which will be shown at the Grand today, Tuesday and Wednesday. Alice Brady will be seen in the latest and best of her Select pictures in the double role of twin sisters. Louise and Trixie are twin sisters, who have grown up from childhood with their adopted cousin, Michael Thwaite.

After Michael has graduated from college he marries Trixie. Louise then takes up the study of nursing in a New York hospital, while Trixie busies herself with society and Hendrick Thurston, an actor and libertine. Finally she leaves Michael and goes to Europe with

Thurston, leaving Louise to care for Michael, who has just his sight after being beaten by thugs. As the weeks wear on, Louise gradually takes Trixie's place with Michael, although Michael thinks it Trixie who is with him. Finally Thurston quarrels with Trixie, and she comes back to America. After she learns that Louise loves Michael, she kills herself, and Louise is left alone to nurse Michael back to health. The day comes at last, when Michael's bandages are removed, and he finds that it is Louise, and not Trixie, who has been with him.

WEEKLY HIGH COURT

In the case of Siddall vs. Smithson, at the weekly high court at the courthouse Saturday, at which Hon. Mr. Justice Kelly presided, there was a motion to dismiss the plaintiff's action on account of the irregularity of the writ, as it was for service out of jurisdiction and an order was not obtained. A cross-motion was made to amend the writ by adding another party defendant, and to serve the writ or a notice of it out of jurisdiction, as service had not yet been made. Judgment was reserved. R. G. Fisher for the motion; E. W. M. Flock for the plaintiff.

In the case of Rumball vs. Flannigan, the defendant not having entered an appearance to the writ served upon him, there was a motion for judgment of the amount claimed as overdue under an agreement for the purchase of land and for a declaration that any interest in the land of the defendant is barred. The land in question is in the Township of London. Judgment is to be entered after two weeks' notice to the defendant, as asked, if payment is not made by that time. John M. McEvoy for the motion.

Re Hobbs vs. West Nissouri. There was a motion on behalf of the defendant Blight to dismiss the action for prosecution, some reason being shown for the delay in proceeding. The motion stands adjourned for four weeks. P. H. Bartlett for the motion; W. R. Meredith for the plaintiff.

The case of Macklin vs. the Imperial Warehousing Company of Wichita, Kansas, stands adjourned for a week.



MRS. CHARLIE CHAPLIN, appearing at the Majestic today and Tuesday, in "Fox Husband Only." Also a Pathe comedy, a British News Weekly, a Burton Holmes travelogue and the Buckeye Jazz Band in vaudeville.



La Bernicia, known as "America's Youngest Prima Ballerina," assisted by a company of classic dancers, appearing as the headline attraction at the Grand, today, Tuesday and Wednesday.



At the Patricia Theatre today, Tuesday and Wednesday, in "Under the Yoke." Also Charlie Chaplin in "A Night in the Show." A News Weekly Film and Libby Brown and Conlon in vaudeville.

BROADSIDE AFTER BROADSIDE

100 dozen \$1.25 MEN'S FINE MERINO UNDERWEAR, shirts and drawers, sizes 32 to 44 59c

GREY FLANNEL SHIRTS, \$2.50 and \$2.75 values, strong and durable. Double seams. Evely's price \$1.47

Wardrobes emptied—Suit Hangers by the dozen lying on the floor each night—broken tape-lines—buyers morning, afternoon and evening. Cash sales largest in the store's history. Broadside after broadside. That's it. We would worry had we time.

Now for Another \$10,000 of the Stock Out This Week

YOU'LL HAVE TO HURRY!

COME!

5,000 Rolls Best 10c TOILET PAPER, While it lasts, 6 Rolls for 25c

\$2 BOYS' KNICKERS All sizes \$1.19

STOP!

THIS WAY TO THE BARGAINS

The Old Dyes—The Old Blues

Gigantic Sale of Men's Suits

Undoubtedly the Biggest Suit Bargains ever offered by this or any other store hereabouts.

Men's Suits, \$18.00 Values \$13.50

Men's Suits, \$20.00 and \$22.00 Values \$14.90

Men's Suits, \$25.00 to \$27.50 Values \$17.25

Men's Suits, \$28.00 to \$30.00 values \$19.50

Men's Suits, \$32.50 to \$35.00 Values \$24.90

Men's Suits, \$40.00 and \$45.00 Values \$29.75

Hundreds To Pick From

\$16.50 Raincoats \$9.90

\$1.25 Fleece Shirts and Drawers 59c

"A week's business every day is my system."—Evely.

50 ONLY MEN'S WORSTED \$25.00 AND \$27.50 SUITS, in the new browns, greys; also stripes and overchecks.

Sizes 36 to 44. EVELY'S PRICE \$17.25

200 PAIRS MEN'S \$5.00 WORSTED PANTS. Hurry for these \$3.35

CAPACITY CROWDS!

Sale Prices Bring the People. Everybody Satisfied That Lower Prices Exist.

\$1.25 Pure Silk Socks, in grey, champagne and black 89c

Men's \$1.35 Silk Socks 95c

\$1.00 Silk Socks, whites and blacks 75c

\$2.00 Novelty Stripe Silk Socks \$1.29

Elegant \$3.75 Silk Shirts \$2.59

\$3.25 Mercerized Shirts \$2.10

\$2.50 Silk Finish Shirts \$1.95

\$3.75 Japanese Crepe Shirts \$2.59

\$2.35 Novelty Men's Shirts \$1.59

\$6.25 Stripe Silk Shirts \$4.50

\$7.50 Men's Silk Shirts \$4.95

\$1.75 Dress Shirts \$1.19

50c Black Socks 3 Pairs for \$1.00

40c Work Socks 5 Pairs for \$1.00

65c Penman's Socks 5 Pairs for \$1.00

20c Bandanna Handkerchiefs 2 for 25c

Women's 40c Hose 30c

Boys' 75c Stockings 58c

Children's 50c Ribbed Hose 39c

\$1.10 Work Shirts 69c

SNAP!

50 Doz. Only Painters'

\$1.35 White Smocks, sizes 34 to 46.

9 o'clock 59c

\$1.75 and \$2.00 Heavy

White Pants for painters, paperhangers and

plasterers; sizes 34 to 42 only.

Evely's price 95c

THERE ARE 2,000 OTHER REASONS WHY YOU SHOULD BE HERE THIS WEEK.

EVELY SELLING OUT WEGNER'S GIANT CLOTHING HOUSE

See the Window. MEN'S \$2.50 AND \$3.00 FEDORA HATS, all sizes, newest shapes. Choose yours \$1.23

SNAP SURELY! MEN'S \$20.00 RAIN-COATS; tweeds; latest styles, all sizes. When the doors open \$13.50

COME!

Another 100 Cases of Old Dutch Cleanser, Regular Price, 15c. Money-Mad Price, 3 Cans For 25c

MEN'S \$2 LEATHER GLOVES, Per pair 90c

BE HERE WHEN THE DOORS OPEN!

These prices must sweep the pants from the shelves.—Evely.

BIGGEST PANT STOCK IN CANADA.

Everything in Pants.

Every color, every style. Pick a couple of pairs and SAVE. All sizes.

\$1.49 BUYS MEN'S \$3.50 PANTS

\$1.69 BUYS MEN'S \$2.50 PANTS

\$2.10 BUYS MEN'S \$3.50 PANTS

\$4.95 BUYS \$7 AND \$8 CORDUROY PANTS

\$2.69 BUYS MEN'S \$4.25 PANTS

\$2.95 BUYS MEN'S \$4.75 PANTS

\$3.25 BUYS MEN'S \$5.25 PANTS

\$3.95 BUYS MEN'S \$6 AND \$6.50 PANTS

\$4.90 BUYS MEN'S \$7.50 PANTS

\$5.69 BUYS MEN'S \$8.50 PANTS

\$6.25 BUYS MEN'S \$9.50 PANTS

Walker's Best Overalls and Smocks \$1.75

Day and night the price axe will swing until the whole stock is swept away.

\$50,000 STOCK INTO PLAY



A photograph taken in Detroit last week showing the crowds that besieged the Broadway-Strand Theatre at the showing of "The Unpardonable Sin," the magnificent photo-drama to be presented at the Majestic Theatre for one week, commencing on Monday, April 14.